

25,000 sponsors outdoor advertising to target voters in high footfall areas

10,000 covers costs of two campaigns officers for the election campaign

5,000 underwrites our digital & social media advertising budget across the seat – increasingly the key to victory

2,500 sponsors a focus group to test our squeeze messages with crucial voter groups

1,000 covers the cost of poster boards in the seat to demonstrate the strength of our support – or a phonebank to contact 2,000 potential LD voters.

500 pays for freepost reply facility

250 pays for 500 window posters

100 pays for 1,500 full colour leaflets