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SPRING CONFERENCE 11th - 13th March · Online



How can we equip young people with the skills they need to succeed?

Saturday 12 March 1pm – 2pm



Chair

Councillor Mathew Hulbert, Barwell Parish Council

Speakers

Wera Hobhouse MP:

Professor Louise Hayward, Chair of Independent Assessment Commission (invited);

Kevin Courtney, Joint General Secretary, National Education Union.

Securing a strong recovery for education out of the pandemic.

Sunday 13 March 1pm – 2pm

Chair

Rebecca Hanson, Liberal Democrat Education Association

Speakers

Lord John Shipley, Chair of the House of Lords Youth Unemployment Committee;

Councillor Lucy Nethsingha, Deputy Chair of the LGA Children and Young People's Board:

Niamh Sweeney, Deputy General Secretary, National Education Union. Welcome to the Liberal Democrat Online Spring 2022 *Conference Directory*.

Please note that the *Conference Directory* is available online only and not in hard copy format.

Updates to the *Conference Directory* will be issued periodically up until conference and published online at:

www.libdems.org.uk/s22-directory

For details of the main auditorium sessions, see the separate *Conference Agenda*, available at:

www.libdems.org.uk/s22-agenda

Further information, registration and conference publications (including plain text and clear print versions) are available at:

www.libdems.org.uk/conference



Contents

Feature: 2–3

Welcome to our online Spring Conference from Ed Davey and Mark Pack

Conference information: 5–11

Exhibition: 12–16

Fringe & training: 17–45

Friday 11 March 20

Saturday 12 March 26

Sunday 13 March 37

Spring 2022 Directory vsn 4

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Welcome to our online Spring Conference

from Sir Ed Davey MP

Welcome to the Liberal Democrats' Spring 2022 conference. It's the perfect time to celebrate our successes from the past year – and what a year it's been! I'm thrilled we got Helen Morgan elected as the new MP for North Shropshire in December, our second byelection win of 2021.

This wasn't easy. Chesham and Amersham was a mountain, but North Shropshire was Everest. The stats speak for themselves: we achieved an incredible swing of 34%, in the 58th safest Conservative seat in the country.



With this victory, we have sent a powerful message to the Tories – that Liberal Democrats are a home for thousands of their former supporters who are decent people dismayed by Boris Johnson's leadership.

I've been hearing a similar story from voters across the country. They're fed up of being ignored and taken for granted. They're appalled by this Government's endless incompetence, scandals and sleaze. Now, we must demonstrate that Liberal Democrats are the opposite. Spring Conference is an excellent chance to remind voters that we are listening to them and acting on their concerns. That we're fighting for a fairer deal, and will keep holding the Tories to account.

With a big round of local elections coming up in May, we have a major opportunity to reassert our relevance. And we need to start gearing up for the next General Election, where the Tories will expect us to fight hard across the Blue Wall.

But we can't do this without you – our members. Whether you canvassed in the byelections, campaign for your local party or fundraise, you all contribute to our successes. With your support, we will keep on winning.

Have a great conference.

Sir Ed Davey MP, Leader of the Liberal Democrats

Swar Mare

Welcome to our online Spring Conference

from Mark Pack

When we met for our first virtual Spring conference a year ago, who would have thought we would gain an extra two MPs in the following year? The brilliant successes of Sarah, Helen and their teams mean we can look forward to this year's election season with increased confidence.

With council elections in much of England as well as all-up elections across all of Scotland and Wales, this May will be a major opportunity for us to accelerate our recovery.



Which is why it is particularly welcome that this Spring's virtual conference is being run alongside a new experimental in-person Conference Live campaign training weekend. We need to continue to innovate in ways to bring together the benefits of increased participation from online events with the traditional benefits of in-person events.

Alongside the excellent training and fringe programmes, we have of course the main agenda. That includes an important motion on the future of the Federal Board. Following the criticisms of how the party was run made in our election post-mortem, the Thornhill Report, this motion gives members a series of reform options to choose between.

With that, the important policy debates, the keynote speeches and much more, there will be plenty for everyone to enjoy and participate in.

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I am looking forward to those discussions and debates, and always happy to hear views direct on president@libdems.org.uk.

Best wishes,

Mark Pack, President of the Liberal Democrats

Talk to us about winning

Campaigning Liberal Democrats choose ALDC for advice, resources and training.

We're here to help if you need information about being a candidate, local election law, campaigning or being a Councillor.

Find out more at aldc.org/join





Conference will take place through our virtual conference venue Hopin. Access to all conference events requires a valid conference registration and registered attendees will be emailed details of how to log on to the Hopin platform just prior to conference – see page 5.

To register, please go to:

www.libdems.org.uk/conference

Any questions?

If you have any questions prior to or during conference, please email:

conferences@libdems.org.uk

If you have any tech queries on the live dates, please go to the tech helpdesk in the exhibition area of the online conference (see page 10).

If you wish to communicate with the chair, submit a procedural motion or ask for a separate vote, please use the following link:

www.libdems.org.uk/procedural-motions

If you have a question with regards to the session you are in, please use the conference chat function; do not use chat to communicate with the chair of a session. See guidance on page 7.

Attending Conference

Hopin: our virtual conference venue

Registered attendees will be emailed details of how to log onto the Hopin platform at the time of their registration. A reminder will be emailed to you just before the start of the conference.

For the best experience of conference when using a computer or laptop, Google Chrome or Mozilla Firefox web browsers are recommended. To access Hopin via an iOS mobile device, please make sure you download the Hopin app (iOS, Android).

Note: We also recommend at least iOS/iPadOS version 14 or higher and Android version 10 or higher for the best compatibility with the Hopin Mobile App.

Ensure you turn off your ad blockers and don't have any other programs open. If something goes wrong, try refreshing your browser!

If you are unable to use a laptop or desktop computer (which are the preferred devices), and are using an ipad or tablet, please ensure you download the Hopin app which can be accessed via the app store at:

https://hopin.com/app

There is a short video on how Hopin works on our website:

https://www.youtube.com/watch?v=7EmnaN3lj5c

After the conference the auditorium sessions will be available on YouTube.

Hopin navigation

On the Hopin platform, the menu bar appears on the left.

Home

Scroll down to view the agenda, fringe & training events and exhibition stands (one for each entity in the exhibition area).

Auditorium

Watch the debates and speeches. Members can vote on motions via polls (within Hopin). There will be BSL signers during auditorium sessions.

Fringe & Training

Fringe is available for all to view. Fringe events happen outside auditorium hours.

Training is only for party members to view and is run simultaneously alongside the auditorium sessions.

See page 17 for details.

Exhibition

You can enter this area to view the exhibition stands throughout conference, view exhibitors' videos, ask questions in the chat function and connect to their websites. See page 12 for details. There are also specified live times each day

when you can chat with/ communicate with someone live from each organisation (if they have chosen to do this).

Networking

Chat with a randomly selected participant and share common interests. If you wish to contact a particular individual to chat with them or have a live video link, please click onto 'people' next to the 'chat' function on the top right and find the person you wish to connect with.

Voting

Only registered members can vote at conference. Voting will be available through Hopin and the polling function in the auditorium. For the emergency motions ballot, mi-voice voting will be used and registered members will be emailed a link prior to conference to vote in the ballot.

Conference Chat

In each auditorium session there will be a chat feature enabled, which allows attendees to post their views and comments about events in the auditorium.

The chat is public and visible to everybody: bear this in mind when posting. All comments in the chat must be respectful, lawful, and in keeping with the Members' Code of Conduct, accessible here:

www.libdems.org.uk/code-of-conduct

The chat will be moderated, and if your post does not meet the required standards of behaviour, sanctions start with post deletion, and more serious breaches may lead to you having your conference access revoked and/or disciplinary action within the party.

Please do not use the chat to attempt to communicate with members of the FCC or the chairs and aides of debates. To raise a query with the chairs and aides use this link:

www.libdems.org.uk/procedural-motions

Some Q&A sessions may use the Q&A tab to solicit questions. Questions to reports should be submitted as described in the Conference Agenda; in addition, questions may be submitted using the Q&A tab during the session and they may be selected by the chair, but that is not guaranteed.

The chat and Q&A functions are there to facilitate interactivity in our virtual conference, but it can only do this if everyone in it behaves responsibly and with courtesy and respect towards each other and the moderators.

Auditorium information

Details of the auditorium sessions at conference, and about speaking, voting etc, can be found in the *Conference Agenda*, available at:

www.libdems.org.uk/s22-agenda

Conference access fund

To improve accessibility for members attending conference we have established a Conference Access Fund.

The fund consists of a contribution from the conference budget as well as donations from party members. Contributions made by members are ringfenced. All donations from this conference will be used as a contribution towards the payment of the BSL signers.

For details see:

www.libdems.org.uk/access-fund

Conference Extra and Conference Daily

Conference Extra will be published in an online update to the **Conference Agenda** ahead of conference; and **Conference Daily** will be published in further online updates to the **Conference Agenda** each day of conference.

Conference Extra and **Conference Daily** both contain updates to the agenda including changes to timings, amendments, topical issues, emergency motions and questions to reports.

You will be able to find the *Conference Agenda* updates, with the entire agenda plus the updates clearly marked, online at:

www.libdems.org.uk/s22-agenda

Federal Board and Federal Conference Committee helpdesks

Members of the Federal Board and members of the Federal Conference Committee will be available to chat with conference attendees at their helpdesks in the virtual exhibition at the following times:

Friday	11 March	16.15 – 17.15
Saturday	12 March	13.00 – 14.00 and 16.15 – 17.15
Sunday	13 March	13.00 – 14.00 and 16.15 – 17.15

Social media

Follow conference on social media:



@LibDemConf #LDConf



www.facebook.com/groups/ldconf



www.libdems.org.uk/conference

Spokespeople Q&A sessions

There will be two Q&A sessions during conference where you can ask questions of our spokespeople. Voting members can submit concise questions (maximum 25 words) on the subject of the session via the website at:

www.libdems.org.uk/conference_submissions

until 16.00 on Friday 11 March, or using the conference chat whilst the session is in progress.

See page 17 for details of the Q&A sessions.

Tech Helpdesk

If you have any technical issues during the live dates of conference, we have a tech helpdesk located in the exhibition area (first stand) which will be open at the following times:

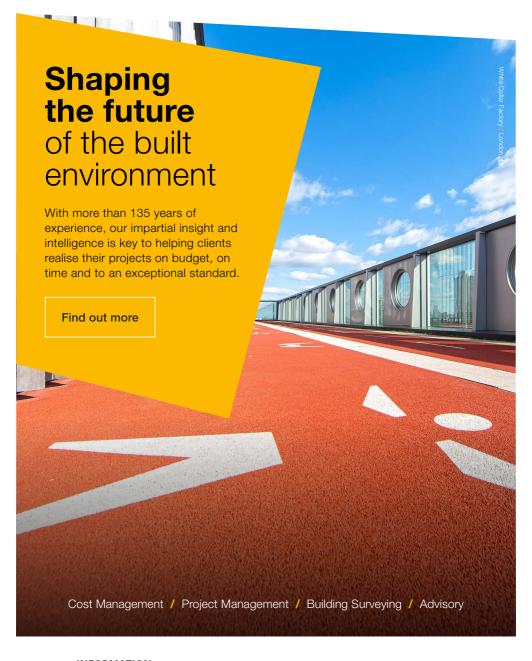
Friday	11 March	12.00 - 18.00
Saturday	12 March	09.15 - 18.00
Sunday	13 March	09.15 - 17.00

Training courses

Training courses are taking place throughout conference. See details in the fringe and training guide on pages 17–45.



Oleeds / International property & construction consultancy



The exhibition

The exhibition is accessed through Hopin – our virtual conference venue – see page 5.

The exhibition booths (those that have chosen to do so) will be live at the following times:

Friday 11 March 16.15–17.15

Saturday 12 March 13.00–14.00 and 16.15–17.15 Sunday 13 March 13.00–14.00 and 16.15–17.15

Directory of exhibitors

ALDC - Liberal Democrat Campaigners and Councillors

ALDC provide advice, training and resources for activists, campaigners and councillors. Our staff and volunteers are experts who can help you build a winning campaign.



www.aldc.org

ALDE Party

The Alliance of Liberals and Democrats for Europe (ALDE) Party is the party for liberal democratic values in Europe. It consists of 70 member parties and over a thousand individual members and liberal associates.



www.aldeparty.eu

ALTER

ALTER seeks to build support for Land Value Taxation amongst Liberal Democrats; and to promote and campaign for this policy as a more sustainable and just resource-based economic system.



www.libdemsalter.org.uk

Chinese Liberal Democrats

A bridge between the party and the Chinese & SE Asian diaspora communities in UK. Outreach. Campaigning. Policy advice. Chair: Cllr Sarah Cheung Johnson.

https://chineselibdems.org.uk/en/page/join-us

www.facebook.com/ChineseLibDems

https://twitter.com/chineselibdems

https://chineselibdems.org.uk/en/



Directory of Exhibitors

Federal Board

The Federal Board provides strategic direction for the Party. Come to our booth and tell us how we can further improve the party or give us feedback on what's been happening.



www.libdems.org.uk/federal_board

Federal Conference Committee

FCC is responsible for organising our two Federal Conferences per year. Come and chat to us about how we select the agenda and run the event and ask us any questions you may have about conference.



www.libdems.org.uk/federal_conference_committee

Liberal Democrat Campaign for Race Equality (LDCRE)

LDCRE aims to build and safeguard a fair, free and open society and to fight against prejudice and discrimination based on race, colour or religion within the party and society.



http://ldcre.org.uk

Liberal Democrat Christian Forum

We are a Christian voice in the Party and a voice of liberal democracy among Christians. We support Christians of all backgrounds to engage positively and constructively in politics. **www.ldcf.org**



Liberal Democrat Education Association (LDEA)

The Liberal Democrat Education Association aims to improve education through: publishing articles; running conferences; generating new ideas; promoting Lib Dem education policies and providing advice to Liberal Democrats in power.



https://ldea.org.uk/

Liberal Democrat Image

Liberal Democrat Image is the party's official supplier of Liberal Democrat campaign materials and merchandise. Visit the website for a full range including personalised products. Find us on Facebook – www.facebook.com/LibDemImage.



www.libdemimage.co.uk

Directory of Exhibitors

Liberal Democrat Software Group

For coders, product managers, designers and other volunteers who want to help us win with better technology.





Liberal Democrat Women

Lib Dem Women works to promote women's voices in politics and push policies that will help women across Britain. Come and talk to us about our fringe!

www.libdemwomen.org.uk



Liberal Democrats Abroad

LibDems Abroad are committed to helping you deliver winning campaigns using the votes and resources of members and supporters who live outside the UK. Visit us to hear more! www.libdemsabroad.org/about



Liberal Democrats Business Network

We are UK business leaders who promote responsible business practice in the party, and the party's profile in the business world. Join us.

www.libdems.biz



Liberal Democrats in England

The Liberal Democrats in England: a federation of the eleven Regional Parties, plus the English Young Liberals. We support Regions so they can support their local parties even more effectively.



https://englishlibdems.org/en/

Liberal Democrats Standards Office

The Standards Office facilitates the administrative management and procedural compliance of the Complaints Process, as well as the State and Federal Level Appeals Processes. Come and introduce yourself and discuss how we can support you as a Party Member, a representative of a Party Group or to ask questions.



www.libdems.org.uk/complaints-procedure

Directory of Exhibitors

Liberal Reform

Liberal Reform exists within the Liberal Democrats to promote personal liberty and a fair society supported by free, open and competitive markets. We seek to make these values central to party policy. www.liberalreform.org.uk



Liberator Magazine On Line

Read the latest from the Party's leading thinkers. As ever RB, shines light on the dark corners of the Party.





National Liberal Club

The NLC is the London heart of liberalism, with close ties to the Party. A wonderful Clubhouse and over 330 worldwide reciprocal clubs.

https://nlc.org.uk/



The Legacy Society

The Legacy Society is the Liberal Democrat society for those wishing to leave a gift to the Party in their will. You can learn more by visiting our stall.

www.libdems.org.uk/legacyfund



The Liberty Network

The Liberty Network is a group of like-minded Liberal Democrat supporters who are passionate about liberal values and issues. The ongoing support that we receive through this Network helps to provide and protect the future of the Liberal Democrats.



www.libdems.org.uk/liberty-network

VisitBrighton

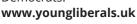
Meet the resident experts. For information, advice and recommendations on the city. You can also book accommodation ready for conference. https://book.passkey.com/go/LDAC2022

www.visitbrighton.com



Young Liberals

We provide a platform for young people and students to have their voices heard and act as a radical pressure group within the Liberal Democrats.





THE BATTLE FOR LIBERAL BRITAIN

HTTPS://WWW.LIBDEMS.ORG.UK/BATTLE-FOR-LIBERAL-BRITAIN



There is a battle for Liberal Britain. To win it, Liberal Democrats must offer a clear vision for the future of our country.

BUY IT NOW FOR £9.99

Edited by Ed Davey, this collection of essays brings together authors to propose innovative, new ideas to address the challenges facing our country.



Fringe and Training guide

Fringe and training events are accessed in Hopin – our virtual conference venue – see page 5.

Fringe events are available for all conference attendees to view and take place outside auditorium hours.

Training & Skills sessions are only for party members to view and are run simultaneously alongside the auditorium sessions.

Spokesperson Q&A sessions

There will be two Q&A sessions at conference where you can ask questions of our spokespeople. All sessions take place in the fringe.

See daily fringe listings for further details.

DEFRA

Tim Farron MP and Baroness Bakewell of Hardington Mandeville will be discussing and taking questions about the issues within their Environment, Food, and Rural Affairs portfolios.

Saturday 16.35-17.40

Standards in Public Life

Wendy Chamberlain MP and Lord Wallace of Saltaire will be discussing and taking questions about the extremely important and topical issue of standards in public life.

Sunday 16.35-17.40

Voting members can submit concise questions (maximum 25 words) on the subject of the session until 16.00 on Friday 11 March via the website at:

www.libdems.org.uk/conference_submissions or using the conference chat whilst the session is in progress.

Conference Daily

Conference Daily contains important updates to the agenda. with the entire agenda plus the updates clearly marked, online at: www.libdems.org.uk/s22-agenda

Training & Skills Programme

Welcome to our Spring Conference 2022 training programme!

Whether you're just starting out as a Liberal Democrat member, or whether you've been a member for decades, there's a training session for everyone. You can learn new skills, brush up on existing skills or even learn how to take on new roles in the party. Each training session is 'tagged' with coloured buttons that indicate what you can expect to learn.

You can turn up to any session you like, just make sure you login before the start time in order to get the most from the training. Once you're logged in you'll be able to listen to the full session and ask questions in the chat bar.

Enjoy your conference!

What skills will you learn at conference?

DIVERSITY

Learn how to engage diverse people and communities, or find out how to build a successful and sustainable political career as a person from an under-represented group.

DIGITAL

Learn how to get the most from the party's suite of digital tools. Find out how to engage voters and supporters through a range of digital channels.

FUNDRAISING

Whether you are trying to win an election or grow your local party, fundraising is crucial. Learn how to raise regular income, get ideas, tips, tricks as well as advice and support.

PARTY ROLES

Across the party there are many roles you could take on. Learn the skills needed to take on different party roles and find out about how you can develop your skills further.

CAMPAIGNING

Whether you have been campaigning and fighting elections for decades, or are just getting started, learn the latest techniques and brush up on your existing skills

COMPLIANCE

These courses will keep you up to date on legal and compliance issues. Particularly useful for election agents and local party officers.

PERSONAL

Personal development courses will help you develop a range of skills that will enable you to grow in your roles within the Liberal Democrats as well as in the outside world.

TEAMS

Building diverse, winning teams is crucial to our success at all levels. These courses will help you build a team and enable your team to thrive and grow further.



Legal Remedies for Climate Change

Friday, 11 March - 17.40 - 18.45

NEW!

Energy Security

Breaking our Addiction to Fossil Fuels

Saturday, 12 March – 16.35 - 17.40

Local Government ACTION for COP27

Sunday, 13 March - 13.00 - 14.15

JOIN US!

www.greenlibdems.org.uk/join

info@greenlibdems.org.uk

Friday 11 March

Fringe Friday 16.35-17.40

Action on Empty Homes - Community Action on Empty Homes Toolkit Project

Community and Council Action on Empty Homes To Meet Local Housing Needs

Homes from Empty Homes - Meeting Local Housing Needs: Action on Empty Homes 'Community Action on Empty Homes Toolkit' brings communities and local authorities together to deliver much more than housing. With Lord Stunell and James Hartley of Latch Housing Leeds.

www.facebook.com/emptyhomes @emptyhomes

www.actiononemptyhomes.org

First Timers Welcome with yourself, Mark Pack and Ed Davey

Find your feet at your first conference with our virtual First Timers' Welcome

Leader of the Liberal Democrats, Ed Davey MP, our Party President, Mark Pack, and the Chair of the FCC (Federal Conference Committee), Nicholas da Costa, will be giving short speeches and answering questions. Connect with fellow first-time conference attendees and hear more about conference and the Liberal Democrats.

Federal Policy Committee

Federal Policy Committee's Natural Environment Working Group Consultation

The Federal Policy Committee is consulting on it's upcoming environmental policy paper. Come and discuss biodiversity, farming and land management, fishing, green spaces and more with the working group, chaired by Richard Benwell.

Social Liberal Forum

Citizens Britain: The Unifying Theme for Liberal Democrats

Wendy Chamberlain MP, Alistair Carmichael MP, Cllr Gordon Lishman. What do Liberal Democrats stand for? SLF's programme for Liberalism's local and national identity and campaigning based on Britain for all our citizens, and Jon Alexander presents his new book "Citizens".



Find us on facebook

/groups/LDConf

Fringe Friday 17.40-18.45

Federal Policy Committee

Manifesto Group Consultation

This consultation session is an opportunity for members to feed in their ideas about policy priorities for the next General Election Manifesto to the Manifesto Group. Chair: Lord Newby.

Green Liberal Democrats

Legal Remedies for Climate Change

Join Green Lib Dems and invited guests to discuss Legal Remedies to tackle Climate Change actions – or inactions – from the UK Government. With Keith Melton (chair). @GreenLibDems

https://greenlibdems.org.uk/

LGA Liberal Democrat Group, ALDC and Heart of England Lib Dems

Making a difference to people's lives across the heart of the country

Hear how Liberal Democrats are making a difference – from North Shropshire to Hinckley & Bosworth. Speakers include Helen Morgan MP, Cllr Samia Haq and Cllr Michael Mullaney. Chair: Cllr Bridget Smith.

@libdemlocalgov

http://libdemgroup.lga.gov.uk/lga-lib-dem-group

LGBT+ Liberal Democrats

Why are LGBT+ rights falling backwards, and what can you do?

Foot dragging on conversion therapy, hostile media environment, disappointing news from the EHRC, and slipping down the international rankings - what is happening to LGBT+ rights in the UK? Hear from a range of experts and learn what YOU can do.

Liberal Democrat History Group

Working with Labour: the Liberal Party and the balance of power 1923-31

After the 1923 and 1929 general elections, the Liberal Party held the balance of power and had to decide its response to minority Labour governments. Discuss the party's dilemmas and choices with Professor Philip Williamson (Durham University) and Michael Meadowcroft.



Follow us on Twitter @LibDemConf
Tweet using #LDConf

Training and Skills Friday 15.00-16.00

Young Liberals on Your Local Party Executive

It's important to have young voices at all levels of the party, including on your local party executive. This session will look at how you can get more Young Liberals on our team and utilise their skills for the benefit of the local party and your local community.

The Young Liberals

DIVERSITY | TEAMS

How to Survive Federal Conference

Get all the inside knowledge on how to survive conference. Designed for first timers, but old hands might find some new knowledge too; all welcome.

Federal Conference Committee

PERSONAL

Introduction to Digital Campaigns

The place to start if you're new to campaigning online. Learn the three steps to success online and ask our digital experts your questions.

The Campaigns and Elections Team

CAMPAIGNING | DIGITAL

Winning the Postal Vote

Performing well in the postal vote will support your efforts to win your election. The webinar will take you through why the postal vote is so important and how to use postal votes as part of your campaign.

ALDC

CAMPAIGNING

Technology Project Update

Join the LDHQ Technology Team for an update on our progress towards integrating our systems and making it easier to engage members, raise money and win elections – as well as our long-term roadmap.

The Technology Team

DIGITAL

TOP TIP FOR TRAINING

The coloured tags underneath each description make suggestions as to what skills you will learn in each session

Training & Skills Friday 15.00-16.00 cont.

Fundraising to Win - How You Can Raise More Money

This online session with Hannah Billington, Lib Dem Director of Fundraising, and Paul Farthing, former charity Director of Fundraising, will cover: how to make your case with donors, getting your message across, organising a successful fundraising event and practicalities like GDPR and compliance.

The Fundraising Team

FUNDRAISING | CAMPAIGNING

Be a Councillor: Success as a Ward Councillor

The ultimate sign of success as a ward councillor is getting re-elected. Plan now how to make a real difference for your community and make that happen at your next election.

ALDC

TEAMS | PARTY ROLES

Making a Speech Online at a Digital Conference

Making a speech at a digital conference can seem daunting but here is the help and advice you need. We will explain how to craft your message and deliver it in style.

Campaign for Gender Balance

DIVERSITY | PERSONAL

All Inclusive

So many of us want to improve the inclusivity, diversity and accessibility of our local parties, but where to start? Join us for this session to hear a range of ideas that are guaranteed to spark your imagination and set you on a path to achieving representation of your local community among your members.

English Candidates' Committee

DIVERSITY | TEAMS

Building a Candidate Brand in North Shropshire

Building an identity around your candidate is a really important way of getting a personal vote. Find out how we built a brand around Helen Morgan and how you can do the same.

Campaigns and Elections Team

CAMPAIGNING | TEAMS

Training and Skills Friday 19.00-20.00

Working With Your Local Young Liberals Branch

Young Liberals branches are the lifeblood of our organisation, acting as the first place many young people interact with the party. This session can help you make the most of working with YL branches and give you an idea of what they can do for you.

The Young Liberals

TEAMS | DIVERSITY

How to Write a Conference Motion

Writing a conference motion is a skill. Learn from seasoned experts on the ebay way to write a conference motion.

Federal Conference Committee

PERSONAL

The Power of Third-Party Endorsements

Third-party endorsements for your candidate and campaign demonstrate that the community is behind you. From vox pops to neighbour letters, this session will talk through how to find endorsements and use them for maximum impact.

ALDC

CAMPAIGNING | TEAMS

Using the Local Press to Win in North Shropshire

We had unparalleled press coverage in North Shropshire, especially in the local press. Find out how we used the local press to our advantage, and how you can do the same.

The Campaigns and Elections Team

CAMPAIGNING

Introduction to Lighthouse

Join us to learn the basics of how Lighthouse works, what you can use it for, and how to do some basic tasks as well as make sure you comply with the law. This session is ideal for people just starting out using Lighthouse.

The Technology Team

PARTY ROLES | DIGITAL

Training & Skills Friday 19.00-20.00 cont.

How to Work Out the Resources You Need for Both Polling Days

Planning now the resources you need for polling day is vital to make sure you are prepared. From the number of people needed to deliver good mornings, to where the committee room will be – this session will get you thinking ahead.

ALDC

CAMPAIGNING | TEAMS

Becoming a Parliamentary Candidate - Introduction to the Approval Process

It's a few years to the next election, but if you want to be a candidate your best chance is to start now – and start here! All the information you will need to get going.

English Candidates' Committee

PERSONAL | TEAMS

Leadership Skills for Women

Women candidates at all levels need to show top class leadership skills. We will help you work out your preferred style of leadership and explore what works best for your campaign team.

Campaign for Gender Balance

DIVERSITY | PERSONAL

Don't forget to log onto your training session a little earlier than the start time to get settled in!

Remember, if you want to ask questions then you can message the trainers using the chat function.

If you have any questions that don't get answered email them to: help@libdems.org.uk

Saturday 12 March

Fringe Saturday 13.00-14.15

Action for Land Tax and Economic Reform

Post-Corona Stimulus: The Case for Shifting Taxes onto Land

The post-corona economic environment puts a premium on finding fiscal means to stimulate the economy while continuing to finance current levels of expenditure and debt. With increasing pressure on living costs Land Value Tax may offer a ready-made solution.

The Federal International Relations Committee

Human Rights under constant threat in the Middle East, and Iran

Chris Doyle, Director of Council for Arab British Understanding, will review human rights abuses across the region. How can liberal democracies keep human rights in the spotlight, and how can they avoid complicity in their abuse. Chair: Alistair Carmichael MP.

Humanist & Secularist Liberal Democrats

The Human Rights Act: What Has It Ever Done For Us?

How will threatened government reforms weaken UK human rights law, and how will it affect the non-religious? With: leading human rights barrister David Wolfe QC (Matrix Chambers); Kathy Riddick (Wales Humanists Co-ordinator); Chair: Jonathan Marks QC (Lords Justice Spokesperson).

www.hsld.org.uk

Liberal Democrat European Group - LDEG

Enter the Dragon. Europe's relationship with China

Don't miss the opportunity to join the debate as leading politicians from across Europe discuss a relationship of strategic importance to the future of our world – that between Europe and China. Getting it right could spell peace and prosperity for us all in 21st Century. Getting it wrong ... Let's hope we don't.

@LibDemEurope

www.Ldeg.org

Liberal Reform

FROM TARGET TO DELIVERY: How Can Lib Dems Build 380k Houses Per Year?

The Building Communities motion was approved last conference, committing Lib Dems to a 380k per year national target with 150k+ for social rent. Join Liberal Reform and guests for a discussion on tackling the housing crisis by implementing this policy. @liberal reform

www.liberalreform.org.uk

Fringe Saturday 13.00-14.15 cont.

National Education Union

Equipping young people with the skills they need to succeed

Wera Hobhouse MP; Prof Louise Hayward, Chair of Independent Assessment Commission (invited); Kevin Courtney, Joint General Secretary, National Education Union. www.facebook.com/nationaleducationunion/

twitter.com/neunion https://neu.org.uk/

Social Liberal Forum

Global Britain or Little England?

Sarah Green MP in conversation with Søs Haugaard (member of the Danish Social Liberal Democrats, Radikale Venstre) will give both an internal UK Liberal view and an external European view of nationalism in today's world. Chair: Louise Harris (SLF).









Wera Hobhouse MP

Cllr Josh Babarinde OBE

Cllr Hina Bokhari AM

Wendy Chamberlain MP

Join Wera Hobhouse MP (Spokesperson for Climate Emergency & Energy, Justice and Women & Equalities,) Cllr Josh Babarinde OBE (PPC, Eastbourne) and Cllr Hina Bokhari (GLA Member) to discuss how an equal, fair voting system will advance diversity/inclusion and environmental policies. Chaired by Wendy Chamberlain MP (Chief Whip and President, LDER).

Linking PR to what really matters to voters

Saturday 12th March16:35 - 17:40



Fringe Saturday 16.35–17.40

Federal Policy Committee

Fairer Society Consultation

This consultation session is an opportunity for members to feed in their ideas on topics like creating job opportunities, tackling poverty and rebalancing the economy to the Fairer Society Policy Working Group. Chair: Julia Goldsworthy.

Green Liberal Democrats

Energy Security - Breaking Our Addiction to Fossil Fuels

Join Green Lib Dems and Lord Jonny Oates as we tackle the highly topical issue: Facing up to the challenges ahead as we attempt to break the UK's addiction to Fossil Fuels – examining the West's security issues around imported energy. @GreenLibDems

https://greenlibdems.org.uk/

LGA Liberal Democrat Group, ALDC and York Lib Dems

The local race to net-zero

How to make meaningful change on the climate emergency as local Lib Dems when facing Labour, Tories, Green and independents. Speakers include Cllr Keith Aspden, Cllr Paula Widdowson and Cllr Pippa Heylings. Chair: Cllr Bridget Smith, LGA Lib Dems. @libdemlocalgov

http://libdemgroup.lga.gov.uk/lga-lib-dem-group

Liberal Democrats for Electoral Reform

Linking PR to what really matters to voters

Voting reform is not a dry, technical change. How we vote impacts real lives. Hear how social diversity and inclusion, and progressive environmental policies work better – for all of us – in countries which already have a proportional electoral system. www.lder.org

Spokesperson Q&A - DEFRA

Tim Farron MP and Baroness Bakewell of Hardington Mandeville will be discussing and taking questions about the issues within their Environment, Food, and Rural Affairs portfolios.

The panellists will be discussing current DEFFA matters, including trade deals, farm payments, post-Brexit food standards, and how, both locally and nationally, we have a real opportunity to position the Liberal Democrats as the party for rural Britain.

Fringe Saturday 17.40-18.45

Federal Policy Committee

Federal Policy Committee's More Caring Society Working Group Consultation

The Federal Policy Committee's More Caring Society working group is consulting on its upcoming policy paper on care. Come and discuss policies on adult social care, unpaid carers, care for the disabled and more. Chaired by Baroness Judith Jolly.

Liberal Democrat Campaign for Race Equality (LDCRE)

Alderdice and Thornhill Reforms - Where are we now?

Alderdice Review, Thornhill GE Review. Where are we now? Two of the most important reviews of the last decade. Progress, what progress? Let's have a chat. www.ldcre.org.uk

Right-Liberties-Justice (Liberal Democrat Lawyers Association)

Lies, damned lies and constitutions

At the heart of the UK's flawed parliamentary democracy is an unwritten constitution based on 'convention' – Lib Dem Lawyers and constitutional experts dissect the latest challenges to the rule of law by our Government, from misleading Parliament to breaking Covid rules.

https://rights-liberties-justice.uk/

Fringe Saturday 21.15-22.15

Lib Dem Book Club

Join our discussion "Liberalism: A Very Short Introduction" with VIP Guest Professor Michael Freeden

In collaboration with the Big Tent Book Club, we're delighted to host Professor Michael Freeden to discuss his book *Liberalism: A Very Short Introduction*. Professor Freeden is arguably the world's preeminent scholar of Liberalism, and at only 160 pages, you can get through this book in a day. We hope you'll join us! @LibDemBookClub

www.LibDemBookClub.com

Training and Skills Saturday 11.00-12.00

Introduction to Lighthouse

Join us to learn the basics of how Lighthouse works, what you can use it for, and how to do some basic tasks as well as make sure you comply with the law. This session is ideal for people just starting out using Lighthouse.

The Technology Team

PARTY ROLES | DIGITAL

Developing Diverse Policy

All policy that we make as Liberal Democrats needs to be inclusive for everyone. Join us as we discuss how to make sure this happens every time and look forwards at how we can effectively shape policy for our increasingly diverse constituents.

The Young Liberals

DIVERSITY | TEAMS

People Behind the Scenes

Not everyone wants to be an MP, but every MP needs help to get elected. Agents, Returning Officers and Assessors are essential. Here's what you can do to help.

English Candidates' Committee

PERSONAL | TEAMS

Digital In Depth: Facebook Advertising

Learn how to engage people online using Facebook and Instagram advertising. This course will take you through how to set your goals, target your advertising and produce great ads.

The Campaigns and Elections Team

CAMPAIGNING | DIGITAL

Be a Councillor: Campaigning on the Council

The council can be a great asset to your campaign. Understand how people perceive the jobs the council does and how to use that to your advantage.

ALDC

PARTY ROLES | CAMPAIGNING

Recruiting New Deliverers

Find out how to build your infrastructure and grow your delivery network.

The Campaigns and Elections Team

CAMPAIGNING

Training & Skills Saturday 11.00-12.00 cont.

Social Media Skills for Women

Women candidates need to create a strong and positive image on social media. Hear about ways to avoid potential elephant traps and manage tricky online situations.

The Campaign for Gender Balance

DIVERSITY | PERSONAL

Stress Management In and Out of Lockdown

Balancing work, politics and life during lockdown has been a tremendous challenge. Here are some tips and tricks that might just make all the difference for you, your family and your campaign team.

The Campaign for Gender Balance

DIVERSITY | PERSONAL

Year in the Life of a Connect Manager

Being a Constituency Connect Manager is a huge responsibility. Join our Connect Team to find out everything you need to be doing throughout the year.

The Technology Team

CAMPAIGNING | DIGITAL

Local and Regional Media Training

How can you make a bigger impact in your regional and local media? This session, run by the HQ press office, will give you the basic tools you need to succeed.

Press team

TEAMS | PARTY ROLES

Training and Skills Saturday 15.00-16.00

Digital In Depth: Email Journeys

Learn how to build a relationship with people who sign up to emails through your petitions. This course is packed full of top tips and practical steps on using email to take people from signup to engaged supporters.

The Campaigns and Elections Team

CAMPAIGNING | DIGITAL

Training & Skills Saturday 15.00-16.00 cont.

Winning the Switch Vote

Every seat needs messages designed to win the votes of both remain and leave switch voters. Find out why winning the switch vote needs to become a priority for all campaigns.

The Campaigns and Elections Team

CAMPAIGNING | TEAMS

Fundraising to Win - How You Can Raise More Money

This online session with Hannah Billington, Lib Dem Director of Fundraising, and Paul Farthing, former charity Director of Fundraising, will cover: how to make your case with donors, getting your message across, organising a successful fundraising event and practicalities like GDPR and compliance.

The Fundraising Team

FUNDRAISING | CAMPAIGNING

Young People and Community Campaigning

Community campaigns are one of the cornerstones of the Liberal Democrats and young people can play a leading (and supporting) role in this. Join us as we look at how young people can work at the heart of your campaigns at every stage along the way.

The Young Liberals

CAMPAIGNING | DIVERSITY

Be a Councillor: The People and Communities You Represent

Learn how to identify key people and network with them, how to better understand the local community and use this information in campaigns that engage people.

ALDC

CAMPAIGNING | TEAMS

Unconscious Bias

And as to the tea? It turns out that we all have our unconscious biases! Come along and find out how understanding the impact of unconscious bias will help you be more effective inside the party and help you to be a better political campaigner.

Campaign for Gender Balance

DIVERSITY | PERSONAL

Training & Skills Saturday 15.00-16.00 cont.

Preparing for Candidate Assessment Day

Learn more about how the Lib Dem Candidate's Assessment works. Find out how to prepare yourself to become an approved candidate.

Campaign for Gender Balance

DIVERSITY | PERSONAL

Introduction to Compliance

Come along to the session that introduces you to the basic requirements of compliance for local parties.

Compliance Team

COMPLIANCE | PERSONAL

How to Create and Use Scripts

As we approach the elections in May, it is important you create and use the right scripts when canvassing. Join our Connect and Campaigns Team to learn how to create and use scripts.

The Campaigns and Elections Team

CAMPAIGNING | TEAMS

Local and Regional Media Training

How can you make a bigger impact in your regional and local media? This session, run by the HQ press office, will give you the basic tools you need to succeed.

Press team

TEAMS | PARTY ROLES

Training and Skills Saturday 19.00–20.00

Hi-Vis Campaigning

Learn how and why you should add hi-vis campaigning into your core campaign plan. Make an impact in the community with street stalls, litter picks, and more!

ALDC

CAMPAIGNING | TEAMS

Training & Skills Saturday 19.00-20.00 cont.

How To Write Great Direct Mail

The industry still spends billions on direct mail because it works as part of communication and fundraising. We will discuss who you should write to and what a good piece of direct mail looks like.

ALDC

CAMPAIGNING | TEAMS

Digital In Depth: Raising Money Online

Raising money is a vital part of any campaign, join our digital campaigning experts to learn how to raise money online.

The Campaigns and Elections Team

CAMPAIGNING | DIGITAL

A Candidate for Every Vacancy

Why standing a Lib Dem candidate for every seat up for election is essential for the Party's future election chances.

The Campaigns and Elections Team

CAMPAIGNING | TEAMS

Skills for Success as a Parliamentary Candidate

Come along and find out what skills you will need to be a Parliamentary Candidate. You will write a personal development plan and identify your best route to election success.

Campaign for Gender Balance

DIVERSITY | PERSONAL

Introduction to Data Protection

Come along to a session that takes you through the requirements for local parties when using data.

The Compliance Team

COMPLIANCE | PARTY ROLES

How We Won a Leave, Rural Seat

North Shropshire voted almost 60% to leave the EU and is a very rural seat. Find out how we won in spite of that.

The Campaigns and Elections Team

CAMPAIGNING | TEAMS

Training & Skills Saturday 19.00-20.00 cont.

Lighthouse for Advanced Users

Join us to learn how you can use Lighthouse to get your local party hyper organised and improve your institutional memory. This session is ideal for people who are confident Lighthouse users, or who have already completed the introduction session.

The Technology Team

PARTY ROLES | DIGITAL

'Liberty, Equality and Community' Demonstrating Lib Dem Values on Social Media

More and more people are getting their information and conducting their lives on social media. Lib Dems are no different! How can we – especially local party officers, candidates and aspiring candidates – make sure our social media profiles reflect Lib Dem values and show us in a professional and attractive light?

English Candidates' Committee

PERSONAL | TEAMS



In LDBN, you can:

- Meet responsible business people & build great networks
- Bring business insight to policies that enable recovery & growth
- Promote Lib Dems' profile as the natural party for businesses
- Help elect more Lib Dems & revive the liberal centre ground in UK politics

Our network is growing near you:

- London & SE England
- Midlands
- NW England
- Scotland

Visit our Exhibition Booth
Find out how to get involved www.libdems.biz



of Scottish Liberal Democrats



Alistair Carmichael MP, Liberal Democrat spokesperson for Home Affairs, Political & Constitutional Reform



Laura Parker, leading PR mpaigner and strategic advisor Labour for a New Democracy



Tom Brake, Director of Unlock Democracy

The Route to Proportional Representation

Sunday March 13th, 1pm - 2.15pm

Changing our electoral system will transform our country, our politics and the people's relationship with those in power. Hear from our cross-party panel of expert speakers and ask your questions about how we secure proportional representation in the UK.





A VISION FOR THE FUTURE OF OUR SCHOOLS Spring Conference Fringe from the Lib Dem Education Association Three highly experienced people will discuss radical changes to improve our schools: PROFESSOR MICHAEL WATERS (former Director of Curriculum at the Qualifications and Curriculum Authority and Chief Education Officer for Manchester) SIR TIM BRIGHOUSE (former Chief Education Officer Birmingham and Commissioner for London Schools) TOM RICHMOND (Director of think tank EDSK and former adviser to a number of Secretaries of State for Education) Class starts at 16:35 on Sunday, March 13

Sunday 13 March

Fringe Sunday 13.00-14.15

Federal Board

Candidate selections review

Join Tim Farron and Alison Suttie to discuss the current review into improving our candidate identification, assessment, and selection of Westminster Parliamentary candidates.

The Federal International Relations Committee

Containing Russian Revanchism; What Must We Do?

Chair: Phil Bennion, Chair of FIRC. Speakers: Nathalie Loiseau MEP, Chair of European Parliament Subcommittee on Security and Defence, Petras Auštrevičius MEP, Member of European Parliament Committee on Foreign Affairs.

Green Liberal Democrats

Local Government ACTION for COP27

Join Green Lib Dems and Pippa Heylings as we follow up on the successful motion at COP26 empowering Local Authorities and recognising their importance in delivering REAL actions to tackle Climate Change. With LD LGA guests relating their successes. @GreenLibDems

https://greenlibdems.org.uk/

Liberal Democrat Women

Creating A Woman Friendly Parliament

Join us in conversation with our female MPs as we discuss how Parliament can be made more accessible to women. Panellists include: Sarah Olney, Sarah Green, Christine Jardine, Munira Wilson and our Chair is Wera Hobhouse.

www.facebook.com/groups/libdemwomen

@LibDemWomen

www.libdemwomen.org.uk

Liberal Democrats for Electoral Reform and Unlock Democracy

The route to proportional representation

Changing our electoral system will transform our country, our politics and the people's relationship with those in power. Hear from our panel of expert speakers and ask your questions about how we secure proportional representation in the UK.

Fringe Sunday 13.00-14.15 cont.

NEU Councillors Network

Securing a strong recovery for education out of the pandemic

Rebecca Hanson, Liberal Democrat Education Association; Lord John Shipley, Chair of the House of Lords Youth Unemployment Committee; Cllr Lucy Nethsingha, Deputy Chair of LGA and Children and Young People's Board; Niamh Sweeney, Deputy General Secretary NEU.

www.facebook.com/nationaleducationunion/

twitter.com/neunion

https://neu.org.uk/



FRINGE MEETING Sunday 13th March 4.35 pm to 5.40 pm



guest speaker: Danielle Bett of YACHAD

YACHAD is a Jewish organisation based in the UK working for a political resolution to the Israel Palestine conflict. Yachad Together for Israel, Together for Peace

Danielle is based in Israel, and will tell us how human rights work inside Israel contributes to resolving conflict, and can help in the quest for a solution to the disputes over land and self-determination which will benefit both Israelis and Palestinians.

She will be in discussion with Ruvi Ziegler, an LDFP committee member, and there will be a Q&A session in the second half of the meeting. We believe better links with liberal Jews in the UK and Israel are key to achieving justice for everyone in Israel and the Occupied Territories, and will welcome all visitors, whatever their views, to what we hope will be a lively debate.

Liberal Democrat Friends of Palestine (Idfp.org.uk)

We want to hear from you!

We will be sending round a feedback survey link soon.

Please let us know about your experience of conference.

Fringe Sunday 16.35-17.40

Federal Policy Committee

Federal Policy Committee's Homes and Planning Working Group Consultation

The Federal Policy Committee's Homes and Planning working group is consulting on its upcoming policy paper on housing. Come and discuss how we tackle the housing crisis with the working group. Chaired by Cllr Peter Thornton.

Federal Policy Committee

Early Years Education and Childcare Policy Working Group

This consultation session is an opportunity for members to feed in their ideas to the Early Years Education and Childcare Policy Working Group. Chair: Cllr Dine Romero.

Liberal Democrat Education Association (LDEA)

A Vision for the Future of our Schools

What should the curriculum and qualifications system ideally look like and the teachers' roles and the system of accountability? SIR TIM BRIGHOUSE (former CEO Birmingham and Commissioner for London Schools) PROF. MICHAEL WATERS (former Director of Curriculum at QCA and CEO for Manchester) TOM RICHMOND (Director think tank EDSK, former government adviser) Chair: Lucy Nethsingha, Leader Cambridgeshire County Council.

Liberal Democrat Friends of Palestine

Will Amnesty's Report End Oppression in Palestine?

Guest speaker Danielle Bett, from YACHAD, a liberal, UK-based Jewish organisation, will describe the role YACHAD can play here in the UK and in Israel to help end the conflict in Israel/Palestine. Followed by a Q&A.

Liberal Democrats for Seekers of Sanctuary (LD4SOS)

What Safe Routes? What's happening with the Nationality and Borders Bill?

An informed discussion led by keynote speakers Zoe Gardner, Policy and Advocacy Manager from the Joint Council for the Welfare of immigrants (JCWI), and Baroness Sally Hamwee, Liberal Democrat Spokesperson for Immigration. Find out the action you can take!

@ld4sos

www.ld4sos.org.uk

Fringe Sunday 16.35-17.40 cont.

Spokesperson Q&A - Standards in Public Life

Wendy Chamberlain MP and Lord Wallace of Saltaire will be discussing and taking questions about the extremely important and topical issue of standards in public life.

Following the Owen Paterson affair, Wendy successfully hosted the Commons debate on Standards in Public Life. We've now had the partygate scandal and more examples of the disdain this government has for truth and accuracy. This wide-reaching conversation will answer your questions about why it is so hard to get the Government to tell the truth, the rules MPs must follow and how they could be made better, and what needs to be done for politicians and politics to be trusted. All this and more.

Fringe Sunday 17.40-18.45

Q&A with Kira Rudik, Leader of Holos Party of Ukraine, and Layla Moran MP

The Leader of the Holos Party of Ukraine, Kira Rudik will be joining Foreign Affairs Spokesperson, Layla Moran MP, in sharing her experiences live from Kyiv, Ukraine. Holos is a sister party of the Liberal Democrats in the Ukrainian parliament. Since the Russian invasion Kira Rudik has appeared on many international news broadcasts reporting the situation in Kyiv and the importance of standing up to Russia and Putin.

Please join us to hear from Kira Rudik who will be answering questions from members on the current situation in Ukraine and her experiences.

Autumn Conference

17–20 September 2022 Brighton

Put the dates in your diary.

Drafting Advice Deadline (motions): 13.00, 15 June 2022

Motions Deadline: 13.00, 29 June 2022

Drafting Advice Deadline (Emergency Motions,

Amendments): 13.00, 22 August 2022

Amendments and Emergency Motions Deadline and

deadline for Appeals against non-selection of motions: 13.00, 5 September 2022

To book your accommodation, please visit the **VisitBrighton** exhibition stand.

Training and Skills Sunday 11.00-12.00

Using Lighthouse to Raise Money

Learn from the Technology Team how you can use Lighthouse to raise money.

The Technology Team

FUNDRAISING | DIGITAL

Becoming a More Diverse and Inclusive Local Party

Learn how to identify the diversity within your community, and how to reflect that as an inclusive local party that welcomes people from all backgrounds.

ALDC

DIVERSITY | TEAMS

How the Party Works

Do you want a practical session on how all the parts of the Liberal Democrats interlink and work together? Come along to hear from Jack Coulson, the Liberal Democrats' Company Secretary, to get a better understanding of our structure.

Compliance Team

COMPLIANCE | TEAMS

Why You Should Have a Young Candidate

UK politics is often biased towards the older, wealthier generations and having more young Liberal Democrats elected can help make sure that everyone is represented in the decisions that affect them. This session will look at how you can best seek out and support young candidates in local, devolved and Westminster campaigns.

The Young Liberals

DIVERSITY | PARTY ROLES

Assistant Returning Officer Training 1

Learn how to run a selection for a parliamentary candidate and help us to get candidates in place as quickly as possible. Attending will enable you to qualify as an Assistant Returning Officer.

English Candidates' Committee

COMPLIANCE | TEAMS

Training & Skills Sunday 11.00-12.00 cont.

Combatting racism

Racism in all its many forms is, unfortunately, alive and well in British politics today. As a party, we stand against racism. So how can we do this effectively? This session will help you decide what answers will work best in your area.

The Campaign for Gender Balance

DIVERSITY | PERSONAL

Digital In Depth: Online Petitions

Petitions are a stalwart of campaigning online. Learn how to create a compelling case for support and use petitions to build your email list.

The Campaigns and Elections Team

CAMPAIGNING | DIGITAL

Squeeze: Winning the Tactical Argument

Learn what squeeze is and how we use it to win.

The Campaigns and Elections Team

CAMPAIGNING | TEAMS

Using Connect on Polling Day

Using Connect on Polling Day is unlike any other day, learn what you need to do differently to run a smooth polling day on Connect.

The Campaigns and Elections Team

CAMPAIGNING | DIGITAL

Training and Skills Sunday 15.00-16.00

Technology Project Update

Join the LDHQ Technology Team for an update on our progress towards integrating our systems and making it easier to engage members, raise money and win elections – as well as our long-term roadmap.

The Technology Team

DIGITAL

Training & Skills Sunday 15.00-16.00 cont.

Bringing Back Radical Liberalism

Our work with local communities is rightly a big part of our work as Liberal Democrats, but we also need to ensure that we effectively integrate this with our Liberal values. Join us as we look at how to ensure that we are still a loud voice for liberalism and put this into all aspects of our work.

The Young Liberals

PERSONAL | CAMPAIGNING

Using ALDC Artworker

ALDC Artworker is a new tool to help Lib Dem campaigners create leaflets and direct mail online. Come and find out more!

ALDC

DIGITAL | CAMPAIGNING

Assistant Returning Officer Training 2

Learn how to run a selection for a parliamentary candidate and help us to get candidates in place as quickly as possible. Attending will enable you to qualify as an Assistant Returning Officer.

English Candidates' Committee

COMPLIANCE | TEAMS

Election Law Clinic

Are you a candidate or an agent at the elections in May 2022? Do you have a question about election law? Come and join the Compliance Team and get your questions answered.

The Compliance Team

COMPLIANCE | PARTY ROLES

Winning Against Labour

Tailoring your campaign to your main rival is vital. Find out how to campaign when you are fighting against Labour.

The Campaigns and Elections Team

CAMPAIGNING | TEAMS

Training & Skills Sunday 15.00-16.00 cont.

How and Why We Knock on Doors and Canvass

Whether you've been knocking doors for years, or never tried before, what are we trying to achieve, which are the best techniques to use, and how do we make sure that the data we collect is reliable?

The Campaigns and Elections Team

CAMPAIGNING | TEAMS

Building Your Shuttleworth

Polling day is the most important day of your campaign. Make sure you are prepared and know how to set up and use your Shuttleworth.

The Campaigns and Elections Team

CAMPAIGNING | DIGITAL

Who is missing? Building a genuinely diverse Local Party

It is easy for Local Parties to drift into a lack of diversity. This session will explore tactics to help you become more diverse and more successful as a result

The Campaign for Gender Balance

DIVERSITY | TEAMS

Training and Skills Sunday 19.00-20.00

Smashing the Blue Wall

In Chesham & Amersham we proved the blue wall is crumbling. Learn what you need to do in your seat to make sure we keep winning.

The Campaigns and Elections Team

CAMPAIGNING | TEAMS

Getting Your Message Right

A strong message is vital in any campaign, find out how to craft your own message.

The Campaigns and Elections Team

CAMPAIGNING | TEAMS

Training & Skills Sunday 19.00-20.00 cont.

Be a Councillor: Talent Spotting and Finding Candidates

Learn how as a local party you can nurture new talent, and get the people with the right skills to stand in seats.

ALDC

CAMPAIGNING | TEAMS

Using Data in the Final Week

A look at how to interpret data to make targeting and tactical decisions in the last week or on polling day.

ALDC

DIGITAL | CAMPAIGNING

Understanding Canvass Data

Data collection is a huge part of canvassing, now you have the data, make sure you understand it and know how you can use it.

The Campaigns and Elections Team

CAMPAIGNING | DIGITAL

Assistant Returning Officer Training 3

Learn how to run a selection for a parliamentary candidate and help us to get candidates in place as quickly as possible. Attending will enable you to qualify as an Assistant Returning Officer.

English Candidates' Committee

COMPLIANCE | TEAMS

How we Won NS from Third Place

How can you make your squeeze message work when you are coming from third place? Learn how we made it work in North Shropshire.

The Campaigns and Elections Team

CAMPAIGNING | TEAMS

Compliance Clinic

Do you have a question about Compliance? Come along and join the Compliance Team in a Q&A session where you set the agenda.

The Compliance Team

COMPLIANCE | PARTY ROLES





- y
- **@LibDemConf** Tweet using #LDConf
- f /groups/LDConf
- www.libdems.org.uk/conference

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