

2021



ONLINE SPRING CONFERENCE 19-21 MARCH



DIRECTORY

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Welcome to the Liberal Democrat online Spring 2021 **Conference Directory**.

Please note that the **Conference Directory** is available online only and not in hard copy format.

Updates to the **Conference Directory** will be issued periodically up until conference and published online at:

www.libdems.org.uk/s21-directory

For details of the main auditorium sessions, see the separate Conference Agenda, available at:

www.libdems.org.uk/s21-agenda

If you have any questions whilst at conference, please email:

conferences@libdems.org.uk

Conference will take place through our virtual conference venue **Hopin**. Access to all conference events requires a valid conference registration and registered attendees will be emailed details of how to log on to the Hopin platform a few days before conference – see page 5.

To register, please go to:

www.libdems.org.uk/conference

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Further information, registration and conference publications (including plain text and clear print versions) are available at:



www.libdems.org.uk/conference

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Welcome to our online Spring Conference

from Ed Davey MP

Welcome to the Liberal Democrats' Spring 2021 conference. Our Party will be meeting virtually for the second time – a feat I couldn't imagine one year ago.

This past year has been immensely tough. With the Covid-19 situation changing so rapidly, it's difficult to predict where we'll be in a few months – but some observations still ring true.

We owe so much to frontline workers. From NHS staff and posties, to teachers and supermarket workers, we couldn't have got through this year without their hard work. They have shown courage and resilience, where Boris Johnson has shown only dither and delay.

Because time and again, this crisis has exposed Boris Johnson's Conservatives for their cruelty and incompetence. With countless u-turns, delays and the Prime Minister's failure to lead, it's clear that our Party's strong, liberal voice is needed now more than ever. I'm proud of the essential service Liberal Democrat councillors and volunteers have provided to support their communities, working hard to save

lives, prevent loneliness and stand up for the most vulnerable.

At the time of writing, we're still expecting Holyrood and Senedd elections in Scotland and Wales and local elections across most of England in May – not to mention Mayoral, Police & Crime Commissioner and many local by-elections on the same day. It has never been more important for Liberal Democrats to keep in close contact with their local communities.

I look forward to joining you on the campaign trail – even if it looks different this year.



**Ed Davey MP,
Leader of the Liberal Democrats**



Welcome to our online Spring Conference

from Mark Pack

I confess to being a conference addict.

It was necessary but sad for us to have to cancel last year's spring conference. But it is a great tribute to the hard work and willingness to innovate of our conference staff and volunteers, ably coordinated by the Federal Conference Committee (FCC), that we have taken our federal conferences online.

We have already seen how this means far more people can take part in them. That's important to ensure we're not only a democratic, member-led party in theory but also in practice.

We must continue to find ways to involve more of us, through expanding the success of online conferences and, when coronavirus finally fades, finding ways of marrying that with the many features we love and miss about offline events.

This is one part of a much wider set of improvements we are making. The Thornhill Review into the 2019 general election has set out a frank and challenging agenda for change. Less than a year in, much has already changed. But it's a long-term challenge we must keep at, and one

that is for all parts of the party. However you're involved, we all need to be relentlessly thinking about how we can change and improve what we do.

Some of that will come up in the different reports and proposals being put to this conference. I am looking forward to those discussions and debates, and always happy to hear views direct on:

president@libdems.org.uk.



Mark Pack,
President of the Liberal Democrats

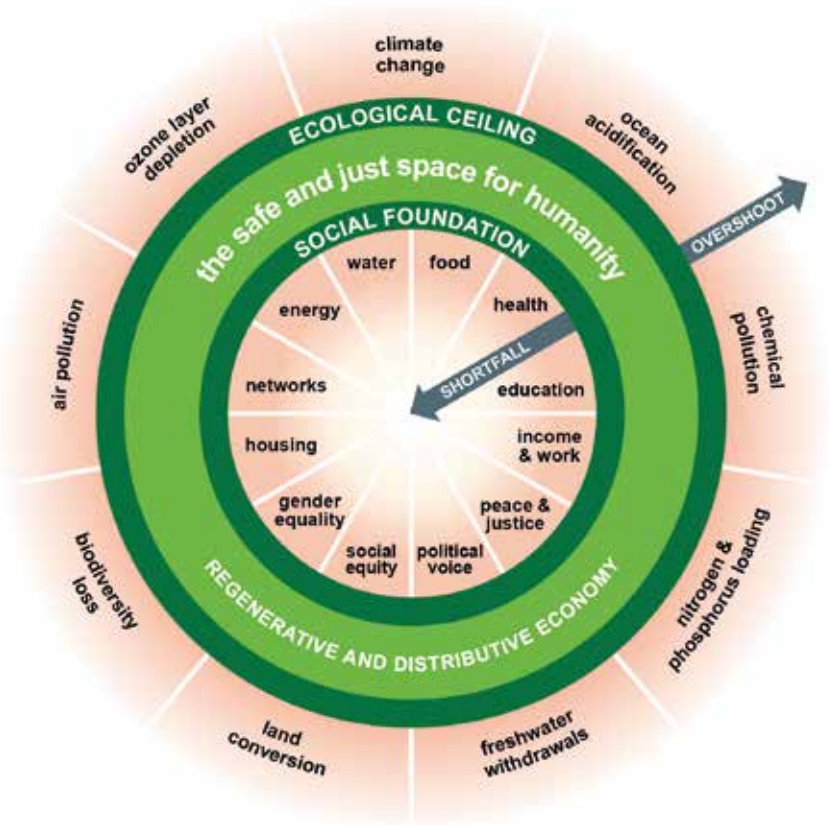




Meeting the needs of people within the boundaries of our living planet

Green Liberal Democrats
with Kate Raworth & Wera Hobhouse MP

Saturday – 17.40-18.45



Campaigning on the Environment Bill

LGA Liberal Democrat Group & Green Liberal Democrats
inc Cllr Pippa Heylings, South Cambridgeshire, & Cllr Liz Green, Kingston upon Thames

Sunday – 13.00-14.15

Conference information

Any questions?

If you have any questions prior to or during conference, please email:

conferences@libdems.org.uk

If you have any tech queries, please go to the tech helpdesk in the exhibition area of the online conference (see page 8).

If you wish to communicate with the chair, submit a procedural motion or ask for a separate vote, please use the following link:

www.libdems.org.uk/procedural-motions

If you have a question with regards to the session you are in, please use the conference chat function; do not use chat to communicate with the chair of a session. See guidance on page 6.

Attending Conference

Hopin: our virtual conference venue

All registered attendees will be emailed details of how to login to Hopin, our virtual conference venue, just prior to the conference starting.

For the best experience of conference when using a computer or laptop,

Google Chrome or Mozilla Firefox web browsers are recommended. To access Hopin via an iOS mobile device, Safari is the best mobile browser to use; and for an Android device, please use Google Chrome.

Ensure you turn off your ad blockers and don't have any other programs open. If something goes wrong, try refreshing your browser!

There is a short video on how Hopin works on our website, in the FAQs:

www.libdems.org.uk/conference.

After the conference, the auditorium sessions will be available on YouTube.

Hopin navigation

On the Hopin platform, the menu bar appears on the left.

Home

View the agenda, fringe & training events and exhibition stands (one for each entity in the exhibition area).

Auditorium

Watch the debates and speeches. Members can vote on motions via polls (within Hopin). There will be BSL signers during auditorium sessions.

Conference information

Fringe & Training

Fringe is available for all to view. Fringe events happen outside auditorium hours.

Training is only for party members to view and is run simultaneously alongside the auditorium sessions.

See page 15 onwards for details.

Exhibition

You can enter this area to view the exhibition stands throughout conference, view exhibitor's videos, ask questions in the chat function and connect to their websites. See page 9 for details.

Networking

Chat with a randomly selected participant and share common interests. If you wish to contact a particular individual to chat with them or have a live video link, please click onto 'people' next to the 'chat' function on the top right and find the person you wish to connect with.

Voting

Only registered members can vote at conference. Voting will be available through Hopin and the polling function in the auditorium. For the emergency motions ballot, mi-voice

voting will be used and registered members will be emailed a link prior to conference to vote in the ballot.

Conference Chat

In each auditorium session there will be a chat feature enabled, which allows attendees to post their views and comments about events in the auditorium.

The chat is public and visible to everybody: bear this in mind when posting. All comments in the chat must be respectful, lawful, and in keeping with the Members' Code of Conduct, accessible here:

[www.libdems.org.uk/
code-of-conduct](http://www.libdems.org.uk/code-of-conduct)

The chat will be moderated, and if your post does not meet the required standards of behaviour, sanctions start with post deletion, and more serious breaches may lead to you having your conference access revoked and/or disciplinary action within the party.

Please do not use the chat to attempt to communicate with members of the FCC or the chairs and aides of debates. To raise a query with the chairs and aides use this link:

[www.libdems.org.uk/
procedural-motions](http://www.libdems.org.uk/procedural-motions)

Conference information

Some Q&A sessions may use the chat to solicit questions. Questions to reports should be submitted as described in the **Conference Agenda**; in addition, questions may be submitted using the chat during the session and they may be selected by the chair, but that is not guaranteed.

The chat is there to facilitate interactivity in our virtual conference, but it can only do this if everyone in it behaves responsibly and with courtesy and respect towards each other and the moderators.

Auditorium information

Details of the auditorium sessions at conference, and about speaking, voting etc, can be found in the Agenda, available at:

www.libdems.org.uk/s21-agenda

Conference access fund

To improve accessibility for members attending conference we have established a Conference Access Fund.

The fund consists of a contribution from the conference budget as well as donations from party members. Contributions made by members are ring-fenced. All donations from this conference will be carried over to the next physical conference.

For details see:

www.libdems.org.uk/access-fund

Conference Extra and Conference Daily

Conference Extra will be published in an online update to the **Conference Agenda** ahead of conference; and **Conference Daily** will be published in further online updates to the **Conference Agenda** each day of conference.

Conference Extra and **Conference Daily** both contain updates to the agenda including changes to timings, amendments, topical issues, emergency motions and questions to reports.

You will be able to find the **Conference Agenda** updates, with the entire agenda plus the updates clearly marked, online at:

www.libdems.org.uk/s21-agenda

This is being done in response to feedback from Autumn 2020 when people said that they found three separate documents difficult to navigate using an electronic device. It is an experiment designed to make the publications more accessible and we would welcome your feedback.

Conference information

Federal Board and Federal Conference Committee helpdesks

Members of the Federal Board and members of the Federal Conference Committee will be available to chat with conference attendees at their helpdesks in the virtual exhibition at the following times:

Friday	19 March	16.15-17.15
Saturday	20 March	13.00-14.00 and 16.15-17.15
Sunday	21 March	13.00-14.00 and 16.15-17.15

Social media

Follow conference on social media:



@LibDemConf #LDConf



www.facebook.com/groups/ldconf



www.libdems.org.uk/spring-conference

Spokespeople Q&A sessions

There will be a series of Q&A sessions during conference where you can ask questions of our spokespeople.

Voting members can submit concise questions (maximum 25 words) on the subject of the session via the website at:

www.libdems.org.uk/conference_submissions

until 16.00 on Friday 19 March, or using the conference chat whilst the session is in progress. See page 15 for details of the sessions.

Technical Helpdesk

If you have any tech issues during the conference, we have a tech helpdesk located in the exhibition area (first stand) which will be open at the following times:

Friday	19 March	12.00-18.00
Saturday	20 March	09.30-18.00
Sunday	21 March	09.30-18.00

The exhibition

The exhibition is accessed through Hopin – our virtual conference venue – see page 5.

You can view the exhibition stands throughout conference, view exhibitor’s videos, ask questions in the chat function and connect to their websites.

All stands will be live at the following times:

Friday	19 March	16.15–17.15
Saturday	20 March	13.00–14.00 and 16.15–17.15
Sunday	21 March	13.00–14.00 and 16.15–17.15

Directory of Exhibitors



ALDC – Liberal Democrat Campaigners and Councillors

ALDC provide advice, training and resources for activists, campaigners and councillors. Our staff and volunteers are experts who can help you build a winning campaign.

www.aldc.org



ALDE Party

The Alliance of Liberals and Democrats for Europe (ALDE) Party is the party for liberal democrat values in Europe. It consists of 71 member parties and thousands of individual members.

www.aldeparty.eu



ALDTU (Association of Liberal Democrat Trade Unionists)

The Association of Liberal Democrat Trade Unionists (ALDTU) is here to support Liberal Democrats who are active in their trade union and in the community of their workplace.

<http://associationofliberaldemocrattradeunionists.wordpress.com>



ALTER

ALTER seeks to build support for Land Value Taxation amongst Liberal Democrats; and to promote and campaign for this policy as a more sustainable and just resource-based economic system.

www.libdemsalter.org.uk

Directory of Exhibitors



Association of Liberal Democrat Engineers and Scientists

The Association of Liberal Democrat Engineers and Scientists (ALDES) provides a resource of engineering and scientific know-how to support the Party. Meet our members and learn how to get involved.
www.aldes.org.uk



Chinese Liberal Democrats

A bridge between the party and the Chinese & SE Asian diaspora communities in UK. Outreach. Campaigning. Policy advice. Chair: Dr Yeow Poon.
<https://chineselibdems.org.uk/en/page/join-us>
 Facebook: Chinese Liberal Democrats.
 Twitter: @chineselibdems.
<https://chineselibdems.org.uk>



Federal Board

The Federal Board provides strategic direction for the Party. It is currently particularly focused on implementing the 2019 Election review and supporting the party for the upcoming May elections.
www.libdems.org.uk/federal_board



Federal Conference Committee

FCC is responsible for organising our two Federal Conferences per year. Come and chat to us about how we select the agenda and run the event and ask us any questions you may have about conference.
www.libdems.org.uk/federal_conference_committee



Green Liberal Democrats

Promoting sustainability in politics, GLD is the environmental conscience of the Party. Visit our booth for advice on how to make a difference. Change the world. Save the planet.
 @GreenLibDems
www.greenlibdems.org.uk



Humanist and Secularist Liberal Democrats

For Liberal Democrats who believe the state should treat everyone equally regardless of their religion or belief. Recent campaigns cover caste discrimination, humanist weddings, discrimination by schools and CofE disestablishment.
www.hsld.org.uk

Directory of Exhibitors



LGA Liberal Democrat Group

We work within the LGA and the party to support our 2,500 councillors and promote Liberal Democrat values. Liberal Democrats run over 50 councils, influencing budgets of over £5 billion.

www.libdemgroup.lga.gov.uk



LGBT+ Liberal Democrats

LGBT+ Lib Dems are the party body for gender & sexual minorities, including lesbian, gay, bi and trans people.

<https://lgbt.libdems.org.uk/en/>



Lib Dems in England

The Liberal Democrats in England: a federation of the eleven Regional Parties, plus the English Young Liberals. We support Regions so they can support their local parties even more effectively.

www.englishlibdems.org



Liberal Democrat Christian Forum

We are a Christian voice in the Party and a voice of liberal democracy among Christians. We support Christians of all backgrounds to engage positively and constructively in politics.

www.ldcf.org



Liberal Democrat Disability Association

Working to win the votes of disabled people. Providing a voice for disabled members. Influencing policies to ensure they reflect the views of disabled people and carers.

www.disabilitylibdems.org.uk



Liberal Democrat Education Association

The Liberal Democrat Education Association aims to improve education through: publishing articles; running conferences; generating new ideas; promoting Lib Dem education policies and providing advice to Liberal Democrats in power.

www.ldea.org.uk



Liberal Democrat European Group

The Liberal Democrat European Group (LDEG) campaigns for the closest possible relationship with the EU, including in due course to rejoin. Subscribe to our email updates at

<https://lddeg.org/en/>

Directory of Exhibitors



Liberal Democrat Friends of Palestine

LDFP fights for the rights of the Palestinian People, for immediate recognition of Palestine as a State, and for the human rights of Palestinians as defined in international law.

www.ldfp.org.uk



Liberal Democrat Women

Liberal Democrat Women works to promote women's voices and policies that will help women across Britain. Our fringe discusses how new changes in science and technology may impact social equality.

www.libdemwomen.org.uk



Liberal Democrat History Group

The past illuminates the present. Subscribe to the Journal of Liberal History. Buy Liberal history publications, including booklets on Liberal thinkers, Liberal thought and a short history of Liberal politics in Britain.

www.liberalhistory.org.uk



Liberal Democrat Image

Liberal Democrat Image for all your Liberal Democrat merchandise and campaign materials. For over 20 years we have been the party's official supplier helping you with your campaigning.

www.libdemimage.co.uk



Liberal Democrats Abroad

Launched September 2018, Lib Dems Abroad encompasses over 2000 members living outside the UK. It comprises 3 local parties:

Lib Dems in Europe –

www.libdemsineurope.org

Lib Dems in France –

www.libdemsinfrance.org

Lib Dems Overseas –

www.libdemsoverseas.com

Objectives of LDA: To identify and represent the interests of an estimated 5.5 million British citizens living abroad - To fight for Votes for Life - To inform our foreign policy.

www.libdems.org.uk/abroad



Liberal Democrats Business & Entrepreneurs Network (LDBEN)

We are UK business people who want to help Lib Dems reclaim the centre-ground and be known as the party for business. While supporting the party, we also foster great business networks.

www.ldben.org.uk

Directory of Exhibitors



Liberal Democrats Campaign for Race Equality (LDCRE)

LDCRE aims to build and safeguard a fair, free and open society and to fight against prejudice and discrimination based on race, colour or religion within the party and society.

<http://ldcre.org.uk>



Liberal Reform

Liberal Reform exists within the Liberal Democrats to promote personal liberty and a fair society supported by free, open and competitive markets. We seek to make these values central to party policy.

www.liberalreform.org.uk



Liberal Democrats for Electoral Reform

The home for Lib Dems who support a fairer and more effective voting system, working to ensure the party gets the arguments and the politics right, to make reform happen.

www.facebook.com/libdemsforelectoralreform/

<http://lder.org/>



Liberal Democrats for Seekers of Sanctuary

LD4SOS believe in standing up for asylum seekers in the UK and treating them with compassion, humanity, dignity and respect. Our Party's and Country's policies and practice should reflect this.

www.ld4sos.org.uk



Liberator Magazine On Line

Read the latest from the Party's leading thinkers. As ever RB, shines light on the dark corners of the Party.

www.liberator.org.uk



National Liberal Club

The NLC is the London heart of liberalism, with close ties to the Party. A wonderful Clubhouse and over 250 worldwide reciprocal clubs.

www.nlc.org.uk



Salam for Democracy and Human Rights

Salam DHR is a multinational research and advocacy organisation which focuses on the promotion of human rights and democracy in the Gulf region with a specific focus on Bahrain.

<http://salam-dhr.org/>

Directory of Exhibitors



Social Liberal Forum

SLF exists to create a society where everyone has access to the wealth, power and opportunity to enable us to lead full and rewarding lives, unfettered by conformity and hardship.

www.socialliberal.net



Young Liberals

We provide a platform for young people and students to have their voices heard and act as a radical pressure group within the Liberal Democrats.

www.youngliberals.uk



The Legacy Society

The Legacy Society is the Liberal Democrat society for those wishing to leave a gift to the Party in their will. You can learn more by visiting our stall.

www.libdems.org.uk/legacyfund

Liberal Democrats

Business & Entrepreneurs Network

How can business owners and entrepreneurs:

- Meet other responsible, liberal business people and build great networks?
- Support Lib Dems to be known as the natural party for businesses?
- Add a business view to policy on what matters for recovery and growth?
- Be part of generating visibility and funds to elect more Lib Dems?
- Help revive the liberal centre ground in politics?

Visit our Exhibition Booth.

Talk to us about how to get involved.

Friday 4.15-5.15pm

Saturday/Sunday 1.00-2.00pm & 4.15-5.15pm

Fringe & Training guide

Fringe and Training events are accessed in Hopin – our virtual conference venue – see page 5.

Fringe events are available for all conference attendees to view and take place outside auditorium hours.

Training & Skills sessions are only for party members to view and are run simultaneously alongside the auditorium sessions.

Spokespeople Q&A Sessions

Foreign Affairs in a post-Brexit, President Biden World

With: Baroness Northover (Lords Spokesperson for Foreign Affairs),
Lord Campbell of Pittenweem and Layla Moran MP.

Chair: Liz Lynne.

Friday 19 March 16.35–17.40

Health Policy and COVID-19

With Baroness Brinton (Lords Spokesperson for Health),
Lord Scriven and Munira Wilson MP.

Chair: Belinda Brooks-Gordon.

Sunday 21 March 13.00–14.15

Education Policy and COVID-19

With Lord Storey (Lords Spokesperson for Education)
and Daisy Cooper MP.

Chair: Mary Regnier-Wilson.

Sunday 21 March 17.40–18.45

Mark Thompson

Interviewed by Mimi Turner, Liberal Democrat Director of Strategy

Mark Thompson - Former chief executive of the New York Times and former Director General of the BBC. Avowedly non-political, Mark has made political, cultural and strategic choices affecting millions of people throughout his career.

See page 23 for more details.

In the Auditorium Saturday 20 March 16.35–17.25

Training & Skills Programme

Welcome to our Spring Conference 2021 training programme!

Whether you're just starting out as a Liberal Democrat member, or whether you've been a member for decades, there's a training session for everyone.

You can learn new skills, brush up on existing skills or even learn how to take on new roles in the party.

Each training session is 'tagged' with coloured buttons that indicate what you can expect to learn.

You can turn up to any session you like, just make sure you login before the start time in order to get the most from the training. Once you're logged in you'll be able to listen to the full session and ask questions in the chat bar.

Enjoy your conference!

What skills will you learn at conference?

DIVERSITY

Learn how to engage diverse people and communities, or find out how to build a successful and sustainable political career as a person from an under-represented group.

DIGITAL

Learn how to get the most from the party's suite of digital tools. Find out how to engage voters and supporters through a range of digital channels.

FUNDRAISING

Whether you are trying to win an election or grow your local party, fundraising is crucial. Learn how to raise regular income, get ideas, tips, tricks as well as advice and support.

PARTY ROLES

Across the party there are many roles you could take on. Learn the skills needed to take on different party roles and find out about how you can develop your skills further.

CAMPAIGNING

Whether you have been campaigning and fighting elections for decades, or are just getting started, learn the latest techniques and brush up on your existing skills

COMPLIANCE

These courses will keep you up to date on legal and compliance issues. Particularly useful for election agents and local party officers.

PERSONAL

Personal development courses will help you develop a range of skills that will enable you to grow in your roles within the Liberal Democrats as well as in the outside world.

TEAMS

Building diverse, winning teams is crucial to our success at all levels. These courses will help you build a team and enable your team to thrive and grow further.

Friday 19th March

Fringe Friday 16.35–17.40

ALDES (Association of Liberal Democrat Engineers and Scientists)

Nuclear AND renewable energy: time to stop attacking each-other to reach net-zero?

Join ALDES, experts, and Lord Jonny Oates in revisiting the Lib Dem nuclear position: What numbers underpin “no-new-nuclear”? Does “no-new-nuclear” mean fossil fuels for longer? And given the government’s nuclear agenda, can we ensure they correctly-manage costs and timescales?

@AldesLibDems

[www.facebook.com/](https://www.facebook.com/LibDemEngineersAndScientists)

[LibDemEngineersAndScientists](https://www.facebook.com/LibDemEngineersAndScientists)

Election Briefing – England

Campaigns & Elections, ALDC, LGA

Come and hear the latest news and plans for the ‘Super Thursday’ elections across England. Open to all members.

Election Briefing – Scotland

Campaigns & Elections, Scottish Lib Dems

Come and hear the latest news and plans for the Scottish Parliament elections. Open to all members.

Election Briefing – Wales

Campaigns & Elections, Welsh Lib Dems

Come and hear the latest news and plans for the Senedd Cymru and Police & Crime Commissioner elections. Open to all members.

Spokespeople Q & A

Foreign Affairs in a post-Brexit, President Biden World

With Baroness Northover (Lords Spokesperson for Foreign Affairs), Lord Campbell of Pittenweem and Layla Moran MP. Chair Liz Lynne.

Fringe Friday 17.40–18.45

Diversity-Friendly Candidate Selections

Panel discussion and Q&A about the new candidate selection process (members only)

Panellists include: Margaret Joachim, Chair of the English Candidates Committee; Candy Piercy, Federal Board Member and Chair, Lib Dem Campaign for Gender Balance; Ade Adeyemo, Chair, Lib Dem Racial Diversity Campaign; Gareth Lewis Shelton, Chair, LGBT+ Liberal Democrats; Gemma Roulston, Former Chair, Liberal Democrat Disability Association.
www.libdems.org.uk/become_a_candidate

Education Policy Pitch

An informal "dragons den" discussion

Members are invited to pitch their 5-minute idea for a new education policy to our Education Spokespeople Daisy Cooper MP and Lord Storey and other panellists. We particularly welcome ideas to tackle inequality in the education system and rebuild an education system fit for the 21st century following the pandemic. To present an idea, email a 3–4 sentence summary by midday Thursday 18 March to rosie.shimell@libdems.org.uk. You will be notified by email by 18.00 on the Thursday if selected to make your policy pitch at the meeting.

LGA Liberal Democrat Group

Delivering for our residents – Chelmsford, Colchester and South Cambridgeshire

Highlighting good practice from 3 East of England Liberal Democrat Councils: Colchester, Chelmsford and South Cambridgeshire. Speakers include: Bridget Smith, South Cambridgeshire; Mark Cory, Colchester; Stephen Robinson, Chelmsford.

LGBT+ Liberal Democrats

Out and Winning

Meet amazing LGBT+ candidates standing up for liberal values in their communities this year. Find out what we're doing to support them and others, and how we can help support your campaign to make an impact on LGBT+ voters.

Liberal Democrat History Group

Back from the dead: the Liberal Party in the 1950s

In 1951, the Liberal Party's existence was in grave doubt. By spring 1962, its Gallup poll rating had reached 25 per cent. Discuss the party's revival with Lord Wallace of Saltaire and Mark Egan (Greffier of the States of Jersey).

@LibHistoryToday

www.facebook.com/LibDemHistoryGroup

Social Liberal Forum

The Radical Tradition in Liberalism: Leading the Debate Then and Now

How Radical Liberalism from Keynes, Beveridge and Lloyd George to Grimond and Jenkins led to ideas and policies in economics and politics for a century. Speakers: Michael Meadowcroft and Dr Matt Cole. Chair: Cllr Professor Chris Willmore.

Fringe Friday 21.15–22.15

Interview with Midge Ure

Former Ultravox frontman, Live Aid organiser and political activist

Former Ultravox frontman, Live Aid organiser and political activist Midge Ure will be in conversation with award-winning BBC journalist and writer Gavin Esler and Lib Dem peer Paul Strasburger. Paul and Midge are leading a campaign to spotlight the devastating impact of Brexit on the future of the British music community.

Note: this event takes place in the Auditorium

gleeds / International property & construction consultancy

Is the **Construction Playbook** the answer to 'build back better'?

Our specialists look into what this means for the industry, detail of the key policies and if it will be enough to drive change to 'build back better'.

[Read insight](#)



Cost Management / Project Management / Building Surveying / Advisory

FRIDAY

Training & Skills Friday 14.30–15.30

An Introduction to Compliance

The thought of Compliance can often bring people out in a cold sweat. Join this session to learn the basics of compliance and find out what support is available to local parties.

Compliance Team

COMPLIANCE | PARTY ROLES

Making a Speech Online at a Digital Conference

(Women only)

Making a speech at a digital conference can seem daunting but here is the help and advice you need. We will explain how to craft your message and deliver it in style.

Campaign for Gender Balance

PERSONAL | DIVERSITY

Local Election Agent 1

What every agent and campaigner needs to know about running an election, from standing candidates to completing your expenses returns. Part 1 of 4 – please ensure you attend all sessions.

ALDC

COMPLIANCE | PARTY ROLES

How to Make the Most of Spring Conference

Join Conference veterans and FCC members Jennie Rigg and Jon Ball to get all the inside knowledge on how to make the most of conference. Designed for first timers, but old hands might find some new knowledge too; all welcome.

Federal Conference Committee

PERSONAL

Introduction to Digital Campaigning

The place to start if you're new to campaigning online. Learn the three steps to success online and ask our digital experts your questions.

Campaigns and Elections

DIGITAL | CAMPAIGNING

Running an Effective Polling Day

With up to four elections happening on one day, running a slick polling day is more important than ever. Find out what you need to do now to make sure your polling day is effective.

Campaigns and Elections

CAMPAIGNING | TEAMS

How We Recruited 150 New Deliverers

Find out how our team in Romsey used lockdown to build their infrastructure and grow their delivery network.

Campaigns and Elections

CAMPAIGNING | TEAMS

Don't forget to log onto your training session a little earlier than the start time to get settled in!

Remember, if you want to ask questions then you can message the trainers using the chat function.

If you have any questions that don't get answered email them to: help@libdems.org.uk

Training & Skills Friday 19.15–20.15

Winning the Postal Vote

Performing well in the postal vote will support your efforts to win your election. The webinar will take you through why the postal vote is so important and how to use postal votes as part of your campaign.

ALDC

CAMPAIGNING

Asking for Money – The Core Principles of Fundraising

An introduction to define the key principles of successful fundraising, using examples from the charity sector to help you create your proposition and case for support. Paul Farthing has been a Director of Fundraising at NSPCC and Age UK, and worked for and with charities for over 30 years. He is also an ex-English Party and regional chair, ex-councillor and chair of a local party.

Campaigns and Elections

FUNDRAISING | CAMPAIGNING

A Change of Control: How to Get Ready for a Council Changing Hands

With a large set of local elections ahead, our Council groups could hold the balance of power to gain control in local government. Join us in this session to make sure you are ready.

ALDC

PERSONAL | TEAMS

Local and Regional Media Training

How can you make a bigger impact in your regional and local media? This session, run by the HQ press office, will give you the basic tools you need to succeed.

Press team

TEAMS | PARTY ROLES

How to Design a Winning Leaflet

Experienced designers from our Campaigns & Elections team share their best tips and tricks to make your leaflets deliver your message and help you win.

Campaigns and Elections

DIGITAL | CAMPAIGNING

Unconscious Bias

Unconscious Bias is the source of prejudice and discrimination. Understanding how to recognise Unconscious Bias and challenge it appropriately are the key to building high performing teams.

Diversity Team

DIVERSITY | TEAMS

Introduction to Connect

The Connect Team will walk through the basic features of Connect, highlighting some of the most used tools, including Create a List and Virtual Phone Bank. This training will be targeted towards those with little to no knowledge of how to use Connect.

Connect Team

DIGITAL | PARTY ROLES

Saturday 20th March

Fringe Saturday 08.30–09.15

Pilates for Better Backs

My name is Claudine Blake and I am a fitness professional, specialising in Pilates. I qualified at The Pilates Institute in 2003 and my passion lies in helping my clients achieve their fitness goals or recover from injuries or surgery. I teach live classes in the Wiltshire community. I moved my business online since the pandemic and provide weekly workouts targeting specific areas of the body.

By participating in this class you are doing so at your own risk. By clicking on the link to this class, you confirm to abide by the terms of this disclaimer. Please read the disclaimer [HERE](#) before attending the class.

Fringe Saturday 13.00–14.15

Humanist & Secularist Liberal Democrats

Is it time to disestablish the Church of England?

Why does the Church of England still have a privileged role in British politics, and reserved seats in the Lords? With Baroness Lorely Burt, Simon Barrow (Ekklesia Christian think tank), Cordelia Tucker O'Sullivan. Chair: Alistair Carmichael MP (Constitutional Reform spokesperson).

@HSLibDems

www.facebook.com/HSLibDems

www.hsld.org.uk

LGA Liberal Democrat Group

How do we help the Hospitality/Business sectors during and post-Covid?

What is local government's role, especially focusing on the hospitality sector? Speakers include: Daisy Cooper MP, Ellie Hudspith, Campaign for Real Ale Cllr Chris White, Leader of St Albans District Council. Chair: Howard Sykes, LGA Liberal Democrat Group.

Liberal Democrat European Group

Freedom of movement – a core liberal value? How can we regain it?

Attend LDEG's fringe to hear leading speakers from within the party & abroad discuss how UK nationals can regain the freedom to study, work and live in Europe. Do not miss the opportunity to ask questions of Europe's leaders on how we regain this fundamentalist right.

@LibDemEurope

Fringe Saturday 13.00–14.15 cont.

Liberal Democrats for Seekers of Sanctuary (LD4SOS)

Refugee Family Reunion: Brexit and Covid-19 double whammy?

(How) have Brexit and Covid-19 impacted refugee family reunion? What can civil society and Parliamentarians do to create pathways to protection? Associate Professor Ruvi Ziegler (LD4SOS Council) in conversation with Enver Solomon (Refugee Council) and Liberal Democrat Baroness Sally Hamwee.

<https://twitter.com/ld4sos>

www.facebook.com/ld4sos

Liberal Democrat Software Group

Winning with better technology

Volunteer coders, designers and managers are saving thousands of hours for other party activists. We'll share some stories, and where we might go next.

www.liberalsoftware.org.uk

www.facebook.com/groups/27493724620872

Party Strategy Consultative Session

What are the party's strategic opportunities? How do we need to organise ourselves differently to exploit them? Come and give your views to the party's Federal Board.

Fringe Saturday 16.35–17.25

Mark Thompson

Interviewed by Mimi Turner, Liberal Democrat Director of Strategy

As former chief executive of the New York Times and former Director General of the BBC, Mark Thompson has had a stellar career in broadcasting and media on both sides of the Atlantic. Under his leadership, the New York Times became one of the most powerful critics of the Trump administration and successfully navigated the choppy seas of digital disruption. At the BBC his legacy included protecting the licence fee, launching the iPlayer and creating programmes including Blue Planet and the Apprentice. Although avowedly non-political, Mark has made political, cultural and strategic choices affecting millions of people throughout his career.

Note: this event takes place in the Auditorium

Fringe Saturday 17.40–18.45

Association of Liberal Democrat Councillors (ALDC)

Diversity Within Our Groups

We will be joined by councillors and campaigners from a range of under-represented groups who will speak about their experiences within their local parties, as candidates and as elected representatives.

Twitter: @ALDC

www.facebook.com/aldcUK

Green Liberal Democrats

Meeting the needs of people within the boundaries of our living planet

Kate Raworth, author of Doughnut Economics, introduces a mindset to meet the economic, environmental and social challenges that face us today. Drawing on insights from diverse schools of thought, it sets out a pathway to a safe and just space for people and planet to thrive within an economy fit for the 21st century. Chaired by Wera Hobhouse MP.

@GreenLibDems

www.facebook.com/greenlibdems

LGA Liberal Democrat Group

2020: Managing a crisis and major incidents, from Covid to flooding

Hear how Lib Dem led councils in York and Kingston supported communities, and responded to Covid and major flooding. How to best plan for such emergencies, keep communicating to residents and handle these financial pressures in a political environment.

Liberal Democrat Education Association

Early Years after pandemic; What Next ?

The vital Early Years sector has been forgotten in this pandemic and needs urgent attention. Join us to discuss. Speakers include: Wendy Scott (President of the Association for Professional Development in Early Years), Lucy Nethsingha (Lead for Children & Young People, Local Government Association Lib-Dem Group). Chair: Nigel Jones (Chair, LDEA).

Radical Association and LGBT+ Liberal Democrats

What's the point of the Liberal Democrats?

How can the Liberal Democrats stay at the forefront of progressive politics? Join our panellists as they discuss the role and future of the Liberal Democrats. Panel featuring Josh Babarinde OBE, April Preston, Jennie Rigg, Charley Hasted and Will Barter.

Social Liberal Forum

A New Economic Wisdom for a New Age

COVID and Brexit are bringing recession, unemployment and disruption. The climate change emergency and the Fourth Industrial Revolution offer hope and big challenges. Sir Vince Cable leads the search for the big ideas of the social liberal economic agenda.

Fringe Saturday 21.15–22.45

Lib Dem Book Club

Join our discussion of the book: "Black and British – A Forgotten History" by David Olusoga.

Surprising, fascinating and shocking. This essential book presents a fuller history of the British isles, equipping us to better understand Britain's place in the world. All welcome – no reading necessary. If you'd like to contribute during the session, we'd encourage you to have read some of the book.

www.facebook.com/LibDemBookClub/

Twitter: @LibDemBookClub

www.libdembookclub.com

Spokespeople Q&A Sessions

Health Policy and COVID-19

With Baroness Brinton (Lords Spokesperson for Health),
Lord Scriven and Munira Wilson MP.

Chair: Belinda Brooks-Gordon.

Sunday 21 March 13.00–14.15

Education Policy and COVID-19

With Lord Storey (Lords Spokesperson for Education)
and Daisy Cooper MP.

Chair: Mary Regnier-Wilson.

Sunday 21 March 17.40–18.45

Federal England Working Group Consultation

An opportunity to engage with the group taking forward the development of policy on what Federalism means for England. Chaired by Lord Shipley.

Join us

Sunday 21 March 16.35–18.45



Living With Difference

Are Disabled People Too Much Bother in an Election?

Should we involve people with hidden or visible disabilities as candidates or in any other way?

Looking at unconscious bias and open discrimination while examining what 'reasonable adjustment' really means and how to empower people to be fully integrated, effective and fulfilled members of the Lib Dems.

Julie Adnams Hatch with Victoria Evans & Helen Walker of LDDA

Saturday 20th March 11- 12



Nothing About Us, Without Us!

Disability Equality Training for Local Parties and Candidates

The session focuses on understanding the Social Model of Disability and key examples, recruiting disabled candidates to stand for elections and a short Q&A.

Trainer

David Buxton, LDDA Co-Founder and PPC

Saturday 20th March 7.30pm to 8.30pm

Training & Skills Saturday 11.00–12.00

Digital in Depth: Facebook Advertising

Learn how to engage people online using Facebook and Instagram advertising. This course will take you through how to set your goals, target your advertising and produce great ads.

Campaigns and Elections

DIGITAL | CAMPAIGNING

Local Election Agent 2

What every agent and campaigner needs to know about running an election, from standing candidates to completing your expenses returns. Part 2 of 4 – please ensure you attend all sessions.

ALDC

COMPLIANCE | PARTY ROLES

Local and Regional Media Training

How can you make a bigger impact in your regional and local media? This session, run by the HQ press office, will give you the basic tools you need to succeed.

Press team

TEAMS | PARTY ROLES

Holding your Council to Account: The Impact of Covid-19

Councillors have had to adapt to a new way of working remotely during the health crisis, but it is still crucial to be able to hold your council and to account. Join us for best practice on adapting your skills to the current situation and hold your council to account.

ALDC

TEAMS | PERSONAL

Mapping Out Your Journey

(Women only)

Come along and find out how to create a map for your political journey to Parliament. You will write a personal development plan and identify your best route to election success.

Campaign for Gender Balance

PERSONAL | DIVERSITY

Writing a Compelling Fundraising Appeal

Top tips on writing a fundraising appeal, including some of the do's and don'ts and how to adjust to writing for digital media. Paul Farthing has been a Director of Fundraising at NSPCC and Age UK, and worked for and with charities for over 30 years. He is also an ex-English Party and regional chair, ex-councillor and chair of a local party.

Campaigns and Elections

FUNDRAISING | CAMPAIGNING

Living with Difference – Are Disabled People Too Much Bother in an Election Campaign?

To look at assumptions, perceptions and our understanding of disabled people in the political arena.

Liberal Democrat Disability Association

PERSONAL | TEAMS

Training & Skills Saturday 14.45–15.45

Introduction to Lighthouse

Lighthouse is the party's tool for managing your local party, membership and donations. Join us and learn how it works and what it can do for you.

Membership Team

PARTY ROLES | **DIGITAL**

Managing your Election Expenses in a Covid Campaign

With the prospect of many campaigns having to use far more paid delivery and digital advertising than usual, this course gives examples of how to ensure your campaign is still big enough to win, and make sure you stay within your spending limit.

Campaigns and Elections Team

CAMPAIGNING | **COMPLIANCE**

How to Run for Parliament at the 2024 General Election

In this session, the Racial Diversity Campaign team will explain the process involved in becoming approved and selected as a parliamentary candidate so that you know what you need to do to contest a seat in 2024. There will be an opportunity for a Q&A with candidates who have been through the process itself.

Racial Diversity Campaign

CAMPAIGNING | **PARTY ROLES**

The Power of Third Party Endorsements

Third party endorsements for your candidate and campaign demonstrate that the community is behind you. From vox pops to neighbour letters, this session will talk through how to find endorsements and use them for maximum impact.

ALDC

CAMPAIGNING | **TEAMS**

Delivering Engaging Fundraising Events Online

Everyone is having to adapt to running events online. This session will share some early learnings and some insights to make events work online and F2F in the current environment. Paul Farthing has been a Director of Fundraising at NSPCC and Age UK, and worked for and with charities for over 30 years. He is also an ex-English Party and regional chair, ex-councillor and chair of a local party.

Campaigns and Elections

FUNDRAISING | **CAMPAIGNING**

Young and Want to Run – Advice on Supporting the Next Generation of Candidates

Whether you're a young person wanting to get approved and selected, or just someone who wants to see more young people standing in elections, this is the session for you. Get top tips from the Young Liberals on going for approval, getting selected and supporting young candidates in your area.

Young Liberals

PARTY ROLES | **PERSONAL**

Training & Skills Saturday 19.30–20.30

Digital in Depth: Online Petitions

Petitions are a stalwart of campaigning online. Learn how to create a compelling case for support and use petitions to build your email list.

Campaigns and Elections

DIGITAL | **CAMPAIGNING**

Local Election Agent 3

What every agent and campaigner needs to know about running an election, from standing candidates to completing your expenses returns. Part 3 of 4 – please ensure you attend all sessions.

ALDC

COMPLIANCE | **PARTY ROLES**

Leadership Skills for Women

(Women only)

Women candidates at all levels need to show top class leadership skills. We will help you work out your preferred style of leadership and explore what works best for your campaign team.

Campaign for Gender Balance

PERSONAL | **TEAMS**

Protecting your Data

Data is vital to modern day campaigning. However, there are a lot of regulations about how, as a Party, we manage and process the data we receive. This is a practical session about what you can do in the local party to comply with the law.

Compliance Team

COMPLIANCE | **TEAMS**

Success as a Ward Councillor

The ultimate sign of success as a ward councillor is getting re-elected. Plan now how to make a real difference for your community and make that happen at your next election.

ALDC

PERSONAL | **TEAMS**

Disability Equality Training for Local Parties and Candidates

David Buxton, former PPC and elected councillor, is Deaf and co-founder of the Liberal Democrats Disability Association. The session focuses on understanding the Social Model of Disability and key examples, recruiting disabled candidates to stand for elections and a short Q&A.

Liberal Democrat Disability Association

PERSONAL | **TEAMS**

How we Use Phonebanking to Win

Speaking to people on the phones has never been more important. Find out how to organise effective phonebanking for your area.

Campaigns and Elections

CAMPAIGNING | **DIGITAL**

TOP TIP FOR TRAINING

The coloured tags underneath each description make suggestions as to what skills you will learn in each session

Sunday 21st March

Fringe Sunday 08.30–09.15

Morning Stretch, Release & Relax

My name is Claudine Blake and I am a fitness professional, specialising in Pilates. I qualified at The Pilates Institute in 2003 and my passion lies in helping my clients achieve their fitness goals or recover from injuries or surgery. I teach live classes in the Wiltshire community. I moved my business online since the pandemic and provide weekly workouts targeting specific areas of the body.

By participating in this class you are doing so at your own risk. By clicking on the link to this class, you confirm to abide by the terms of this disclaimer. Please read the disclaimer [HERE](#) before attending the class.

A recovery plan for education and young people

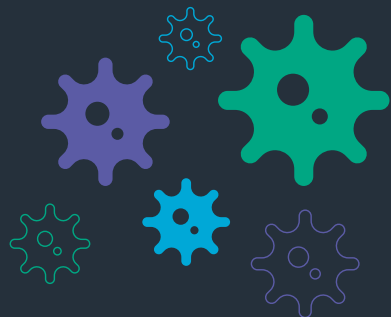
Sunday 21 March
1pm to 2pm

Speakers:

Daisy Cooper MP, Liberal Democrat Education Spokesperson

Councillor Lucy Nethsingha, Deputy Chair, Local Government Association - Children & Young People Board

Kevin Courtney, Joint General Secretary, National Education Union



Fringe Sunday 13.00–14.15

LGA Liberal Democrat Group and Green Liberal Democrats

Campaigning on the Environment Bill

Hear good practice on key issues including bio-diversity to inspire your local campaigning, and also hear why we need the Bill to become law. Speakers include Cllr Pippa Heylings, South Cambridgeshire, and Cllr Liz Green, Kingston upon Thames.

Liberal Democrats for Electoral Reform

Routes to Electoral Reform

A general discussion starting with four short statements on “Working with Others”, “Using social media”, “Tailoring the message” and “Learning from the Welsh experience” followed by questions and comments. Alistair Carmichael MP, our Party Spokesperson, will introduce, moderate and conclude.

<https://twitter.com/LibDem4ER>
www.facebook.com/LibDemsForElectoralReform

Liberal Reform

Housing Crisis: What more the Lib Dems can do – featuring Tim Farron

Join Tim Farron MP, Lib Dem Housing Spokesperson, Pete Taylor, Mayor of Watford, Aria Babu of London YIMBY and Anna Sabine, Meeting Place Comms CEO, in a lively debate over whether the Lib Dems are doing enough to tackle the housing crisis.

https://twitter.com/liberal_reform
www.facebook.com/liberalreform/

National Education Union

A recovery plan for education and young people

Join the National Education Union and an excellent panel of speakers to discuss an education recovery plan for all children and young people.

www.facebook.com/nationaleducationunion
<https://twitter.com/NEUnion>

Social Democrat Group (Liberal Democrats)

Can Social Democracy help rebuild the Liberal Democrats?

Liberal Democrats, one party, two great traditions. Neal Lawson, Compass, Wendy Chamberlain MP and Lord Dick Newby join Michael Mullaney, Social Democrat Group, and Liberal Reform’s Callum Robertson for a lively discussion. Please come and join in. Everyone is very welcome.

@socdemgroup
www.facebook.com/SocialDemocratGroup/

Spokespeople Q & A

Health Policy and COVID-19

With Baroness Brinton (Lords Spokesperson for Health), Lord Scriven and Munira Wilson MP. Chair: Belinda Brooks-Gordon.



LIBERAL DEMOCRAT FRIENDS of PALESTINE
FRINGE

SUNDAY AFTERNOON
4.35 - 5.40 pm

Speaker Andrew Whitley

 **Liberal Democrat
Friends of Palestine**

Andrew Whitley will be talking about the historical background and the current legal issues affecting Israel/Palestine. He is always an entertaining and well-informed speaker.

He was founder and executive director of Geo-Political Advisory Services (GPAS), a UK-based consultancy that works on the alleviation of armed conflict in the Middle East and Asia. He was previously Policy Director and interim Chief Executive of The Elders, the organisation of global figures founded by Nelson Mandela, and is on the board of The Balfour Project.

He has worked as a journalist with the BBC, and Financial Times and later, with the United Nations. He was the founding director of Human Rights Watch's Middle East and North Africa division.

Fringe Sunday 16.35–17.40

Association of Liberal Democrat Councillors (ALDC)

Cycling: Take it up a gear

Hear from some leading voices in local cycling infrastructure to get ideas and inspiration to take your local area up a gear!

Twitter: @ALDC

www.facebook.com/aldcUK

Federal England Working Group Consultation

An opportunity to engage with the group taking forward the development of policy on what Federalism means for England. Chaired by Lord Shipley.

Note: this event ends at 18.45.

Liberal Democrat Education Association

Exams at 16: What's the Point ?

The pandemic shows we need to review the purpose and role of exams in school and with most education up to age 19, do we need GCSEs? Join our speakers to discuss. Sammy Wright (Member of the government's Social Mobility Commission, vice-principal of Southmoor Academy); Darren Northcott (NASUWT National Official, Education). Chair: Sal Jarvis (Deputy Vice-chancellor, Westminster University).

Liberal Democrat Friends of Palestine

Our obligations to the people of Israel and Palestine, past and present

We are fortunate to have Andrew Whitley as our speaker. He will be well-known to many in our audience as a knowledgeable and eloquent speaker on the conflict in Israel / Palestine.

www.facebook.com/LDFoP/

Young Liberals

Young and Running in Europe

Young Liberals campaign hard to get their candidates elected across the UK, but how is it done elsewhere? We'll be joining young liberal candidates from across Europe as they discuss how they build their winning campaigns.

Twitter: @YoungLiberalsUK

www.facebook.com/UKYoungLiberals

www.youngliberals.uk/



Engage diverse communities. Diversify our Party. Fight Racism.

Who we are

We're the party's official organisation for ethnic minority members. Our objectives are to:

- Help the party engage diverse communities & voters
 - Diversify our party's representatives & membership
 - Fight racism by shaping party policy & campaigning
-

Join our Fringe - Sunday 5:40pm

How we can win in diverse communities - the Alperton Model

- *Cllr. Anton Georgiou won the Alperton by-election with a 28% swing in one of the UK's most diverse wards.*
 - *His campaign was one of listening, engagement and outreach to communities who had never been contacted by the Liberal Democrats before.*
 - *Join Anton, Cllr. Rabina Khan and LDCRE Vice-Chair Roderick Lynch to learn how the Alperton campaign can be a model for how we can win in diverse communities.*
-

Want to help our party tackle racism? Join us:

<https://ldcre.org.uk/en/page/join>

Fringe Sunday 17.40–18.45

LDHCA – Lib Dem Health & Care Association

Mental Health and Coronavirus – Moving from crisis to cure

Sir Norman Lamb, Chair of SLaM NHS Trust and former Health Minister, joins this LDHCA panel. We'll discuss the impacts of Coronavirus on people's mental health, and service provision, and how we can look to a positive future for both.

Liberal Democrat Campaign for Race Equality

A Modern, Diverse Liberal Democrats

A panel discussion on why the Lib Dems need to engage more with Black Asian Minority Ethnic Communities. We will be discussing the implementation or the lack of the Rooney Rule. Moving outside of our comfort zone can bring results. Anton Georgiou will be talking about the Alperton Model.

Twitter: @LDCRE1

www.facebook.com/pg/LDCRE1/posts

<https://ldcre.org.uk/en/>

Liberal Democrat Women

Who's afraid of big bad tech: will advances in science hinder equality?

Liberal Democrat Women host this event in association with ALDES, LGBT+ Lib Dems, Young Liberals and LDCRE. Join a diverse expert panel exploring how green technology, AI and robotics and medical science could deliver a fairer society for all.

@LibDemWomen

www.libdemwomen.org.uk

Spokespeople Q & A

Education Policy and COVID-19

With Lord Storey (Lords Spokesperson for Education) and Daisy Cooper MP. Chair: Mary Regnier-Wilson.

Training & Skills Sunday 11.00–12.00

Social Media Skills for Women

(Women only)

Women candidates need to create a strong and positive image on social media. Hear about ways to avoid potential elephant traps and manage tricky online situations.

Campaign for Gender Balance

PERSONAL | **DIGITAL**

Introduction to Lighthouse

Lighthouse is the party's tool for managing your local party, membership and donations. Join us and learn how it works and what it can do for you.

Membership Team

PARTY ROLES | **DIGITAL**

How to Work Out the Resources you Need for Both Polling Days

Planning now the resources you need for polling day is vital to make sure you are prepared. From the number of people needed to deliver good mornings, to where the committee room will be - this session will get you thinking ahead.

ALDC

CAMPAIGNING | **TEAMS**

How We Use Phonebanking to Win

Speaking to people on the phones has never been more important. Find out how to organise effective phonebanking for your area.

Campaigns and Elections

CAMPAIGNING | **DIGITAL**

Campaigning on the Council

The council can be a great asset to your campaign. Understand how people perceive the jobs the council does and how to use that to your advantage.

ALDC

CAMPAIGNING | **TEAMS**

Making the Ask

Learn some tips on how to prepare your case and make your ask face-to-face, whether in person, via zoom, or by phone. This training is part of a four-part series on fundraising.

Campaigns and Elections

FUNDRAISING | **CAMPAIGNING**

People Behind the Scenes

Not everyone wants to be an MP, but every MP needs help to get elected. Agents, Returning Officers and Assessors are essential. Here's what you can do to help.

English Candidates' Committee

PARTY ROLES | **PERSONAL**

Training & Skills Sunday 14.45–15.45

Getting your Election Message Right

This session will help you to ensure that you are delivering a winning message in the last few weeks of an election campaign.

Campaigns and Elections

CAMPAIGNING

Local Election Agent 4

What every agent and campaigner needs to know about running an election, from standing candidates to completing your expenses returns. Part 4 of 4 – please ensure you attend all sessions.

ALDC

COMPLIANCE | PARTY ROLES

Preparing for a Candidate Assessment Day

(Women only)

Learn more about how the Lib Dem Candidate's Assessment works. Identify the skills you will need to become an approved candidate.

Campaign for Gender Balance

PERSONAL | PARTY ROLES

How the Party works

Trying to get to grips with the different committees, processes and decision making is not an easy task. Come along to this session to get the insider track from Company Secretary, Jack Coulson.

Compliance Team

PERSONAL | PARTY ROLES

Digital in Depth: Email Journeys

Learn how to build a relationship with people who sign up to emails through your petitions. This course is packed full of top tips and practical steps on using email to take people from signup to engaged supporter.

Campaigns and Elections

DIGITAL | CAMPAIGNING

Branching Out – How to Create and Sustain a YL Branch

Having a Young Liberal branch in your area is key to engaging and recruiting young people – find out what a branch is, how to set one up and how to help it succeed in this training session from the Young Liberals.

Young Liberals

TEAMS | PARTY ROLES

Building your Volunteer Team

Our entire organisation relies on people volunteering their time to help us win. This session will give you some best practise ideas about how you can build your team, and make sure volunteers have a great experience too!

Campaigns and Elections

CAMPAIGNING | TEAMS

Training & Skills Sunday 19.00–20.00

How to Become an Approved Candidate

It's probably four years to the next election, but if you want to be a candidate your best chance is to start now – and start here! All the information you will need to get going

English Candidates' Committee

PARTY ROLES | **PERSONAL**

Campaigning During a Pandemic

The pandemic has changed our lives, and changed the ways we are able to campaign. Find out how we are adapting across the UK to keep in touch with residents and keep campaigning to win.

Campaigns and Elections

CAMPAIGNING | **TEAMS**

How to Campaign when you Have More Than One Election on the Same Day

2021 is going to be a huge Polling Day! This is an exciting prospect but it is important we plan NOW for the best integrated campaign possible.

ALDC

CAMPAIGNS | **TEAMS**

Advanced Connect Training

The Connect Team will walk through important organizing and data processing features in Connect, including Questions, User Creation, and Bulk Uploads. Training will be directed towards those who already understand the basics of Connect. This training will be particularly useful for local Connect Managers, or those involved in organizing campaigns.

Connect Team

DIGITAL | **PARTY ROLES**

Stress Management for Women In and Out of Lockdown

(Women only)

Balancing work, politics and life during lockdown has been a tremendous challenge. Here are some tips and tricks that might just make all the difference for you, your family and your campaign team.

Campaign for Gender Balance

PERSONAL | **DIVERSITY**

Completing Nomination Papers

Without candidates, we have no campaigns. Making sure you get your candidate successfully nominated is vital. Join this session to get tips and hints for getting your candidates nominated, especially during current COVID restrictions.

Compliance Team

COMPLIANCE | **TEAMS**

The Best Poster and Stakeboard Campaign Ever

A strong visual presence can really help you gain credibility and win. Find out how to make your area glow orange!

Campaigns and Elections

TEAMS | **CAMPAIGNING**

ONLINE
**SPRING
CONFERENCE**
19-21 MARCH

Liberal 
Democrats

 @LibDemConf
#LDConf

 /group/LDConf

 [www.libdems.org.uk/
spring-conference](http://www.libdems.org.uk/spring-conference)