

# Directory

## Autumn Conference

Bournemouth 19th–23rd September 2015



**#LibDemFightback**



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**Heathrow**  
—Taking Britain further—

Welcome to the *Directory* for the Liberal Democrat Autumn 2015 Federal Conference.

If you have any questions whilst at conference please ask a conference steward or go to the Information Desk in the main foyer.

## Conference venue

Bournemouth International Centre  
(BIC)  
Exeter Road,  
Bournemouth, BH2 5BH

## Conference hotel

Bournemouth Highcliff Marriott  
St Michael's Rd, West Cliff,  
Bournemouth, BH2 5DU

There is a map of Bournemouth on the inside back cover and plans of the venue on pages 12 and 13.

Further information, registration and all conference publications (including plain text and large print versions) are available at:

[libdems.org.uk/autumn\\_conference](http://libdems.org.uk/autumn_conference)



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Map of Bournemouth inside  
back cover

For details of conference sessions, motions, etc. and auditorium information, see the separate *Agenda*.



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@libdemconf #LDconf

ISBN 978-1-910763-12-4

Edited by Emma Price and published by The Conference Office, Liberal Democrats, 8–10 Great George Street, London SW1P 3AE.

Design and layout by Mike Cooper, [mike@mikecoopermcc.co.uk](mailto:mike@mikecoopermcc.co.uk).

Printed by Park Communications Ltd,  
Alpine Way, London E6 6LA.

Photographs © Liberal Democrats unless stated.



# Conference App

Available 14th September

Download our Conference App for Autumn Conference, with great features such as My Schedule (the easiest way to plan your Conference) and a searchable Fringe Guide and Agenda.

To download the App visit the **App Store** or **Google Play**



For Blackberry/Windows Phone please visit [www.libdemconference.org.uk](http://www.libdemconference.org.uk)





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ENVIRONMENTAL PRINTER OF THE YEAR  
REPORT AND ACCOUNTS PRINTER OF THE YEAR  
MAGAZINE PRINTER OF THE YEAR

# Welcome to the fightback

by Tim Farron MP

It's a huge honour for me to welcome Liberal Democrats from across the UK to Bournemouth for our Autumn Conference.

This is obviously my first as our leader but I, like many of you, have been coming to conference since I was a teenager. And, with member attendance massively up – and incredibly, twice as many new members here than last year – I think this will be a conference like no other.

I don't need to set out the brutal journey we have travelled to arrive here or the bitter disappointment and heartbreak this May – I know we all felt it. And we may still be bruised, but I want us to be encouraged by the knowledge that each and every one of us are here to play our part in the fightback.

This September we come together seventeen thousand members stronger than this time last year. And if you are one of them, then please accept my heartfelt gratitude.

That you were moved to join us and stand up for liberal values at the moment when they were bloodied and beaten like never before was

incredible. And that you're here now means every bit as much.

Conference is our opportunity to come together as a party to debate, discuss and shape policies. It's an opportunity to regroup, to refocus and draw strength from each other for the campaigns ahead.

Campaigns next May for the Scottish Parliament, Welsh Assembly and London Mayor, for seats in town halls and city halls across the country, and for the Police and Crime Commissioners. Each of these elections are utterly critical – they will be the first staging posts of our comeback – and I know each and every one of you are up for the fight.

If you're new to all of this, here is where we show you how.

To quote Nick Clegg as he put it in the best speech I have heard for a very, very long time when he stood down as leader in May, "there is no path to a fairer, greener, free Britain

without British liberalism showing the way.”

Here is where we show people what that means.

Here is where we show people who we are.

We are the party that sees the best in people, not the worst. We believe that the role of Government is to help us

to be the best that we can be, no matter who we are or what our background.

Welcome to the fightback.

I look forward to seeing you around conference in Bournemouth.

**Tim Farron is MP for Westmorland and Lonsdale and Leader of the Liberal Democrats**



Photo © Christine Longworth

# Conference information

**General information about this year's autumn conference is listed below in alphabetical order.**

Information concerning conference auditorium sessions and the conduct of the business of conference can be found in the separate *Agenda*.

Please note that the BIC is within the secure zone and that access will only be possible with a valid conference photo pass.

## Accommodation

Accommodation can be booked via our local partner:

[libdems.org.uk/autumn\\_conference\\_accommodation](http://libdems.org.uk/autumn_conference_accommodation)

## ATM

A free-of-charge ATM is located next to the front entrance of the BIC.

## Childcare

We offer subsidised event nanny facilities at both our Spring and Autumn conferences.

This facility is available to children aged 10 years and below. Places can be booked as part of the members' registration process (excludes day visitors).

Bookings will be accepted via the registration site up until 1 month before the first day of conference.

Opening hours cover main conference auditorium sessions only. For evenings and ad-hoc requirements the service provider, Tinies, offers babysitting at an additional charge (please see the Tinies advert on page 16 for details).

## Cloakroom

Under no circumstances will any large bags or suitcases be allowed into the BIC. There is a cloakroom in the Main Foyer on the ground floor of the BIC – a charge of £1.50 per item applies.

On the last morning of conference, Wednesday 23rd September, your hotel should be able to store your luggage for you after checkout.

## Conference Extra and Conference Daily

*Conference Extra* shows changes to the order and timings of conference sessions as well as amendments to motions, topical issues and emergency motions.

Collect your copy from the literature collection points on Saturday or view it online from Wednesday 16th September at:

[libdems.org.uk/conference\\_papers](http://libdems.org.uk/conference_papers)

*Conference Daily* includes last-minute changes to the order of business; collect your copy each morning from the literature collection points.



# Conference information

## Disabled access

If you need assistance at the venue, please contact the Information Desk where our dedicated steward will be on hand to help. If you need assistance or information in advance, please contact the Conference Team:

conferences@libdems.org.uk  
020 7227 1322

For auditorium facilities, please see the *Agenda*.

## Mobility aids

The Liberal Democrats have a limited number of electric scooters available for use around the BIC and official fringe venues. They are free of charge

and available on a first-come, first-served basis and will need to be returned each evening.

To request the use of an electric scooter, contact the Information Desk at conference or email [conferences@libdems.org.uk](mailto:conferences@libdems.org.uk).

## Distribution of literature

Distribution of literature is not allowed inside or directly outside the BIC.

Excessive distribution of promotional literature is not in line with the party's environmental policies. Any persons attempting to bring a large number of fliers into the conference centre may be prohibited from entering and a



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T. 01202 557702 | W. [BournemouthHighcliffMarriott.co.uk](http://BournemouthHighcliffMarriott.co.uk)  
| [Bournemouth Highcliff Marriott Hotel](https://www.facebook.com/BournemouthHighcliffMarriottHotel) | [@BmouthMarriott](https://twitter.com/BmouthMarriott)



© Marriott International 2015. Terms and conditions apply. Subject to availability. Offer valid at the Bournemouth Highcliff Marriott Hotel only from Saturday 19th September to Wednesday 23rd September. One beef burger and one real ale for £10.00.

## Conference information

dilapidation charge will be levied against any organisation or individual responsible for ‘fly-posting’.

### FCC helpdesk

Members of the FCC will be available to give advice at the Information Desk at the following times:

Saturday	19th Sept.	13.00–15.00
Sunday	20th Sept.	10.30–12.30
Monday	21st Sept.	10.30–12.30
Tuesday	22nd Sept.	10.30–12.30

### FE helpdesk

The FE helpdesk is situated by the Information Desk. Members of the Federal Executive will be available to have strategic conversations with members at the following times:

Sunday	20th Sept.	10.30–12.30 14.00–16.00
Monday	21st Sept.	10.30–12.30 14.00–16.00
Tuesday	22nd Sept.	10.30–12.30 14.00–16.00

A box will be placed at the helpdesk for members to leave a note outside of

the above hours giving their contact details and availability. You can also find contact details and biographies of FE members on the Party website at:

[libdems.org.uk/federal\\_executive](http://libdems.org.uk/federal_executive)

### First Aid

In the event of needing First Aid assistance, please approach a conference steward or go to the Information Desk. The stewards will arrange for First Aiders to attend and/or request a paramedic.

### Information Desk

The Information Desk is located in the Main Foyer of the BIC and is open as follows:

Saturday	19th Sept.	12.30–20.00
Sunday	20th Sept.	08.30–18.30
Monday	21st Sept.	08.30–18.30
Tuesday	22nd Sept.	08.30–18.30
Wednesday	23rd Sept.	08.30–13.00

email: [conferenceinformation@libdems.org.uk](mailto:conferenceinformation@libdems.org.uk)  
telephone: 01202 586090

## NEW - Come and Join our Lib Dem Social Action Day!!

On Sunday morning we will be putting our Lib Dem values into action and volunteering to make Bournemouth an even brighter place after we leave. Our Social Action Day will be a great way to make a positive difference and add lasting value to your conference experience. You will have the chance to meet and chat with Lib Dem MPs, Peers, and members throughout the event and share your thoughts, ideas and experiences of conference as well as having great fun.

Let's show everyone what a #LibDemFightback looks like – see you there!

## Conference information

### Internet access

Free Wifi is available throughout the BIC.

Network Name / SSID:	BIC
----------------------	-----

### Left luggage

A left luggage facility will be available at the Marriott Highcliff between 08.00 and 15.00 on Wednesday 23rd September. Please note that capacity is limited and will be available on a first-come first-served basis. A charge of £2 will apply.

### Pastoral Care

The Party's Pastoral Care Officer, Jeanne Tarrant, will be available during conference to offer confidential support and advice or a friendly chat. You can contact Jeanne on 07884 733262.

If you'd like to make an appointment in advance please contact her on Jeanne.Tarrant@libdems.org.uk or text 07884733262.

### Prayer and meditation room

A multi-faith prayer and meditation space is located in the Solent Office on the ground floor of the BIC. Please be respectful of others using the room.

### Recycling facilities

Recycling facilities for paper, plastic and cans have been kindly provided

by SUEZ environnement throughout the BIC. Please make use of the collection bins.

### Refreshments

Hot and cold meals and a wide variety of beverages are available in the exhibition catering areas on the ground floor and in the Bayview Gallery on the first floor of the BIC. Seating is available in the exhibition.

The Terrace Café on the ground floor of the BIC will be serving barista-style coffee, quality teas, sandwiches, paninis, cakes and more. If the weather is nice, grab a table outside and enjoy the sunshine!

### Registration on-site

If you have not yet registered or have a query with your registration you can find on-site registration in the Sandbanks room of the Highcliff Marriott – see map on inside back cover for location.



## Conference information

Registration is open at the following times:

Saturday	19th Sept.	08.30–18.30
Sunday	20th Sept.	08.30–17.30
Monday	21st Sept.	08.30–17.30
Tuesday	22nd Sept.	08.30–17.30
Wednesday	23rd Sept.	08.30–11.00

At busy times you may experience queues at on-site registration and we strongly advise all those wishing to attend conference to pre-register via [www.libdems.org.uk/conference](http://www.libdems.org.uk/conference).

If you have lost your conference photo pass, visit on-site registration to arrange a re-print. A replacement fee of £25 applies and photo passes are reissued at the discretion of the Registration Manager.

### Security and safety

Access to the BIC is possible only with a valid conference photo pass worn with the official lanyard.

Conference photo passes must be worn visibly at all times within the secure zone. Anyone found in the secure area without a valid pass will be escorted from the venue.

Attendees will be subject to random bag searches at the entrance to the secure zone.

To ensure your process through the security measures is as quick as possible please only bring essential items with you into the conference venue.

Please allow time for queues during key times – particularly after lunch and ahead of popular events.

Under no circumstances will any large bags or suitcases be allowed into the BIC. Any bag left unattended will be brought to the attention of the police and may be removed and/or destroyed.

### Smoking area

A smoking area is available on the Purbeck Sun Terrace on the first floor of the BIC.

### Transport and travel

#### Bike

Front Bike Hire Bournemouth have kindly offered all conference attendees a 10% discount on hire rates. Simply show your conference pass on the day or quote “LIBDEM15” if pre-booking by telephone (01202 373280).

#### Bus

Yellow Buses Bournemouth are offering conference attendees one day travel cards available at a discounted rate of £3.70 each. Visit the Meet Bournemouth stand in the exhibition to buy your day travel card for travel across the Yellow Bus Network.

#### Coach

National Express, the UK's largest coach network, is offering all conference attendees a 50% discount

## Conference information

on travel to Bournemouth between 17th and 24th September 2015. Visit [nationalexpress.com/libdem](http://nationalexpress.com/libdem) to book, using discount code LIBDEM15.

### Taxis

Save 10% on all fares with United Taxis Bournemouth (01202 556677) by using the code “Lib10” when booking.

### Parking

The BIC has a multi-storey car park for 700 cars. For vehicles exceeding the height restriction (2.0 metres) there are 2 alternative car parks – Beacon Road car park and the Winter Gardens car park, both within walking distance of

the BIC. Normal parking charges apply in all these car parks.

For further information please call Bournemouth Borough Council Car Parks on 01202 451364.

## Voting status and voting / non-voting passes

Please note the deadline for submitting details of voting representatives for this conference was 31st July.

If you have a query regarding voting status please contact:

[help@libdems.org.uk](mailto:help@libdems.org.uk)

## Spokespeople Q&A sessions

There will be a series of Q&A sessions during conference, where you can ask questions of our Spokespeople on the issues relating to their responsibilities.

All sessions will take place in Bayview 2 in the BIC.

Sessions are open to all, but Party members will be given priority. Hearing loop provided.

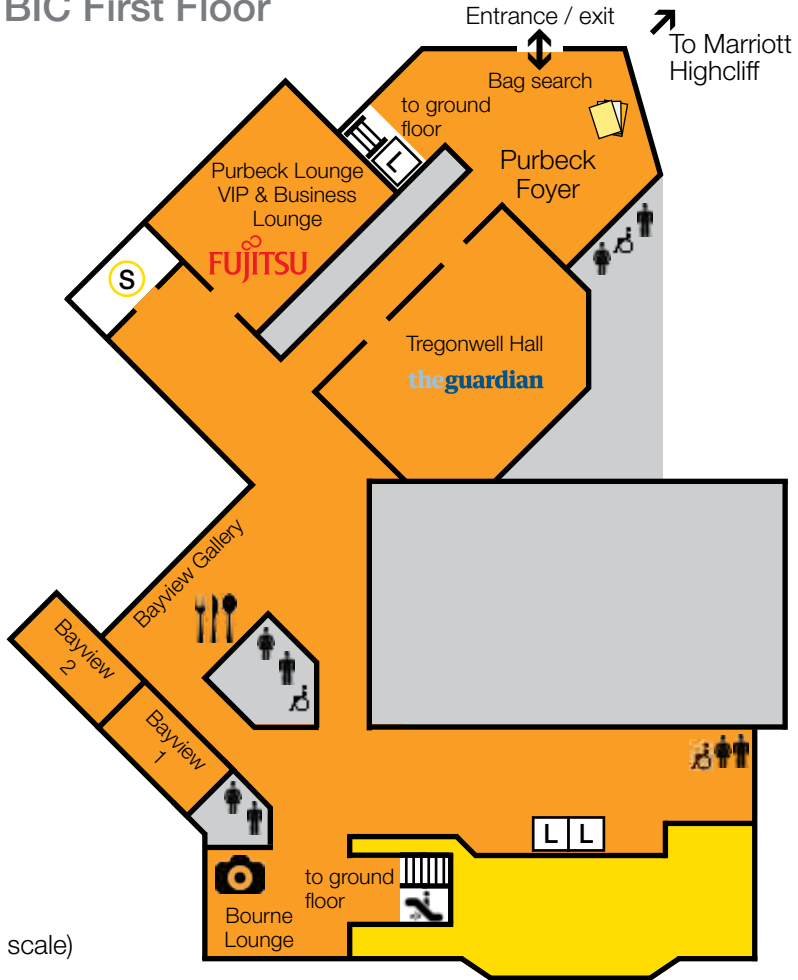
Saturday 19th	16.30–17.30	<b>Business</b> with Lorely Burt
Sunday 20th	11.00–12.00	<b>Environment</b> with Kate Parminter
Sunday 20th	15.00–16.00	<b>Foreign Affairs</b> with Tom Brake, Sarah Ludford, William Wallace, Judith Jolly & Lindsay Northover
Sunday 20th	16.30–17.30	<b>Civil liberties</b> with Alistair Carmichael, Brian Paddick, Jonathan Marks & Sally Hamwee
Monday 21st	11.00–12.00	<b>Health</b> with Norman Lamb & Joan Walmsley
Monday 21st	15.00–16.00	<b>Education</b> with John Pugh & Mike Storey
Tuesday 22nd	15.00–16.00	<b>Local Government</b> with Dorothy Thornhill (TBC) & John Shipley
Wednesday 23rd	09.30–10.30	<b>Party Affairs</b> with Tim Gordon & Sal Brinton ( <i>Party members only</i> )





# Conference venue plans

## The BIC First Floor



(not to scale)

Follow our Live Blog:  
[Libdems.org.uk/conferencelive](http://Libdems.org.uk/conferencelive)



## Finally, leaflets you don't have to deliver

Make sure to check the literature collection points located by the entrance / exits for up-to-date information each day.

Pick up your Conference Daily as well as flyers, magazines and brochures to make sure you're kept in the know.

Distribution of literature must be booked. Day and weekly options available for leaflets. For more information please email: [paulina.sapinska@libdems.org.uk](mailto:paulina.sapinska@libdems.org.uk)

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19 – 23 SEPTEMBER 2015

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Visit [tinies.com](http://tinies.com)  
or email [dorset@tinies.com](mailto:dorset@tinies.com)

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Today, we are helping you recycle as much as possible at your Autumn Conference. Look for our recycling points across the venue.

[www.sita.co.uk](http://www.sita.co.uk)



# The exhibition

The exhibition is located in the Solent Hall on the ground floor of the BIC and is open at the following times:

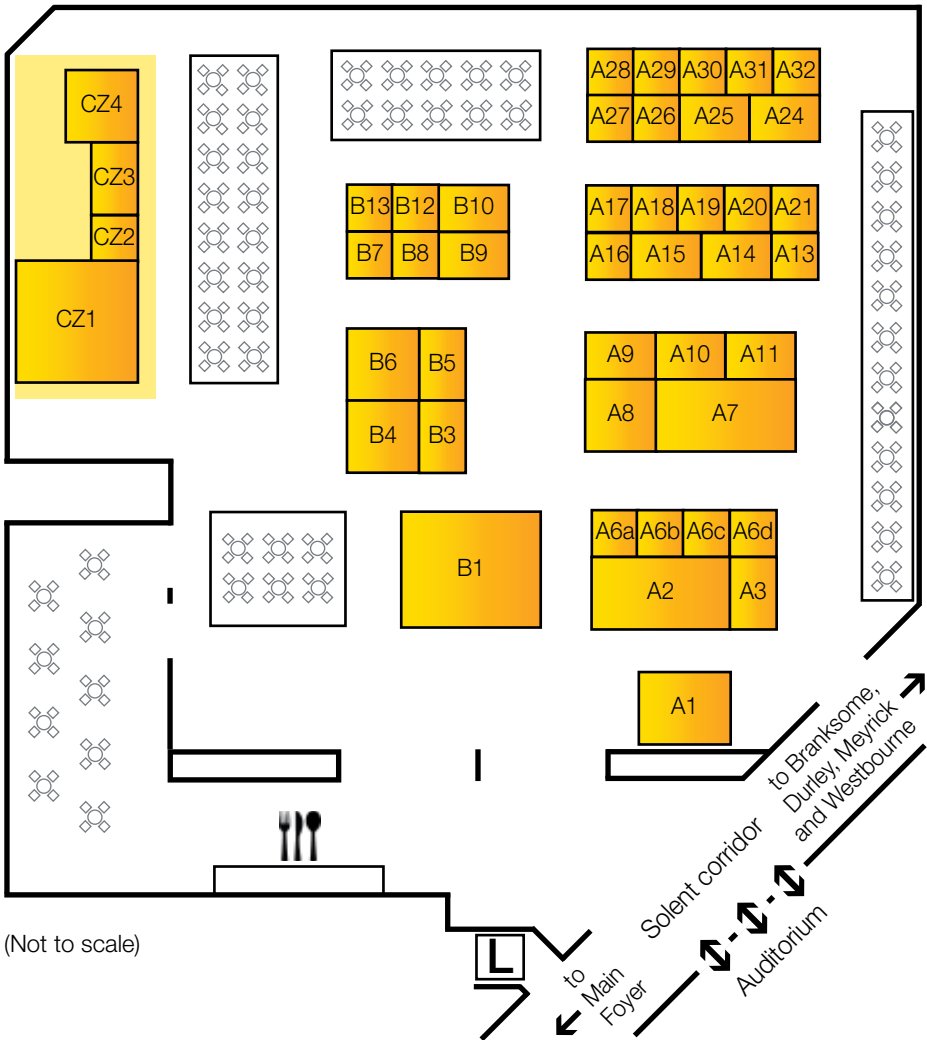
Saturday	19th Sept.	13.00–18.00
Sunday	20th Sept.	09.00–18.00
Monday	21st Sept.	09.00–18.00
Tuesday	22nd Sept.	09.00–18.00
Wednesday	23rd Sept.	09.00–12.00

## Exhibitors listed by stand number






A1	BBC	A26	Specialist Designated Institutions
A2	Royal Mail Group	A27	Bishops Printers
A3	Lib Dem EU Referendum Campaign	A28	AirportWatch
A6a	British Humanist Association	A29	Association of Liberal Democrat Trade Unionists
A6b	Liberal Youth	A30	Humanist & Secularist Liberal Democrats
A6c	Liberal Democrat Women	A31	Agents and Organisers Association
A6d	London Liberal Democrats	A32	Liberal Democrat Christmas Draw
A7	Association of Liberal Democrat Councillors and LGA Liberal Democrats	B1	Global
A8	National Union of Teachers	B3	Visit York
A9	Ethnic Minority Liberal Democrats and Lib Dems for Seekers of Sanctuary	B4	Her Majesty's Government of Gibraltar
A10	Liberal Democrat Friends of Palestine	B5	Liberal Democrats in Business
A11	Liberal International / Liberal Democrat European Group	B6	Parliamentary Candidates Association
A13	Liberal Democrat History Group	B7	Liberal Democrat Lawyers Association
A14	Liberal Democrats for Peace & Security	B8	Liberty (NCCL)
A15	<i>Liberator</i>	B9	pteg
A16	Liberal Democrat Disability Association	B10	Smart Energy GB
A17	Green Liberal Democrats	B12	Liberal Democrat Education Association
A18	Volunteering Matters	B13	Liberal Democrat Christian Forum
A19	Liberal Democrats for Electoral Reform	CZ1	Liberal Democrat Image
A20	Prater Raines' Foci2 Websites	CZ2	Print & Digital Associates Ltd
A21	Religious Education	CZ3	Connect & Nationbuilder Teams
A24	The English Party of the Liberal Democrats	CZ4	RISO UK Ltd / Midshire Business Systems
A25	ALTER	D1	Business Events Bournemouth (Main Foyer – see page 12)

# Exhibition plan

Solent Hall, Ground Floor of BIC



(Not to scale)

Key	
	Exhibition stand
	Campaign zone
	Catering
	Lift
	Seating area

Key to stand numbers on page 18.

Exhibition

# Directory of exhibitors

## Agents and Organisers Association



Advice, support and advocacy for all election agents and organisers. Come and meet us, get your questions answered, and get your hands on an Agents' Manual! [www.ldagents.org.uk](http://www.ldagents.org.uk) **A31**

## AirportWatch



We are an umbrella movement uniting the national environmental organisations, airport community groups, and individuals opposed to unsustainable aviation expansion, and its damaging environmental effects, including climate change and noise. [www.airportwatch.org.uk](http://www.airportwatch.org.uk) **A28**

## ALTER



Promoting a more sustainable and just resource-based economic system in which no-one is enslaved by poverty, through taxing not work and jobs, but unearned income and wealth. [www.libdemsalter.org.uk](http://www.libdemsalter.org.uk) **A25**

## Spring conference

Book your accommodation for 2016 spring conference in York at the Visit York stand, B3, in the exhibition.



## Association of Liberal Democrat Councillors and LGA Liberal Democrats

ALDC and the LGA Lib Dems provide advice, support and resources for all local councillors, campaigners and activists. Join ALDC and get in touch with the LGA Lib Dems here. [www.aldc.org](http://www.aldc.org) [www.libdemsgroup.lga.gov.uk](http://www.libdemsgroup.lga.gov.uk) **A7**

## Association of Liberal Democrat Trade Unionists

ALDTU is the Party's organisation of trade unionists. It exists to support Liberal Democrat members in the trade union movement and to input into Party policy. **A29**

## BBC



Visit the BBC broadcasting stand to hear how the BBC is providing distinctive programming for all audiences, and learn about how the Make It Digital season is inspiring digital creativity. [www.bbc.co.uk](http://www.bbc.co.uk) **A1**

## Bishops Printers

We make buying print as straightforward and as stress-free as possible. Your trusted campaign print partner, expect helpful service with quality print that's on budget and delivered right on time.



[www.bishops.co.uk](http://www.bishops.co.uk) **A27**

# Directory of exhibitors

## British Humanist Association



The British Humanist Association is the national charity working on behalf of non-religious people who seek to live ethical and fulfilling lives on the basis of reason and humanity.

[www.humanism.org.uk](http://www.humanism.org.uk)

A6a



## Business Events Bournemouth

BusinessEventsBournemouth is a new Partnership created to provide a one-stop-shop facility for marketing and delivering larger conferences in Bournemouth including an online accommodation service. At your service!

[www.bebres.org.uk](http://www.bebres.org.uk)

D1



## Connect & Nationbuilder Teams

Drop in to ask any questions about how to get the most from our key digital campaign tools Connect and NationBuilder.

[www.libdems.org.uk](http://www.libdems.org.uk)

CZ3

## The English Party of the Liberal Democrats



Covering all the English Regions, with information on membership, how to become a candidate and getting involved in your region's campaigns.

[www.libdems.org.uk](http://www.libdems.org.uk)

A24



## Ethnic Minority Liberal Democrats and Lib Dems for Seekers of Sanctuary

EMLD campaigns and works with ethnic minorities promoting the Party objectives. LD4SOS believe in standing up for seekers of sanctuary in our country.

[www.emlibdems.org.uk](http://www.emlibdems.org.uk)

[www.ld4sos.org.uk](http://www.ld4sos.org.uk)

A9



## Global

Global is one of the world's leading media and entertainment groups and is home to the country's three biggest commercial radio brands Capital, Heart and Classic FM.

[www.thisisglobal.com](http://www.thisisglobal.com)

B1



## Green Liberal Democrats

GLD are one of the Party's largest membership organisations and its voice for all environmental issues. Visit our stand to help decide what we will be campaigning on this year.

[www.greenlibdems.org.uk](http://www.greenlibdems.org.uk)

A17



## Her Majesty's Government of Gibraltar

Gibraltar's Liberal Party is a sister party to the Liberal Democrats in the United Kingdom. Present will be the Chief Minister, Deputy Chief Minister and Albert Poggio, the UK Representative.

[www.gibraltar.gi](http://www.gibraltar.gi)

B4



# Directory of exhibitors

## Humanist & Secularist Liberal Democrats



For Liberal Democrats, of all religions and none, who share our values as humanists or secularists. Recent campaigns include caste discrimination, humanist weddings, assisted dying and religious discrimination in schools.

[www.hslld.org.uk](http://www.hslld.org.uk)

**A30**

## Lib Dem EU Referendum Campaign



Come and meet Catherine Bearder's team for more EU information and to discuss the winning arguments for the European referendum.

**A3**

## Liberal Democrat Christian Forum



We are a Christian voice in the Party and a voice of liberal democracy among Christians. We support Christians of all backgrounds to engage positively and constructively in politics.

[www.ldcf.org](http://www.ldcf.org)

**B13**

## Liberal Democrat Christmas Draw



Raising funds for local parties.

[www.ldcd.org.uk](http://www.ldcd.org.uk)

**A32**

## Liberal Democrat Disability Association



LDDA is a campaigning body within the Party to ensure that the voices of the 12 million people with disabilities, their carers and families are not forgotten. Please join us.

[www.disabilitylibdems.org.uk](http://www.disabilitylibdems.org.uk)

**A16**

## Liberal Democrat Education Association



'Education sets people free'. Our aim is to develop and promote Liberal Democrat approaches and values in education. Working with groups, individuals and organisations bringing together those interested in education.

[www.idea.co.uk](http://www.idea.co.uk)

**B12**

## Liberal Democrat Friends of Palestine



LDFP fights for the rights of the Palestinian People, for immediate recognition of Palestine as a State and for the human rights of Palestinians as defined in international law.

[www.ldfp.eu](http://www.ldfp.eu)

**A10**

## Liberal Democrat History Group



The past illuminates the present. Subscribe to the *Journal of Liberal History*. Buy our publications on the history of the Party – new book: *Liberal Leaders* and new booklet: *Liberal Thought*.

[www.liberalhistory.org.uk](http://www.liberalhistory.org.uk)

**A13**



Follow us on Twitter

@libdemconf #LDconf

# Directory of exhibitors

## Liberal Democrat Image



Visit the Liberal Democrat Image stand in the exhibition area for all your campaign materials postage free and view our range of party merchandise.

[www.libdemimage.co.uk](http://www.libdemimage.co.uk)

**CZ1**



## Liberal Democrat Lawyers Association

Leading the way on Human Rights and the Law. Visit us for our brochure, updates on our fringe meetings, future activities and how to support our campaigns. Chair: Graham Colley.

[www.libdemlawyers.org.uk](http://www.libdemlawyers.org.uk)

**B7**

## Liberal Democrat Women

Putting women at the heart of the fightback by making sure gender equality is top of the agenda. Find out about our campaigns, sub-groups and how you can get involved.

[www.libdemwomen.org.uk](http://www.libdemwomen.org.uk)

**A6c**

## Liberal Democrats for Electoral Reform

The home for Lib Dems who support a fairer and more effective voting system, working to ensure the Party gets the arguments and the politics right, to make reform happen.

[www.ider.org](http://www.ider.org)

**A19**

## Liberal Democrats for Peace & Security



Liberal Democrats for Peace & Security campaigns for the party's traditional internationalist approach, for nuclear disarmament and restrictions on the arms trade.

**A14**

## Liberal Democrats in Business



Linking business people sympathetic to the Liberal Democrats to the Party, to network, discuss policy and provide expertise. Contact Paul Lucraft 07802 787369 or [paulucraft@cix.co.uk](mailto:paulucraft@cix.co.uk) for information.

**B5**

## Liberal International / Liberal Democrat European Group

Liberal International British Group works with liberal parties worldwide though membership of Liberal International. Liberal Democrat European Group promotes liberal values in Europe, notably the UK remaining in the EU.

<http://libg.co.uk/en/>

<http://ldeg.org/en/>

**A11**

## Liberal Youth



We are the youth and student wing of the Liberal Democrats. Come and find out about our events, campaigns, policy work and much more!

[www.liberalyouth.org](http://www.liberalyouth.org)

**A6b**

## Directory of exhibitors

### **Liberator**

Read the latest from the Party's leading thinkers. As ever *RB* shines light on the dark corners of the Party.

[www.liberator.org.uk](http://www.liberator.org.uk)

**A15**



### **Liberty (NCCL)**

Liberty campaigns for civil liberties and human rights in the UK. Our members have been holding the powerful to account, changing the law and making the news for 80 years.

[www.liberty-human-rights.org.uk](http://www.liberty-human-rights.org.uk)

**B8**



### **London Liberal Democrats**

Find out how we are using the London elections to run a fun, high impact campaign to re-energise the party and speak up for liberal values in London.

[www.londonlibdems.org.uk](http://www.londonlibdems.org.uk)

**A6d**



### **National Union of Teachers**

The largest teachers' union with over 330,000 members, we're proud to *Stand Up for Education*. NUT is campaigning for investment in education; qualified teachers; and reducing unsustainable teacher workload levels.

[www.teachers.org.uk](http://www.teachers.org.uk)

**A8**



### **Parliamentary Candidates Association**

Do you want to be a parliamentary candidate? Visit us to discuss selection, training, campaigning and networking. Sign up for *Parliamentary Campaigner* – the essential campaigning tool for parliamentary candidates!

[www.libdempca.org.uk](http://www.libdempca.org.uk)

**B6**



### **Prater Raines' Foci2 Websites**

Proven Liberal Democrat online campaigning. Reliable UK hosting and free unlimited support. Connect, Salesforce, Facebook & Twitter integration. Email & digests suite. Content sharing, donation accepting, petitions & more!

[www.prateraines.co.uk](http://www.prateraines.co.uk)

**A20**



### **Print & Digital Associates Ltd**

We supply printed tabloid newspapers as well as bulk envelope deals. Please come and visit us, we are offering tutorials on image correction techniques for the best results in print.

[www.printanddigitalassociates.co.uk](http://www.printanddigitalassociates.co.uk)

**CZ2**



Watch us on [YouTube.com/LibDem](http://YouTube.com/LibDem)

## Directory of exhibitors



### pteg

pteg is the voice of urban transport. We represent the accountable strategic planning bodies for Britain's largest city regions. Between us we invest over £1 billion a year in transport.

[www.pteg.net](http://www.pteg.net)

**B9**



### Religious Education

Why is Religious Education so important in our schools? Visit The Religious Education Council, the National Association of Teachers of Religious Education and RE Today Services to find out more.

[www.religiouseducationcouncil.org.uk](http://www.religiouseducationcouncil.org.uk)

[www.natre.org.uk](http://www.natre.org.uk)

[www.retoday.org.uk](http://www.retoday.org.uk)

**A21**



RISO UK Ltd /

### Midshire Business Systems

Midshire is proud to be the largest reseller of RISO equipment nationally. RISO printers are a favourite with political parties due to their high volume output with various finishing options.

[www.riso.co.uk](http://www.riso.co.uk)

**CZ4**

## Royal Mail Group

### Royal Mail Group

Visit the Royal Mail stand to find out about the new products and services we are offering our customers. Daily postal collection from the stand (except Sunday).

[www.royalmailgroup.com](http://www.royalmailgroup.com)

**A2**



### Smart Energy GB

Every home and microbusiness in Great Britain will be offered a smart meter by 2020. Smart Energy GB is the consumer engagement campaign for Britain's smart meter upgrade.

[www.smartenergygb.org](http://www.smartenergygb.org)

**B10**



### Specialist Designated Institutions

The SDIs – City Lit, Morley College, Hillcroft College, Northern College, Ruskin College, Working Men's College, Mary Ward Centre, Fircroft College and the WEA – have been educating adults for 160 years.

[www.wea.org.uk/sdi](http://www.wea.org.uk/sdi)

**A26**



### Visit York

York is proud to be the host city for the Liberal Democrats Spring Conference 2016. Please visit our stand for information about York including booking your accommodation. <http://www.visit-york.org/conference/liberal-democrats.aspx>

[www.visit-york.org](http://www.visit-york.org)

**B3**



### Volunteering Matters

Volunteering Matters is the national volunteering charity and social action charity. We improve health and wellbeing, reduce inequalities and isolation, building stronger more inclusive communities through the power of volunteering.

[www.volunteeringmatters.org.uk](http://www.volunteeringmatters.org.uk)

**A18**

# Conference sponsors



## SUEZ environnement

Our core activities are dedicated to the sustainable management of resources - delivering innovative recycling and waste recovery solutions for more than 40,000 customers across the public and private sector. We handle and put to the best use waste material through our recycling, manufacturing and energy-from-waste facilities.



## Gleeds

Established in 1885, Gleeds is a leading global property and construction consultancy. We provide independent and expert advice, working with clients to solve their challenges and realise their ambitions. [www.gleeds.com](http://www.gleeds.com)



## Airbus Group

Airbus Group is a global leader in aerospace, defence and related services with 17,000 employees and a UK turnover of £2.5 billion, making it a major contributor to the UK economy.



## Fujitsu

Fujitsu welcomes all Observers, Exhibitors and Diplomats to the VIP & Business Lounge located in the Purbeck Lounge in the BIC. Providing complimentary refreshments, wifi, phone charging, laptop facilities and a comfortable place to meet, relax and network.

[uk.fujitsu.com](http://uk.fujitsu.com)

## Bloomberg Tradebook

### Bloomberg Tradebook

Bloomberg Tradebook is a leading agency broker and multi-asset execution technology platform that partners with both the buy side and sell side to provide access to high-quality liquidity, market insight and customized solutions based on innovative technologies, adding value throughout the investment cycle. We offer trading solutions for equities, futures, options, and foreign exchange (FX) so that clients can actively manage complex trading strategies across more than 100 global exchanges.

## John Russell Photography

John Russell is the Official Conference Photographer and freelance photographer specialising in political, event and conference photography.

If you need a photographer for your event, please contact John for a quote.

Website: <http://johnrussell.zenfolio.com/> Email: [john\\_f\\_russell@btinternet.com](mailto:john_f_russell@btinternet.com)  
Twitter @john4london Phone 07951 024 588



# Campaign Zone

Here to help your campaign

## *Help with digital tools*

Come and meet the Digital team from LDHQ. Ask any questions you have about Connect, NationBuilder and getting the most from them for your campaign.

Find them on stand CZ3 in the Campaign Zone.



*Find us in the  
Exhibition Hall*



**bic**  
Bournemouth International Centre  
*A BIC Live Experience*

Visit the Solent Hall Lounge for a variety of hot and cold meals



**THE Terrace**  
CAFÉ

Open daily at Bournemouth International Centre



Serving barista-style coffees and teas, sandwiches, paninis, cakes and more!

# Fringe guide

## Access to fringe meetings

Access to fringe meetings in the BIC is possible only with a valid, visible conference photo pass worn with the official lanyard.

If you are attending a fringe elsewhere, conference photo passes are not necessary.

All fringe events listed in the official venues are wheelchair-accessible. For fringe meetings outside these venues, the meeting organisers have confirmed that the rooms are wheelchair-accessible. If you experience access difficulties, please let the Information Desk know or make a comment on your online feedback.

### Key to fringe listings



Refreshments provided



Hearing loop provided



BSL signer provided



By invitation only

## Fringe meeting venues

The official fringe meeting venues are:

BIC, Exeter Road, Bournemouth, BH2 5BH

Highcliff Marriott, St Michael's Road, West Cliff, Bournemouth BH2 5DU

Connaught Hotel, 30 West Hill Road, West Cliff, Bournemouth, BH2 5PH

Hermitage Hotel, Exeter Road, Bournemouth, BH2 5AH

Trouville Hotel, 5-7 Prioory Road, Bournemouth, BH2 5DH

Other fringe meeting venues:

Arlington Hotel, Exeter Park Road, Bournemouth, BH2 5BD

Hallmark Hotel, Durley Chine Road, Bournemouth, BH2 5JS

Royal Bath Hotel, Bath Road, Bournemouth, BH1 2EW

There are plans of the BIC on pages 12 and 13.

Locations of fringe venues are shown on the map of Bournemouth on the inside back cover.

## New to the policy making process?

*Check out these useful introductory sessions*

**Saturday 19th September**  
13.00-14.00

**Federal Conference Committee (FCC)**

*Procedures / speaking at Conference*

BIC, Avon

**Saturday 19th September**  
14.30-15.30

**Federal Policy Committee (FPC)**

*Policy Development*

BIC, Avon

**Sunday 20th September**  
16.30-17.30

**Federal Conference Committee (FCC)**

*Writing a Conference Motion*

BIC, Branksome



Media Partners:



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changing lives  
reducing crime



Saturday

## Where Next? A Positive Agenda For Young People Sunday

Join The Debate: Special Guest Speakers

13.00 to 14.00 Bryanston Suite, Marriott Highcliff

Supported by

## Policy forum

For young community leaders

Sunday by invitation



Supported by

## Sunday

Liberal Youth Reception

21.30 to 23.00 Trouville Hotel (Deauville Lounge)

## Monday

Picnic On The Beach

From 13.00 Liberal Youth Social (Bournemouth Beach)

## Tuesday

What Does Liberalism Mean to Young People?

With Liberal Reform and Social Liberal Forum

13.00 to 14.00 Marriott Highcliff (Shaftesbury Suite)



Check against listings for full details or contact [jhopkins@citadelcomms.co.uk](mailto:jhopkins@citadelcomms.co.uk)



# Fringe Saturday 19th September

## Fringe Saturday lunchtime 13.00–14.00

**Federal Conference Committee**  
*Procedures / speaking at conference*  
 An introductory session for members old and new.  
**BIC, Avon**



Catherine Bearder and others about the EU questions on your mind.  
**BIC, Bayview 2**



**Catherine Bearder MEP (ALDE)**  
*Meet your MEP*  
 What's the answer to tackling cross-border crime, protecting biodiversity and promoting social justice? Is it always right for the EU to get involved? Quiz

### Spokespeople Q&A sessions

Saturday 19th September

16.30–17.30: **Business**

In BIC, Bayview 2

See page 11 for details of all sessions

## Fringe Saturday early evening 18.15–19.15

### Members' Rally

**Why we're Liberal Democrats**  
 Confirmed speakers Tim Farron MP and Sal Brinton, plus special guests.  
**#LibDemFightback**

**BIC, Auditorium**



Saturday

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## Fringe Saturday mid evening 19.45–21.30

### Liberal Democrat Lawyers Association

*Reception and delegates*

Human Rights, Civil Liberties and Access to Justice are not the prerogative of lawyers. This is LDLA's welcome to delegates. It is also the launch of our wider embracing SAO to include all who share our concerns. Chair: Graham Colley.

**Marriott Highcliff,  
Blandford – Main room**



### Association of Liberal Democrat Councillors (ALDC)

*ALDC AGM and Campaigner Awards*

Have your say in how ALDC is run at our Annual General Meeting followed by this year's Campaigner Awards for local campaign success.

**Marriott Highcliff, Bryanston Suite**



### CentreForum and Social Liberal Forum

*Land in the 21st Century – are houses homes or repositories of wealth?*

Speakers: Lord Richard Best; Prof Alex Marsh, University of Bath; Willie Rennie MSP, Leader, Scottish Liberal Democrats; Naomi Smith, Chair, Social Liberal Forum. Chair: Nick Tyrone, Executive Director, CentreForum.

**Marriott Highcliff,  
Purbeck Suite**



### Green Liberal Democrats

*Why Sustain Renewable Energy without Government Support? How communities can help*

With the Tory Government determined to Frack some forms of Renewable Energy to Death, this fringe examines the need to find other financing options and sustain this approach. Speakers: Rt. Hon. Ed Davey, Karen Wilkinson – Community Energy campaigner, Owen Saward – REG Windpower.

**Marriott Highcliff, Shaftesbury Suite**

## Fringe Saturday late evening 22.30–01.00

### Cambridge Lib Dems

*Lib Dem Disco*

Following on from last years success, Lib Dem Disco strikes back – funkier than ever before! Featuring special guest DJs, and running until 1am – come strut your stuff on Saturday night. Get tickets in advance from [www.libdemdisco.co.uk](http://www.libdemdisco.co.uk). £10 or £15 for 2. @libdemdisco.

**Marriott Highcliff, Dorchester Suite**

### Recycling

Please make use of the recycling collection bins for paper, plastic and cans that have been kindly provided throughout the BIC by SUEZ environnement.





# CENTREFORUM

## the liberal think tank

CentreForum is grateful to all our Conference Partners



SATURDAY

### Land in the 21<sup>st</sup> Century – are houses homes or repositories of wealth?

Sat 19<sup>th</sup> 2015-2130  
 Purbeck Suite, Marriott Highcliff.  
 With Lord Richard Best; Prof Alex Marsh, University of Bristol; Willie Rennie MSP; Naomi Smith, Social Liberal Forum (SLF). Chair: Nick Tyrone, CentreForum.  
 Partner: SLF.

SUNDAY

### Rt Hon Dr Vince Cable In Conversation

Sun 20<sup>th</sup> 1300 – 1400  
 Hardy Suite, Hermitage. Chaired by Nick Tyone, CentreForum.  
 Partner: Prudential.

### Why have we forgotten our internationalism just when it really matters?

Sun 20<sup>th</sup> 1815-1915  
 Bryanston Suite, Marriott Highcliff.  
 With Lord Paddy Ashdown and Baroness Shirley Williams.  
 Partner: BBC.

### Let us educate, inform and entertain you

Sun 20<sup>th</sup> 1945-2100  
 Shaftesbury Suite, Marriott Highcliff.  
 With Baroness Jane Bonham-Carter; Hugh Milward, Microsoft UK and Andrew Scadding, BBC. Chair: Charles Brand, CentreForum.  
 Partner: BBC.

### Conference Reception

**By Invitation Only**  
 Sun 20<sup>th</sup> 2200-0000  
 Bryanston Suite, Marriott Highcliff.  
 Partners: BVCA and Lib Dems in Communication.

MONDAY

### Not just if the price is right – beyond the economic case for EU membership

Mon 21<sup>st</sup> 0800 – 0900  
 Clifton Suite, Hermitage. With Emran Mian, Social Market Foundation (SMF); John Springford, Centre for European Reform; Norman Lamb MP; Lord Wallace of Saltire.  
 Partner: SMF.

### Fundamentalism, Radicalisation and the Use of Terror

Mon 21<sup>st</sup> 0930-1030  
 Clifton Suite, Hermitage. Lord John Alderdice in conversation with Miranda Green.

### A blank cheque? What can austerity Britain afford for older people?

Mon 21<sup>st</sup> 1300-1400  
 Hardy Suite, Hermitage. With Dr John Pugh MP; Baroness Walmsley; Steve Winyard, RNIB and Simon Bottery, Independent Age. Partners: Bright Blue, Fabians, Independent Age and RNIB.

### A liberal agenda for London

Mon 21<sup>st</sup> 1815-1915  
 Mirabelle, Royal Bath Hotel. With Mark Boleat, City of London; Tom Brake MP; Kat Hanna, Centre for London and Caroline Pidgeon GLA. Chair: Duncan Greenland, Trustee, CentreForum. Partner: City of London.

### Conference Reception

Mon 21<sup>st</sup> 2130-2300  
 Blandford Syndicate 3, Marriott Highcliff.  
 If you are interested in attending, please contact info@centreforum.org  
 Partner: Heathrow.

TUESDAY

### Growing British business: how can we achieve effective financing for company development?

Tues 22<sup>nd</sup> 0930-1030  
 Clifton Suite, Hermitage. With Tim Hames, BVCA; Marcus Stuttard, London Stock Exchange Group; Baroness Susan Kramer. Partners: BVCA and London Stock Exchange Group.

### Tackling poverty amidst austerity: is a cross-party consensus possible?

Tues 22<sup>nd</sup> 1300-1400  
 Bryanston Suite, Marriott. With Rt Hon Ed Davey; Rt Hon John Denham; Tim Montgomerie, Conservative Home; Julia Unwin, Joseph Rowntree Foundation (JRF); Lord Shipley. Partners: JRF, IPPR and Webb Memorial Trust.

### Adapt or die? Parties and their members in 21<sup>st</sup> Century Britain

Tues 22<sup>nd</sup> 1815-1915  
 Bryanston Suite, Marriott Highcliff.  
 With Prof Tim Bale, Queen Mary's University of London; Tessa Munt; Dr Mark Pack; Prof Paul Webb, University of Sussex. Chair: Nick Tyrone, CentreForum.

**Refreshments available at all conference events**

Sunday



# Corporate Events

With our new corporate events ticket you have the opportunity to attend the following events:

## Corporate Briefings

sponsored by

**Bloomberg  
Tradebook**

Monday 21 September 2015  
& Tuesday 22 September 2015

8.00 – 10.00am

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## Business Reception with key speakers from the Party and Business

Monday 21 September 2015

19.30 – 21.00

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## Green Summit

Monday 21 September 2015

14.30 – 16.00

## Health Summit

Tuesday 22 September 2015

14.30 – 16.00

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## Housing Summit

Tuesday 22 September 2015

16.30 – 17.30

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1 day Corporate Events ticket:

£150 +VAT

2 day ticket:

£250 +VAT

You can purchase your corporate events ticket and Commercial Observer pass when registering for conference here: [www.libdems.org.uk/autumn\\_conference](http://www.libdems.org.uk/autumn_conference)

For more information visit

[www.libdems.org.uk/corporate\\_events](http://www.libdems.org.uk/corporate_events)

or contact [corporate@libdems.org.uk](mailto:corporate@libdems.org.uk)

020 7227 1312

# Fringe Sunday 20th September

## Fringe Sun morning 09.30–10.30

### ONEPOST

*Discover how ONEPOST can save you money on your postal mailings*

You are invited to a breakfast briefing to find out how ONEPOST work with the Liberal Democrats to provide high quality, cost effective production and postal solutions. Discover how we can help you save on things you send.

**BIC, Branksome**



### Liberal Democrats

*Do you need advice on writing your will?*

Liberal Democrat Lawyers Association are offering free impartial advice on how to write your will. To book your slot with a lawyer please contact [liz.pearman@libdems.org.uk](mailto:liz.pearman@libdems.org.uk)

**Marriott Highcliff, Signature Room**

## Fringe Sunday lunchtime 13.00–14.00

### Federal Conference Committee / Conference Access Group

*Conference Access Forum*

This is your chance to help improve disability access at future conferences. Join in an informal discussion and tell us – what else can be done?

**BIC, Avon**



### Liberal Reform

*Diversity and equality: a monopoly for the left?*

The left has dominated discussions on diversity and equality, but is this inevitable? What should the distinctive, liberal position be on these questions? Jo Swinson, Maajid Nawaz (invited), Sam Bowman (Adam Smith Institute), Josh Dixon (SLF), Kavya Kaushik (Liberal Reform).

**BIC, Bayview 1**



### Brussels & Europe Liberal Democrats (BELD)

*Britain's EU renegotiation: rhetoric vs. reality*

What can David Cameron achieve in an EU renegotiation? What's the best outcome for Britain & Europe? Join Graham Watson, Alberto Nardelli (*Guardian*), Lucy Thomas (BNE), Sophie in't Veld MEP (tbc), Charles Grant (CER) (tbc) and Giles Goodall (BELD).

**BIC, Bayview 2**



### Spokespeople Q&A sessions

#### Sunday 20th September

11.00–12.00: **Environment**

15.00–16.00: **Foreign Affairs**

6.30–17.30: **Civil liberties**

In BIC, Bayview 2

See page 11 for details of all sessions

### Campaign Futures

*How can you use your technical and digital marketing expertise to contribute to the Lib Dems?*

Volunteers across the party have contributed to developing useful tools or supporting users in getting the most out of our digital technology. Hear how they have used their skills to improve our digital campaigning and how you can use yours.

**BIC, Branksome**



### Green Liberal Democrats

*GLD Annual General Meeting*

Guest speaker: Tom Brake MP & GLD Vice President. Our AGM will be holding our annual President, Vice President and Executive Elections, as well as holding the current Executive to account along with a few Constitutional Amendments.

**GLD members only.**

**Marriott Highcliff,  
Blandford – Main room**



### Youth Zone, co-hosted by YMCA England & Liberal Youth

*A Positive Agenda for Young People*  
Join the debate: key-note speeches from the party leadership alongside youth charities, LGA representatives and supporting organisations, on national campaigns and young people's voice. This will be followed by an afternoon forum for young community leaders and Liberal Youth.

**Marriott Highcliff, Bryanston Suite**



### Agents and Organisers Association

*Annual General Meeting*

Calling members old and new for the AGM of the Agents and Organisers Association, the only organisation dedicated to supporting the most important people in the party. Come and be a part of the future of the AOA.

**Marriott Highcliff, Yeovil Suite**



### ALDC

*Your ALDC – What is the Association of Liberal Democrat Councillors?*

An introduction to ALDC, its services & how we help local government campaigners.

**Connaught, Connaught Suite**

### EARS – Campaign, Helper & Casework Software

*Demonstration of how EARS is the better campaign software. It's cheaper, simpler and easier.*

See how much faster EARS is on polling day (or adding canvass data or marked registers). See its better canvass cards, walks, filters, cleverer mailmerge letters and how it's much easier to use than other software – for half the price.

**Connaught, Boardroom**

### Liberal Democrat Campaigns Team

*Preparing for the Welsh Assembly Elections*

Preparations and planning for the 2016 challenge and beyond.

**Party members only.**

**Connaught, Franklyn Suite**



Like us on Facebook.com/libdems

## Fringe Sunday lunchtime 13.00–14.00

### Liberal Democrat Lawyers Association

*The Law and the Elderly – Need for Reform?*

The elderly are becoming a larger proportion of the population. However, this brings its own problems. A panel of academics, politicians and lawyers discuss the problems and the rights of those of who are aging. Chair: Graham Colley.

**Connaught, Priory 1**



### CentreForum and Prudential

*Rt Hon Vince Cable in discussion with Nick Tyrone, Executive Director, CentreForum*

Interview with Rt Hon Dr Vince Cable.

**Hermitage Hotel, Hardy Suite**



### LGA Liberal Democrat Group and ALDC

*Do you want to be a Liberal Democrat Councillor?*

A fringe meeting for all members, old and new, hosted by Lord Paul Scriven and Dorothy Thornhill, Mayor of Watford, about why people should consider becoming a Liberal Democrat Councillor.

**Trouville, Deauville Lounge**

### Liberal Democrat History Group

*Liberal Leaders and Leadership: who was good, who was bad?*

What does it take to lead the party?

Discuss Liberal, SDP and Liberal Democrat leaders from the Great Reform Act to the present day – all included in our new book, *Liberal Leaders* – with Menzies Campbell, Simon Hughes and Paul Tyler.

**Trouville, Deauville Suite**

### Social Liberal Forum

*Feeding Britain and foodbanks: a liberal responsibility*

What can we do to stop food poverty and hunger in the UK? Speakers: David McAuley (CEO, Trussell Trust); John Pugh MP; and Kelly-Marie Blundell (SLF Council). Chair: Naomi Smith (Chair, SLF). Refreshments generously provided by the Trussell Trust.

**Trouville, Granville Suite**

## Conference Tours

New to conference? Not sure where to go or where to find the main conference activities? Join old and new members for a quick conference centre tour. Meet your guide at the Information Desk in the BIC at 16:00. Tours run daily from Saturday 19th to Tuesday 22nd September.

## #LibDemFightback Challenge

Wondering how you can help the #LibDemFightback at Conference? On the back of all passes (excluding voting passes) is a checklist of things you can do to show that the Lib Dems are alive and kicking! Complete 4 of the 6 challenges and collect your Fightback souvenir from the info desk.

If you're a voting member and want to get involved don't panic! You can pick up your own checklist from the info desk.

# Fringe Sunday early evening 18.15–19.15

## Campaign to Protect Rural England, John Muir Trust, and the National Trust

*The political landscape – How can we manage competing demands on our landscapes?*

Few would argue they don't like landscapes. Yet they are under increasing pressure from the need for new housing, infrastructure and economic development, whilst management budgets continue to decrease. Please join our discussion.

**Note: this event ends at 20.15**

**BIC, Avon**



## Electoral Reform Society / LEDR

*Like Minds to Change Minds on Electoral Reform*

Miranda Green, (Journalist – chair), Katherine Trebeck (Oxfam), Stephen Kinnock MP (Labour), Owen Winter MYP (Green). An interactive panel discussion on securing local and national voting reform through cross-party and inter-organisation alliance-building.

**BIC, Bayview 1**



## Liberal Democrat Friends of Palestine (LDFP)

*Should Britain and the EU recognise Palestine now?*

Hannah Weisfeld, Executive Director of Jewish organisation Yachad, and Sir Vincent Fean, former UK Consul General in Jerusalem and Ramallah, will discuss the prospects for peace and how international pressure might help to bring that about.

**BIC, Bayview 2**



## CentreForum

*Why have we forgotten our internationalism just when it really matters?*

Some thoughts on a radical Foreign and Defence policy. Speakers: Rt Hon Lord Ashdown of Norton-sub-Hamdon; Baroness Shirley Williams of Crosby.

**Marriott Highcliff, Bryanston Suite**



## Liberal Democrat Peers

*Peers All Ears*

Your chance to meet the Liberal Democrat Peers! Come and talk to them about your views on anything that matters to you in an informal, café-style setting. New members particularly welcome.

**Marriott Highcliff, Dorchester Suite**



## Her Majesty's Government of Gibraltar

*Her Majesty's Government of Gibraltar, Reception*

Speakers: The Chief Minister, The Hon Fabian Picardo QC MP; The Deputy Chief Minister, The Hon Dr Joseph Garcia MP.

**Marriott Highcliff, Purbeck Suite**



## Green Liberal Democrats

*What has Europe done on Green Issues? – “Who Saved the Bees”?*

Europe has achieved numerous measures that national governments can't achieve on their own. This fringe examines the consequences of such decisions and the range of their effects on the environment. Speakers: Catherine Bearder MEP, Fiona Hall (Consultant), Cllr Louise Bloom.

**Marriott Highcliff, Shaftesbury Suite**



## Fringe Sunday early evening 18.15–19.15

**Liberal Democrat Education Association**  
*Roundtable: is this the end of education as we know it?*

The Education Bill heralds further fragmentation of the schools system. What will be the impact on children, parents and teachers? Fiona Millar, *Education Guardian* columnist, joins Lord Mike Storey for a topical discussion – come along and share your views.

**Marriott Highcliff, Sherborne Suite**



**Humanist & Secularist Liberal Democrats**

*2015 AGM: The Challenges Facing Secularism in Britain Today*

All welcome. Keith Porteous Wood (National Secular Society): persuading a hostile establishment that secularism is more important than ever. And, after another successful year, elect your new committee and even stand for election (new campaigners always welcome).

**Marriott Highcliff, Yeovil Suite**

**Liberal Democrat Campaigns Team**

*Winning in 100 wards – using the London campaign to fight back*

A session for London members on the aims, preparations and how you can get involved and get others involved.

**Party members only.**

**Connaught, Connaught Suite**

**Liberal Democrat Lawyers Association**

*The UK Constitution – What's next? Celtic concerns and Conservative 'EVEL'*

The Conservative election win used a fear of Scottish Nationalism, but the Conservatives have only one seat in Scotland. And what about Northern

Ireland, Wales and the English regions? A panel of politicians and academics discuss. Chair: Graham Colley.

**Connaught, Priory 1**

**Liberal Democrat Friends of Israel**

*Prospects for peace in the Middle East. Expert interactive panel discussion*

LDfI brings a first class panel together to discuss and analyse the prospects for peace in the Middle East. Chair: Gavin Stollar. Panel: Baroness Sarah Ludford, Eitan Na'eh (Israeli Deputy Ambassador to the UK) and Richard Pater (CEO, Bicom).

**Hermitage, Clifton Suite**



**Social Liberal Forum and Liberator**

*"After the Storm"*

The Rt Hon Vince Cable, former Secretary of State for Business, Innovation and Skills, in conversation with Lord Skidelsky, biographer of Keynes and advocate of 'Keynesianism'. What were the alternatives to Coalition economic policy and now to 'Osbornomics'?

**Hermitage, Hardy Suite**

**Liberal Democrats for Seekers of Sanctuary (LD4SOS)**

*Crisis in the Mediterranean: creating safe and legal routes for refugees*

With thousands of people fleeing war and persecution undertaking dangerous journeys across the Mediterranean, hear from Maurice Wren, CEO of the Refugee Council, and Baroness Sally Hamwee on the UK's role in creating safe routes for refugees to enter Europe.

**Trouville, Granville Suite**





## Fringe Sunday mid evening 19.45–21.00

### Liberal Democrat Voice

*Forging a liberal foreign policy in challenging times*

In what are some of the most challenging times for liberal values worldwide, how do we forge a principled, liberal foreign policy? Kishwer Falkner, William Wallace, Sarah Ludford (invited) and Nick Thornsbys discuss. Chair: Caron Lindsay.

**BIC, Bayview 2**



### Lib Dem Christian Forum with Liberal Democrat Women

*Domestic violence – how men can be the solution, not the problem*

It's time for men to stand up against domestic violence. Globally, a woman is more likely to be killed/maimed by domestic violence than by cancer, malaria, traffic or war combined. Speakers include: Amna Ahmed, former PPC, & Robyn Boosey, Tearfund.

**Marriott Highcliff, Sherborne Suite**

### RSPCA

*Beer and Curry Evening*

This popular annual event is back! Due to limited space the event is only open to people attending the conference as a party member. Our keynote speaker is Baroness Parminter. The event will focus on the pet trade.

**Marriott Highcliff,  
Dorchester Suite**



### Liberal Democrat Campaigns Team

*New members feedback*

A chance for new members to say why they have joined, what their experience has been like so far and how we can improve for future new members.

**Party members only.**

**Connaught Hotel, Connaught Suite**

Sunday

### CentreForum and BBC

*Let us educate, inform and entertain you*

Speakers: Baroness Jane Bonham-Carter; Hugh Milward, Corporate Affairs Director, Microsoft UK; Andrew Scadding, Head of Corporate Affairs, BBC. Chair: Charles Brand, Trustee, CentreForum.

**Marriott Highcliff,  
Shaftesbury Suite**



### Conference Daily

Pick up *Conference Daily* each morning from the literature collection points or view it online at:

[libdems.org.uk/conference\\_papers](http://libdems.org.uk/conference_papers)

## #LibDemFightback Photo Wall at conference

We will be collecting photos of members holding up signs with their answers to 'Why I am a Liberal Democrat'. Email your high resolution photo to [conferences@libdems.org.uk](mailto:conferences@libdems.org.uk) in advance or have your picture taken at conference – simply visit the Photo Wall in the Bourne Lounge (1<sup>st</sup> floor) of the BIC.

# Fringe Sunday late evening 21.30–23.00

## CentreForum, BVCA and Liberal Democrats in Communications

*CentreForum Conference Reception*

By invitation only.

**Note this event starts at 22.00 and ends at 00.00**

**Marriott Highcliff,  
Bryanston Suite**



## The Official Conference Quiz

*Get your thinking caps on!*

Join your fellow Lib Dems and our special guest quiz master for a fun-filled evening testing your general (and not so general knowledge) with questions ranging from Greek philosophy to Lib Dem fashion trends!

**Note: this event starts at 22.00**

**Marriott Highcliff, Dorchester Suite**

## Liberal Democrats International Office

*Europe Evening: Discussion on 'Battle for a Better Europe' and networking reception*

Join us for an exciting discussion on building a better Europe, led by Catherine Bearder MEP & Sir Graham Watson, President of ALDE, followed by a drinks reception with opportunities to discuss Europe with key Party leaders! Special Guests TBA.

**Note: this event starts at 21.00**

**Hermitage, Hardy Suite**



## Liberal Youth

*Liberal Youth Reception*

Come along and meet fellow Liberal Youth members with a chance to socialise, find out about our campaigns and support our work up and down the country. Refreshments provided. £3 per entry to go towards Liberal Youth funds.

**Trouville, Deauville Lounge**



## LGA Liberal Democrat Group

*The Local Government Reception*

Our ever-popular reception returns for another year! Drinks available. Speakers: Cllr Gerald Vernon Jackson and our new party leader has also been invited to say a few words. All friends of local democracy welcome.

**Trouville, Deauville Suite**



## London Liberal Democrats

*London Liberal Democrats Regional Reception*

A chance for London members to meet up and hear from the regional campaigns team about the exciting plans for the 2016 London Mayoral and Assembly elections, and how we want our members' input to give us the best result possible.

**Trouville, Granville Suite**



## Bournemouth bus tours

City Sightseeing Bournemouth is offering 2-4-1 on all tickets for the duration of the conference. Conference attendees can buy tickets on the bus on presentation of their conference pass.

Details of the service can be found at: [sightseeingbus/bournemouth.co.uk](http://sightseeingbus/bournemouth.co.uk)

## Spokespeople Q&A sessions

**Monday 21st September**

11.00–12.00: **Health**

15.00–16.00: **Education**

In BIC, Bayview 2

See page 11 for details of all sessions

Sunday



**Are the kids alright?**  
 Why the growing pressure on young people matters

Date: Monday 21 September  
 Venue: Deansville Suite, Trovillo Hotel, Bournemouth


Time: 13.00 - 14.00

**SPEAKERS**  
 Lord Storey  
 (Liberal Democrat spokesperson on education)  
 Mary Bousted  
 (ATL General Secretary)  
 Other speakers to be confirmed

Refreshments available

**ATL** **NUT**

Monday

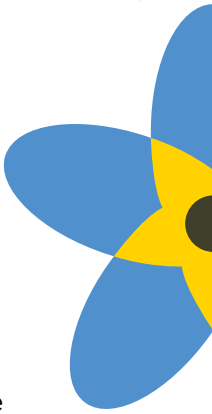


**Dementia Friends**  
 An Alzheimer's Society initiative

## Learn a little about dementia and the small things you can do to make a difference

**Join this drop-in Session:**  
 Monday 21 September 2015 | 15.15-15.45  
 Sussex Suite, The Norfolk Royale Hotel  
 Richmond Hill, Bournemouth BH2 6EN

Over one million people in England and Wales have become Dementia Friends so far and we're now aiming to reach four million by 2020.



Leading the fight against dementia  
**Alzheimer's Society**

# Fringe Monday 21st September

## Fringe Monday breakfast 08.00–09.00

### ADS & SMMT

*ADS & SMMT breakfast roundtable*  
ADS and SMMT will host a breakfast roundtable on key issues for the automotive, aerospace and defence manufacturing industries.

**BIC, Bayview 1**



### CentreForum and Social Market Foundation

*Not just if the price is right*  
Beyond the economic case for EU membership. Speakers: Norman Lamb tbc; John Springford, Centre for European Reform; Lord Wallace of Saltaire. Chair: Emran Mian, Director, Social Market Foundation.

**Hermitage Hotel, Clifton Suite**



## Fringe Monday morning 09.30–10.30

### WWF, RSPB and The Wildlife Trusts

*A Natural Agenda: Preserving strong and progressive voices for the environment*  
The Liberal Democrats have a strong delivery record on the environment. Hosted by Baroness Parminter, this roundtable explores how the green agenda remains central to a progressive policy programme, and how to collaborate nationally and internationally for positive environmental outcomes.

**Marriott Highcliff,  
Sherborne Suite**



### CentreForum

*Fundamentalism, Radicalisation and the Use of Terror*  
Lord John Alderdice in conversation with Miranda Green about fundamentalism, radicalisation and the use of terror.

**Hermitage Hotel, Clifton Suite**



## Fringe Monday lunchtime 13.00–14.00

### Institute for Public Policy Research

*Where next for the Liberal Democrats?*  
With Simon Hughes, Baroness Kinnock, Liberal Democrat commentator Mark Pack, Nick Pearce (IPPR) and Baroness Suttie. Chair: Miranda Green, journalist and former Press Secretary to Paddy Ashdown.

**BIC, Avon**



### Countryside Alliance

*How can the Lib Dems win again in the Countryside?*

At the 2015 General Election the Liberal Democrats lost a large number of rural seats. What do they need to do to win back the trust of rural Britain over the next 5 years?

**BIC, Bayview 1**



# The Rural Reception






Sponsored by The British Association  
for Shooting and Conservation  
and The Angling Trust

**Monday 21st September 2015**  
**1.00 – 2.00pm**  
**Sherborne Suite,**  
**Marriott Highcliff, Bournemouth**

**Speaker:**  
Baroness Parminter  
***BUFFET LUNCH PROVIDED***



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Next generation efficiency...



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Monday

## Fringe Monday lunchtime 13.00–14.00

### **New Statesman & Trade Union Congress**

*What will an EU referendum mean for people at work?*

George Eaton, Political Editor of the *New Statesman*, will host Nick Clegg MP in conversation with Frances O'Grady, General Secretary of the Trade Union Congress.

**BIC, Bayview 2**



### **Financial Conduct Authority**

*Regulation: Who is Responsible?*

Principal Spokesperson for the Treasury, Rt Hon Baroness Kramer and Andrew Whyte, Director of Communications, FCA, will explore the question of industry, individual, political and regulators' responsibility for regulation along with other industry experts. Chaired by Kevin Schofield, Editor, *PoliticsHome*.

**BIC, Meyrick**



### **Child Poverty Action Group**

*Ending child poverty: a winning Liberal approach*

How can Liberal Democrats win votes through distinctive liberal policies to end child poverty? Chair: Stephen Bush, *New Statesman*. Speakers: Norman Lamb MP (tbc); Caron Lindsay, Lib Dem Voice; Naomi Smith, Social Liberal Forum; Alison Garnham, CPAG. Lunch provided.

**Marriott Highcliff,**

**Blandford – Main room**



### **UK Music**

*Arts, Culture and Creativity after the Election*

Join Jo Dipple (UK Music), John Kampfner (Creative Industries Federation), Tom Thackray (CBI) and Jane Bonham Carter

(Principal Lib Dem DCMS spokesperson) for a debate on what lies ahead for the creative sector in the next five years.

**Marriott Highcliff, Bryanston Suite**



### **Business for new Europe, LDEG, Friedrich Naumann Foundation, Catherine Bearder MEP**

*Winning the EU referendum*

Can Lib Dems build support and help keep the UK IN? A major event hosted by Business for New Europe and LDEG: Tim Farron MP; Catherine Bearder MEP; Lucy Thomas, BNE; Laura Sandys, European Movement; Wolfgang Gerhardt, FNF; Nick Hopkinson, LDEG.

**Marriott Highcliff, Dorchester Suite**



### **The Constitutional Reform Group**

*Can we save the United Kingdom?*

Chair: The Rt. Hon. Sir Menzies Campbell CH, CBE, QC. Speakers: The Marquess of Salisbury; The Rt. Hon. Peter Hain & others to be confirmed. Further details – [www.constitutionalreformgroup.com](http://www.constitutionalreformgroup.com)

**Marriott Highcliff, Purbeck Suite**



### **BASC and The Angling Trust**

*The Rural Reception*

Speaker invited: Baroness Parminter. Buffet lunch provided.

**Marriott Highcliff, Sherborne Suite**



### **Liberal Democrats for Peace & Security and Liberal Democrats against Trident**

*Rally against Trident*

Chair: Kelly-Marie Blundell. Speakers: Kate Hudson, CND; Kevin White, LDAT; David Grace, LDPS.

**Connaught, Connaught Suite**





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👉 **To join the debate visit [theguardian.com/big-ideas](http://theguardian.com/big-ideas)**

theguardian

Monday



## Fringe Monday lunchtime 13.00–14.00

### Liberal Democrat Lawyers Association

*Funding Justice – Finding New ideas*  
Legal Aid is decimated. Michael Gove suggests City firms should substitute with pro bono. Are expert corporate lawyers qualified to deal with childcare or criminal cases? Law Society President, Jonathan Smithers, and a LibDem panel discuss.  
Chair: Graham Colley.

**Connaught, Priory 1**



### Humanist & Secularist Liberal Democrats

*Secularism – a core Liberal Democrat value*  
How can we ensure that secularism remains at the heart of Liberal Democrat policy, and why does it matter? With panel including chair Baroness Sally Hamwee and Pavan Dhaliwal (British Humanist Association).

**Hermitage, Clifton Suite**

### Bright Blue, CentreForum, Fabians, Independent Age and RNIB

*A blank cheque? What can austerity Britain afford for older people?*  
Speakers: Dr John Pugh MP; Baroness Walmsley; Steve Winyard, RNIB and Simon Bottery, Independent Age.

**Hermitage, Hardy Suite**



### NUT / ATL

*Are the kids alright? Why the growing pressure on young people matters*  
Lord Storey, Liberal Democrat Spokesperson on Education. Dr Mary Bousted, General Secretary, ATL.

**Trouville, Deauville Suite**



### 2020health, RPS, LGA & NHS Confederation

*Can patient empowerment improve the public's health?*

Speakers: Paul Burstow, former Health Minister; Aileen Bryson, Policy Lead, RPS; Phil McCarvil, Deputy Director of Policy, NHS Confederation; Cllr Richard Kemp, Lead Member of the LGA Community Wellbeing Board.

**Trouville, Granville Suite**



## Fringe Monday early evening 18.15–19.15

### The Howard League for Penal Reform

*Exploring liberal justice*  
Join a panel discussion which will include: Rt Hon Sir Simon Hughes and Frances Crook, Chief Executive of the Howard League for Penal Reform.

**BIC, Bayview 2**



### Solicitors Regulation Authority (SRA)

*Equal in the eyes of the law; diversity in the legal sector*

Chaired by a prominent Liberal Democrat; join us discussing equality, diversity & social mobility in the legal sector. Paul Philip, CEO, SRA; Graham Colley, Chair, Liberal Democrat Lawyers Association; & senior figures from the party & third-sector will share insights.

**BIC, Meyrick**



### **The Guardian and British Academy**

*The NHS in public debate: a case of data deficiency?*

Join our panel of party leaders and independent experts as we assess the impact of quantitative politics on the most hotly contested campaign issue: the NHS.

**BIC, Tregonwell Hall**



### **Liberal Democrat Peers**

*Campaigning Peers: Human Rights, Europe and the Environment*

Come and hear about how the Liberal Democrat Peers intend to campaign on issues that are crucially important to the party, like human rights, Europe and the environment, both inside and outside Parliament.

**Marriott Highcliff, Bryanston Suite**

### **Liberal Democrat Campaigns Team**

*Fighting Labour*

What we learned from 2015 campaigns and how we can build for future elections.

**Party members only.**

**Marriott Highcliff, Purbeck Suite**

### **Connect**

*Consultation: How do we make Connect simpler to use?*

Over 4,000 members used Connect this year. More people than ever are using Connect, but many would like it to be simpler. Come and work with the Connect team on ways we can streamline how Connect is setup and reduce the complexity.

**Marriott Highcliff, Shaftesbury**

### **Digital**

*Using your digital skills for the party*

Developing our digital skill base is vital. We need your experience and skills – whether

advanced or basic. This session will guide you on how you can contribute most effectively using whatever time you have available.

**Connaught, Connaught Suite**

### **Association of Liberal Democrat Councillors (ALDC)**

*Sorry Not In Service: The challenges in bus service provision*

Speakers: Lord Robin Teverson (Lords Spokesman on Transport), James MacColl (Campaign for Better Transport) and Cllr Heather Kidd (Shropshire).

**Hermitage, Clifton Suite**

### **Local Government Association**

*DevoNext: what next for devolution?*

Find out how we can reform our public services to bring power closer to communities and enable all areas to benefit from devolution. Speakers include Cllr Chris White (Deputy Leader of the LGA Liberal Democrat Group), Baroness Janke, Nick Tyrone (CentreForum).

**Hermitage, Hardy Suite**



### **Demos**

*Nick Clegg in conversation on Europe*

Speakers: Rt Hon Nick Clegg MP; Phil Collins, *The Times* and Demos.

**Trouville, Deauville Lounge**

### **ALTER (Liberal Democrats Action on Land Taxation & Economic Reform)**

*Land, Liberty and Limits to Free Market Capitalism: Vince Cable in Conversation*

The Global Financial Crisis isn't fixed yet. Austerity is making the world less Liberal. Where has Capitalism gone wrong? Hear Vince Cable discuss how a Finite Planet inevitably imposes limits on the markets in land and natural resources.

**Trouville, Granville Suite**

## Fringe Monday early evening 18.15–19.15

### Science Council in partnership with Association of Liberal Democrat Engineers and Scientists

*Will the UK remain part of the European  
science community in 2020?*

What challenges face UK science over  
the next five years to remain a global  
player? Will the UK be part of a pan-  
European science community after 2020?  
Speakers: Vince Cable (invited), Institution

of Chemical Engineers, Royal Society of  
Chemistry.

**Arlington Hotel, Dining Room**



### CentreForum and City of London

*A liberal agenda for London*

Speakers: Mark Boleat, Policy Chairman,  
City of London; Tom Brake MP and  
Caroline Pidgeon GLA. Chair: Duncan  
Greenland, Trustee, CentreForum.

**Royal Bath Hotel, Mirabelle Room**



## Fringe Monday mid evening 19.45–21.00

### Liberal Democrat Campaigns Team

*Developing your rebuild plan for 2016-  
2020*

A look at the essential tasks for areas  
developing a long-term growth plan.

**Marriott Highcliff, Shaftesbury Suite**

Spokesperson for Voluntary Sector),  
Alexandra Runswick (Unlock Democracy)  
and Cllr Hazel Williams (National  
Association of Local Councils).

**Hermitage, Clifton Suite**

### Liberal Democrat Campaigns Team

*Getting involved in your regional team*

Regions perform important tasks in the  
Party's organisation and thinking. Find  
out how you can join the action and the  
discussions.

**Connaught, Franklyn Suite**

### Liberal Democrats International Office

*Rise like a Phoenix: International  
Perspectives on Rebuilding a Liberal Party*

Join the International Office for a  
discussion on rebuilding the Party,  
with new Party Leader Tim Farron and  
speakers from D66 (Netherlands), FDP  
(Germany) and other international sister  
liberal parties who have rebuilt after  
challenging elections!

**Trouville, Granville Suite**

### Association of Liberal Democrat Councillors (ALDC)

*Empowering local communities: Local  
People Taking Power!*

Speakers: Baroness Liz Barker (Lords

## Fringe Monday late evening 21.30–23.00

### CentreForum and Heathrow

*Conference Reception*

If you are interested in attending, please  
contact [info@centreforum.org](mailto:info@centreforum.org)

**Marriott Highcliff,  
Blandford Syndicate 3**



# DEMOS

Powerful Ideas.



Monday

[demos.co.uk](http://demos.co.uk)

# Fringe Tuesday 22nd September

## Fringe Tuesday breakfast 08.00–09.00

### pteg

*Transport, the city regions and Westminster*

A Chatham House, invitation-only, round table, Chaired by Lord Shipley, on how devolution is unfolding in the city regions, the associated legislative agenda and the implications for transport – from buses to smartcards – from rail electrification to getting cities cycling.

**Marriott Highcliff,  
Sherborne Suite**



### Lib Dem Christian Forum

*Conference Prayer Breakfast*

Come and hear Simon Hughes talk about his 32 years experience of being an MP and a Christian. Free breakfast provided.

**Trouville, Granville Suite**



## Fringe Tuesday morning 09.30–10.30

### BVCA, CentreForum and London Stock Exchange Group

*Growing British businesses: how can we achieve effective financing for company development?*

Speakers: Tim Hames, Director General, BVCA; Baroness Kramer of Richmond Park; Marcus Stuttard, London Stock Exchange.

**Hermitage, Clifton Suite**



### Spokespeople Q&A sessions

Tuesday 22nd September

15.00–16.00: **Local Government**

In BIC, Bayview 2

See page 11 for details of all sessions

## Fringe Tuesday lunchtime 13.00–14.00

### Resolution Foundation

*Rethinking the Liberal Democrat approach to social justice with Norman Lamb MP*

Norman Lamb will outline his latest thinking on the Liberal Democrat approach to social justice, followed by expert speakers, audience Q&A. Speakers: Norman Lamb MP, Giles Wilkes, chief leader writer at the *Financial Times*, Stephen Tall, blogger. Other speakers TBC.

**BIC, Avon**



### British Humanist Association

*What role for Humanist Lib Dems in opposition?*

Many Humanist Lib Dem MPs lost their seats in the May election. The Lib Dems continue to have many progressive policies which accord with Humanist values. How can Humanist Lib Dems work in opposition and at the grass roots level to ensure their voices are heard?

**BIC, Bayview 1**



Monday

## Fringe Tuesday lunchtime 13.00–14.00

### Liberal Democrat Headquarters

*General Election Polling – how did we all get it so wrong?*

With Jo Swinson, former MP for East Dunbartonshire; Prof Patrick Sturgis, Chairman of the British Polling Council's official inquiry into the industry; Damian Lyons-Lowe, Chief Executive of pollsters Survation; and Tom Smithard, Head of Strategic Research at Party HQ.

**BIC, Bayview 2**



### CentreForum, Joseph Rowntree Foundation, IPPR and Webb Memorial Trust

*Tackling poverty amidst austerity: is a cross-party consensus possible?*

Speakers: Rt Hon Ed Davey; Rt Hon John Denham; Tim Montgomerie, Conservative Home; Julia Unwin, Chief Executive, Joseph Rowntree Foundation. Chair: Lord Shipley, Trustee, Webb Memorial Trust.

**Marriott Highcliff,  
Bryanston Suite**



### Liberal Youth

*What Does Liberalism Mean to Young People*

Join Liberal Youth as they discuss what liberalism means for young people today and the challenges it faces. Panellists include Josh Dixon from the Social Liberal Forum, Charlie Kingsbury from Liberal Reform and Party President Baroness Sal Brinton (TBC).

**Marriott Highcliff, Shaftesbury Suite**

### Carers UK & British Gas

*Families, work and care: the next five years*  
Debating key issues for families juggling work and care. Chair: Mark Leftly, Political Correspondent, *Independent on Sunday*.

Speakers: Norman Lamb MP (invited); Baroness Tyler of Enfield; Ian Peters, Director, Centrica; Heléna Herklots, Chief Executive, Carers UK. Lunch Provided.

**Marriott Highcliff,  
Sherborne Suite**



### ALDC & LGA Cllr Anood al-Samerai

*On the Council – Our local government vision*

What should liberalism in local government look like – ideas and a chance to discuss.

**Connaught, Connaught Suite**

### Liberal Democrat Campaigns Team

*Fighting the Tories*

What we learned from 2015 campaigns and how we can build for future elections.

**Party members only.**

**Connaught, Franklyn Suite**

### Liberal Democrat Lawyers Association

*Employment Law Update*

Conservative Majority. No LibDem brake. What changes in employment law are on the horizon and employment rights are under threat? Solicitor, Tom Jones and LDLA policy secretary, James Sandbach, lead a panel discussion.

**Connaught, Priory 1**



### LGA Liberal Democrat Group

*Is there a future for social housing under this government?"*

Cllr Keith House, Dave Smith (National Housing Federation), Baroness Cathy Bakewell (invited), Cllr Gerald Vernon Jackson.

**Hermitage, Clifton Suite**

## Fringe Tuesday lunchtime 13.00–14.00

### Campaign Futures

*How will developments in digital, social media and direct mail change how we campaign?*

New ways of communicating with voters keep emerging. We can use data in ways never possible before. Our panellists from across technology and communications industries will look at where they think campaign technology is going in the future.

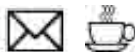
**Hermitage, Hardy Suite**

### NHS Providers, the Royal College of Physicians and the Health Foundation

*Health roundtable lunch: Building an NHS to last*

Lunchtime discussion for senior party members and health stakeholders focusing on of the challenges and opportunities of transforming health and care services to safeguard the quality and financial sustainability of the NHS (by invitation, please contact Amy.McGregor@nhsproviders.org for details).

**Trouville, Deauville Suite**



### Social Liberal Forum/Compass

*Building Progressive Alliances for a New Economy*

Neal Lawson (Compass), Caroline Lucas (Green), Labour MP (tbc), SLF Speaker. Chair: Mathew Hulbert. An opportunity to consider the options for co-operation across progressive parties. Can we build a new movement for progressive change across the UK?

**Trouville, Granville Suite**

### CHAMP UK Ltd

*The Northern Ireland Reception*

The EU Referendum – the impact for Northern Ireland. Baroness Harris of Richmond DL. Speaker: David Ford MLA, Alliance Party. Speakers: DUP/UUP/SDLP/ Sinn Fein invited. All welcome to attend.

**Hallmark Hotel,  
Sauvignon Room**



## Fringe Tuesday early evening 18.15–19.15

### Elaine Bagshaw & Chris Walts; Elaine Bagshaw for Mayor 2015

*Becoming famous: How we're re-defining campaigning in Tower Hamlets*

How we went from a standing start to beating UKIP and a strong independent only 4 weeks after the General Election. Hear about how we're challenging conventional campaigning techniques, confounding expectations and are working to win in 2018.

**BIC, Avon**



### Financial Times in association with Tarmac

*Constructing a more sustainable future*

Chair: George Parker, Political Editor, *Financial Times*; Speakers: Tom Brake MP; Dr Martyn Kenny, Director of Sustainability, Tarmac; Keith House, Leader of Eastleigh Council; Jacqueline Glass, Professor of Architecture and Sustainable Construction, Loughborough University.

**BIC, Bayview 1**





## Fringe Tuesday early evening 18.15–19.15

### Chatham House, Citi and Clifford Chance

*Britain, Europe and the World: Risks and Opportunities*

The panellists will discuss the geopolitical and economic risks facing the UK, including how to respond to changes in Europe, the rise of China and other growing economies, continued instability across the Middle East and an assertive and insecure Russia.

**BIC, Bayview 2**



### CentreForum

*Adapt or die? Parties and their members in 21st Century Britain*

Speakers: Professor Tim Bale, Queen Mary's University of London; Tessa Munt; Mark Pack; Professor Paul Webb, University of Sussex. Chair: Nick Tyrone, CentreForum.

**Marriott Highcliff,  
Bryanston Suite**



### Liberal Democrat Campaigns Team

*Come & pitch your ideas*

An open session to search out new ideas and best practice in campaigning – all ideas and experiences great and small will be welcome.

**Marriott Highcliff, Purbeck Suite**

### Liberal Democrat Education Association

*Is our generation failing the next? Tackling the issues facing young people*

Cuts to college funding, housing benefit and youth services mean today's young people face a "perfect storm". Hear Mark Hills, Bournemouth YMCA, Fiona Aldridge, NIACE, and Liberal Youth debate the issues and help us start developing policies that work.

**Marriott Highcliff,  
Shaftesbury Suite**



### National Farmers Union with the Food and Drink Federation

*How do we best develop a National Food Strategy for the UK?*

Come and join in the debate with senior Liberal Democrats Mark Williams MP and Baroness Parminter, along with Guy Smith NFU Vice President and Ian Wright FDF Director General.

**Marriott Highcliff, Sherborne Suite**



### Liberal Democrat Campaigns Team

*Euro referendum campaign*

Plans, preparations and how everyone can be part of this vital campaign.

**Party members only.**

**Connaught Hotel, Connaught Suite**

### Liberal Democrat Campaigns Team

*Winning in Scotland in 2016*

Preparations and planning for the 2016 challenge and beyond.

**Party members only.**

**Connaught Hotel, Franklyn Suite**

### Connect

*Consultation: How does Polling Day change in the Connect era?*

Connect's mobile technology means volunteers and data do not have to return to Committee Rooms so often. How does all this change how we run Polling Day? What changes would make Connect easier to use on Polling Day?

**Connaught, Priory 1**

## Fringe Tuesday early evening 18.15–19.15

### JUSTICE and the Liberal Democrat Lawyers Association (LDLA)

#### *Human rights and the liberal legacy*

As the Government contemplates repeal of the Human Rights Act 1998, join us to discuss the future, and the liberal legacy. Tom Brake MP (tbc), Lord Jonathan Marks QC, Simon Hughes and Andrea Coomber, Director, JUSTICE. Graham Colley, LDLA (Chair).

Trouville, Granville Suite



### The Police Federation

#### *Policing in austerity: the impact on your Community*

Chair: Baroness Harris of Richmond DL. Speakers: Tom Brake MP & The Police Federation. All delegates welcome.

**Note: this event ends at 20.00**

The Hallmark Hotel,  
The Sauvignon Room



## Fringe Tuesday mid evening 19.45–21.00

### Ad Lib

#### *Whats next from Norman?*

Continuing the work from Minister to Lib Dem Shadow Cabinet. Helen Duffett in conversation with Norman Lamb MP.

Marriott Highcliff, Bryanston

Nick Hopkinson (LDEG).

Marriott Highcliff, Purbeck Suite

### sustainability hub with the Green Liberal Democrats

#### *"Winning the battle of ideas" – debate followed by a drinks reception*

Chair: Simon Oliver, Chair, GLD. Speakers: Fiona Hall, former leader, Lib Dems, European Parliament; Caroline Lucas MP, Green Party; Neal Lawson, Chair, Compass; Mike Tuffrey, Chair, London Region Lib Dems; other speakers tbc. All welcome. More at: [www.sustainability-hub.org](http://www.sustainability-hub.org) or [jane@sustainability-hub.org](mailto:jane@sustainability-hub.org)

Connaught, Connaught Suite



### Liberal International British Group and Liberal Democrat European Group

#### *Dealing with a Resurgent Russia*

What are Russia's intentions in Ukraine and other Western neighbours? How are UK, EU and US policies towards Russia evolving? Speakers: Sir Nick Harvey (LIBG), Witold Sobkow (Polish ambassador), Jacqueline Minor (European Commission), Alan Bullion (Informa Agra),

## Fringe Tuesday late evening 22.00–02.00

### Glee Club

Where? Dorchester Suite, Marriott

When? Tuesday 22nd September,  
22.00 to 02.00

Join us for the ultimate end-of-conference celebration!

Cash Bar to include special bar prices:

Bottle of beer at £3.85

Free mixer with any spirit bought

175ml glass of house wine at £4.35

Pint of Beer at £3.65

Soft drinks at £1.60

Pick up your copy of the *Liberator Songbook* and come 'raise the roof'!

# SAVE ON THE THINGS YOU SEND.

Delivering cost-effective mailings for the Liberal Democrats since 2010

Meet with us for coffee and pastries on Sunday 20th September from 09.30 – 12.30 in the Branksome room to find out how we can help you save on the things you send. Pre-register at [Marketing@onepost.co.uk](mailto:Marketing@onepost.co.uk)

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Clipboards and much more.  
[www.libdemimage.co.uk](http://www.libdemimage.co.uk)

Tuesday

# Fringe Wednesday 23rd September

## Fringe Wednesday breakfast 08.00–09.00

**Liberal Democrat Campaigns Team**  
*Police and Crime Commissioner Elections 2016*

Establishing aims, teams and action plans for next year's PCC elections.

**Marriott Highcliff, Sherborne Suite**

### Left luggage

A left luggage facility will be available at the Marriott Highcliff between 08.00 and 15.00 on Wednesday 23rd September. A charge of £2 will apply.



### Spokespeople Q&A sessions

Wednesday 23rd September

15.00–16.00: **Party Affairs**  
*(Party members only)*

In BIC, Bayview 2

See page 11 for details of all sessions



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Creating a  
connected  
society

Sponsored by Fujitsu

### VIP & Business Lounge

**Purbeck Lounge, First Floor, BIC**

Welcome to the Fujitsu VIP Lounge, providing complimentary refreshments, Wi-Fi, laptop facilities and a comfortable place to meet, relax and network.

shaping tomorrow with you

**FUJITSU**

# Ever thought of standing for **Westminster Parliament**, the **Welsh Assembly**, the **Scottish Parliament** or the **European Parliament**?

Well then, why not get approved as soon as possible?

The approval process is really **accessible** and it assesses competences rather than qualifications so an illustrious track record in the party is not necessary! The assessors are looking for evidence of valuable skills to be demonstrated through written and spoken exercises.



So, if you're thinking, "I'm not the type to become an MP or candidate," then think again. **Your unique background and talents may be just the things to bring to the party!**

The Candidates Office at HQ have a friendly team who can explain the competences in more detail, as well providing any training and support you may require. You can contact them on email via [candidates@libdems.org.uk](mailto:candidates@libdems.org.uk) or call **0207 340 4993**.

# Be the BEST!

**A guide to information  
and training sessions at  
conference**

# Welcome

**Hilary Stephenson**  
**Director of the Elections**  
**and Field Team**



## **Over 150 opportunities to learn and share best practice!**

As the party welcomes over 17,000 new members since polling day 2015 and moves into a new post government era with a new leader, this is the best possible time to look to the future at every level.

In most parts of the country there will be election opportunities every year from now onwards – plenty of chances to try new things, skill up new activists and brush up on existing skills.

As local parties and regions establish their development plans and campaigning targets for 2016 and beyond, combining the best of established methods with new ideas and techniques and engaging as many people as possible in active campaigning must be the aim. To help that process our programme is fuller than ever before, with contributions from our professional staff and our many associated and volunteer organisations.

We draw not only on our professional core, but also on many other organisations across the party to offer up their areas of expertise and interest. So you will find items of general campaigning interest but also themes specifically for potential candidates, councillors, agents and party officers, younger members and members from underrepresented groups.

### **You will find these sessions in three formats:**

- on the fringe
- in 30 minute bite-size sessions
- in more in-depth 90 minute sessions



## On The Fringe

Items of general and wide ranging interest may be found in the fringe programme, including some sessions on the forthcoming European Referendum and Police Commissioner elections.

We hope that putting these items in the Fringe and not setting them against the programme in the main hall will make it more possible for as many interested people as possible to attend these.

## Bite Size Sessions

To enable items in the programme to reach as many members as possible and to satisfy the appetite for short taster and basics sessions we are trying a fresh format of 'bite size' sessions this year. These will last for less than 30 minutes each and cover the basics of each topic, accompanied by a very short take-away summary of key learning points. These sessions will be great as a refresher for anyone, but especially good for new members and activists who want to get a sense of what the party does and what aspects they might wish to get involved with.

Bite Size will make it easier for people to combine some training and information sessions with spending time and active participation in the Conference Hall.

## 90 Minute Sessions

There will also be more conventional 90 minute sessions to allow more detail and interaction. Some but not all will be aimed at people already conversant with the topic. Among these sessions are ALDC's Activist Network sessions, designed specifically for participants to share best practice.

We hope this varied programme will give every conference attendee the opportunity to learn new skills and share best practice as we move into a new and exciting era of opportunities.



Hilary Stephenson

# Conference Training

**Saturday 19th September: 09.30 - 10.45**

## **Time management: getting the balance right between politics and the rest of your life (Women only)**

Ideas on how to successfully juggle politics and family life.

*Ros Gordon & Sarah Green (for Liberal Democrat Women)*

**Yeovil Suite, Highcliff Hotel**

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## **Yes you can be a parliamentary candidate (First time candidates)**

This session will allow you to find out more about the role of a PPC and the steps to get you approved & selected.

*Katy Gordon & Candidates*

**Blandford Main Room, Highcliff Hotel**

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**Saturday 19th September: 11.00 - 12.30**

## **Thinking about becoming a candidate? (Women only)**

An informal Q&A with candidates who have been through the process.

*Ros Gordon, Vikki Slade & Tessa Munt (for LDW)*

**Yeovil Suite, Highcliff Hotel**

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## **What do you want to get out of training at Conference?**

An overview of training over the next few days – what are the sessions you don't want to miss

*Campaigns*

**Shaftesbury Suite, Highcliff Hotel**

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## **Becoming a returning officer (All welcome)**

This session will explore the role of Returning Officer for party elections and candidate selections and explain how you can become one.

*Darren Briddock (for Candidates)*

**Blandford Main Room, Highcliff Hotel**

**Saturday 19th September: 14.30 - 15.45**

**First time speaking at Conference (First time attendees & anyone from an underrepresented group)**

This session will help you to make your first conference speech with confidence and impact.

*Candy Piercy & Layla Moran (for Diversity)*

**Bayview 1, BIC**

---

**Complying with the Data Protection Act in your local party**

Important data protection training for all local party officers and agents. How not to fall foul of the Data Protection Act when storing data, making calls, sending email and writing to people.

*Darren Briddock (for the Compliance Department)*

**Dorchester Suite, Highcliff Hotel**

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**Time & stress management for agents**

How to manage your time and stress levels during the campaign.

*Agents & Organisers Association*

**Sherborne Suite, Highcliff Hotel**

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**Engagement matters: Campaigning & engaging with diverse communities**

Exploring the ideas behind community engagement and what we can gain and give.

*Diversity*

**Yeovil Suite, Highcliff Hotel**

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**Introduction to becoming an approved candidate (First time candidates)**

This session will give you a general introduction to the candidate assessment process and the key skills and knowledge you need to pass your approval day.

*Candidates*

**Blandford Main Room, Highcliff Hotel**

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**Developing an online campaign presence**

*Digital*

**Purbeck Suite, Highcliff Hotel**

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## **Engaging & activating members**

Membership & Campaigns

**Bryanston Suite, Highcliff Hotel**

**Saturday 19th September: 16.00 - 17.30**

### **Leadership skills for women (Women only)**

This session will help you to develop your personal style and impact as a successful leader.

*Candy Piercy & Sarah Green (for LDW)*

**Bayview 1, BIC**

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### **Legacy giving for your local party – the basics**

Legacy giving can provide a vital and sustainable income across all levels of the Liberal Democrats for years to come. The session will provide you with key tools and ways of promoting Legacy Giving in your areas.

*Liz Pearman, Legacy Manager, Fundraising*

**Dorchester Suite, Highcliff Hotel**

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### **Election law A-Z**

An essential guide to make sure you have the knowledge you need to run your campaign.

*Darren Briddock (for the Agents & Organisers Association)*

**Sherborne Suite, Highcliff Hotel**

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### **Communicating with young new members (All welcome)**

How to engage new young members at Lib Dem events and keep them coming back for more...

*Alice Thomas (for Liberal Youth)*

**Yeovil Suite, Highcliff Hotel**

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### **Lessons learnt (2015 candidates)**

To examine what worked and what didn't, what candidates' experiences were of the support offered by the Party and what we would like to see done now to start building for the Welsh, Scottish & European elections.

*Candidates*

**Blandford Main Room, Highcliff Hotel**

## **You can do it: Maximise your gains in 2016**

Using the elections to develop skills & infrastructure.

*ALDC & Campaigns*

**Purbeck Suite, Highcliff Hotel**

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## **Building an inclusive team**

Everyone needs more helpers. How to recruit, retain and build a productive team whilst making sure everyone feels welcome.

*Campaigns & Diversity*

**Bryanston Suite, Highcliff Hotel**

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**Sunday 20th September: 09.30 - 10.45**

## **So you have been asked to be an election agent**

A survival guide for anyone who has been asked to be an election agent

*Agents & Organisers Association*

**Dorchester Suite, Highcliff Hotel**

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## **On the Council: How to be an effective ward councillor**

How to fulfil the role of councillor well so you can make a real difference to the community you represent

*Cllr Claire Hudson (for ALDC)*

**Connaught Suite, Connaught Hotel**

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## **You can do it: MyCouncillor websites are free to ALDC members**

An introduction to the ALDC MyCouncillor websites.

*Craig Whittall (for ALDC)*

**Franklyn, Connaught Hotel**

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## **Unconscious bias**

How to manage its impact on attitudes, decisions and on our behaviour in life and in politics.

*Diversity*

**Boardroom, Connaught Hotel**

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## **How to be a leader in your own area (All welcome)**

This session will highlight the different styles of leadership and how to become an efficient leader using your own style.

*Candidates*

**Priory 1, Connaught Hotel**

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### **Election Law - What we learnt in 2015**

Q&A: Come and hear from our panel of experts and experienced agents about latest developments in election law from 2015. Ask your questions and share your experience from 2015.

*Darren Briddock (for Agents & Organisers Association)*

**Dorchester Suite, Highcliff Hotel**

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### **Activist Network: Improving your ALDC MyCouncillor website**

Exchanging best practice on how to improve your ALDC MyCouncillor website.

*Cllr Tim Pickstone & Craig Whittall (for ALDC)*

**Connaught Suite, Connaught Hotel**

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### **You can do it: Leaflets & literature using templates**

A basic session on how to use Page Plus templates to produce better literature.

*Claire Halliwell (for ALDC) & James MacCleary (for Campaigns)*

**Franklyn, Connaught Hotel**

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### **Growing your own winnable seat (Women only)**

Do you want to win the seat where you live but we are miles behind? Get useful and practical tips on how to grow a seat from derelict into a winner.

*Mark Pack (for LDW)*

**Boardroom, Connaught Hotel**

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### **Get involved in the candidates process...even if you do not want to be a candidate yourself**

Learn about the roles of Assessors, Returning Officers, Selection Committees, Conciliators and Agents and get involved in the candidates process even if you do not want to be a candidate yourself.

*Candidates*

**Priory 1, Connaught Hotel**

**So you no longer have a Lib Dem MP - what now?**

*Campaigns*

**Dorchester Suite, Highcliff Hotel**

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**Online fundraising**

*Fundraising & Digital*

**Yeovil Suite, Highcliff Hotel**

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**Canvassing with a purpose**

There is more than one reason to canvass voters. We look at the different reasons and the approaches that deliver results.

*Campaigns & Digital*

**Bryanston Suite, Highcliff Hotel**

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**On the council: Campaigning on the council**

How to use the council in your campaigning from full council to scrutiny (whatever your numbers are).

*Cllr Howard Sykes & Cllr Alan Connett (for ALDC & LGA)*

**Connaught Suite, Connaught Hotel**

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**Your long term plans for political success (Women only)**

This session will give you tips to help set up your goals for your political future and how to achieve them.

*Candy Piercy & Ros Gordon (for LDW)*

**Franklyn, Connaught Hotel**

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**Youth recruit - how to recruit, engage & motivate young members (All welcome)**

This is a broad session which will focus on the best ways to gain young members and how to successfully work with them - open to everyone young and old.

*Liberal Youth*

**Boardroom, Connaught Hotel**

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## **Working with your team (All welcome)**

This session will give you practical tips to develop, motivate and communicate with your team. You will learn how to identify people that will contribute to a high-performing team, recognize what communication techniques support knowledge sharing and collaboration.

*Lisa Smart (for Candidates)*

**Priory 1, Connaught Hotel**

**Sunday 20th September: 16.00 - 17.30**

## **Using the membership database**

Q&A

*Membership*

**Dorchester Suite, Highcliff Hotel**

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## **PPERA & compliance**

Q&A on all PPERA matters. Donations, loans, end of year accounts, election returns and online reporting with Salesforce.

*Darren Briddock (for the Compliance Department)*

**Yeovil Suite, Highcliff Hotel**

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## **Your campaign in the local press**

*Media*

**Bryanston Suite, Highcliff Hotel**

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## **Activist Network: Using email to campaign**

A best practice session on using email to support your local campaigns.

*ALDC*

**Connaught Suite, Connaught Hotel**

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## **Getting started from scratch**

Basic session on how to get started where you live.

*Cllr Howard Sykes & Cllr Alan Connatt (for ALDC)*

**Franklyn, Connaught Hotel**

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## **Influencing skills (Women only)**

This fun course will explore practical and proven ways to become better at persuading and influencing.

*Candy Piercy, Ros Gordon & Lisa Smart (for LDW)*

**Boardroom, Connaught Hotel**

## **Find the right seat for you (All welcome)**

How to see through the sales pitch and find the right constituency for you.

*Julie Porksen (for Candidates)*

**Priory 1, Connaught Hotel**

**Monday 21st September: 09.30 - 10.45**

## **Treasurers' training and debrief**

Training for treasurers old and new. Covers donor permissibility, donation law, donation reporting with Salesforce and how to keep your books so your end of year accounts are easy to draft.

*Darren Briddock (for the Compliance Department)*

**Yeovil Suite, Highcliff Hotel**

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## **On the Council: Casework systems for councillors**

How to cope with your casework including an introduction to Connect Casework.

*ALDC & LGA*

**Connaught Suite, Connaught Hotel**

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## **Pictures worth a thousand words - taking better photos (Women only)**

A fantastic guide to planning, taking and using first class pictures for selection and election campaign literature.

*LDW*

**Boardroom, Connaught Hotel**

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## **Media training (All welcome)**

Practical tips to deal efficiently with the media as an active politician, including how to successfully align your campaigns with local media outlets.

*Candidates*

**Priory 1, Connaught Hotel**

**Legacy giving for your local party – the basics**

Legacy giving can provide a vital and sustainable income across all levels of the Liberal Democrats for years to come. The session will provide you with key tools and ways of promoting Legacy Giving in your areas.

*Liz Pearman, Legacy Manager, Fundraising*

**Yeovil Suite, Highcliff Hotel**

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**Activist Network: Door knocking your way to victory**

Genuine dialogues with voters are vital. This will look at how to make the most of those conversations.

*Cllr Tim Pickstone & Patrick Macaulay (for ALDC)*

**Connaught Suite, Connaught Hotel**

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**Making magic with Campaign for Gender Balance circles (Invitation only)**

Meeting for CGB mentors and trainers.

*Candy Piercy & Ros Gordon (for LDW)*

**Franklyn, Connaught Hotel**

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**Youth activist training (All welcome)**

Come and find out more about Liberal Youth and how to become a great youth campaigner.

*Liberal Youth*

**Boardroom, Connaught Hotel**

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**Building your candidate profile using social media (All welcome)**

Social media is now a powerful & essential tool for politicians. This session will help to make a vote winning success of your social media profile as an active politician.

*Candidates*

**Priory 1, Connaught Hotel**

## Monday 21st September: 14.30 - 15.45

### **Getting your message across**

Ways to maximise the reach and impact of your key messages.

*Campaigns & Digital*

**Dorchester Suite, Highcliff Hotel**

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### **Recruit & retain members**

*Membership*

**Bryanston Suite, Highcliff Hotel**

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### **On the Council: Selecting your council candidates**

Approval & selection for local government candidates.

*Anders Hanson (for ALDC & LGA/Compliance)*

**Connaught Suite, Connaught Hotel**

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### **So you have been asked to be an election agent**

A survival guide for anyone who has been asked to be an agent.

*Agents & Organisers Association*

**Franklyn, Connaught Hotel**

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### **Workshop for Regional Diversity Champions (Invitation only)**

*Diversity*

**Boardroom, Connaught Hotel**

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### **Your personal brand & message - how to create it & how to use it**

Practical tips to create, enhance and use your personal brand effectively.

*Layla Moran & Steve Jolly (for Candidates)*

**Priory 1, Connaught Hotel**

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## Monday 21st September: 16.00 - 17.30

### **Using Facebook adverts successfully**

*Digital*

**Bryanston Suite, Highcliff Hotel**

## **Activist Network: Making local by-elections work for us**

Exchanging best practice on how to improve our fightback by-election performance.

*ALDC*

**Connaught Suite, Connaught Hotel**

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## **Time & stress management for agents**

How to manage your time and stress levels during the campaign.

*Agents & Organisers Association*

**Franklyn, Connaught Hotel**

---

## **Bouncing back (Women only)**

The past election presented many challenges. This session will give you tools to grow your resilience to bounce back.

*Candy Piercy & Sheila Thompson (for LDW)*

**Boardroom, Connaught Hotel**

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## **Successful selection (Approved & potential candidates)**

This session will look at the key skills and knowledge required when going for selection.

*Anthony Hook (for Candidates)*

**Priory 1, Connaught Hotel**

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**Tuesday 22nd September: 09.30 - 10.45**

## **Election law A-Z**

An essential guide to make sure you have the knowledge you need to run your campaign.

*Agents & Organisers Association*

**Dorchester Suite, Highcliff Hotel**

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## **Fundraising - Your aspirational goal & planning it now**

A practical exercise in setting up a forward-looking fundraising plan now, allowing you to run a great campaign with funds and donors already in place. Includes finding donor groups, setting a target and assigning people to make it happen.

*Fundraising & Campaigns*

**Yeovil Suite, Highcliff Hotel**

## **On the Council: How to be an effective ward councillor**

How to fulfil the role of councillor well so you can make a real difference to the community you represent.

*ALDC & LGA*

**Connaught Suite, Connaught Hotel**

---

## **You can do it: Campaigning on local issues**

How to find the issues and run your campaign to get something done.

*Richard Cole (for ALDC)*

**Franklyn, Connaught Hotel**

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## **Gender communication for men and women (All welcome)**

Research suggests that there are some interesting differences in the way that men and women communicate. This session explores some of the aspects of these differences which can be useful for politicians to understand.

*Candy Piercy & Sheila Thompson (for LDW)*

**Boardroom, Connaught Hotel**

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## **Effective public speaking (All welcome)**

Of benefit to anyone who wants to improve their public speaking technique, taking you through the basics of safe voice production and projection.

*Anthony Hook (for Candidates)*

**Priory 1, Connaught Hotel**

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**Tuesday 22nd September: 11.00 - 12.30**

## **Agenting multi-ward elections**

For multiple contests in one area having a single agent is often best. How to get the most out of agenting multiple wards.

*Agents & Organisers Association*

**Dorchester Suite, Highcliff Hotel**

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## **Complying with the Data Protection Act in your local party**

Important data protection training for all local party officers and agents. How not to fall foul of the Data Protection Act when storing data, making calls, sending email and writing to people.

*Darren Briddock (for the Compliance Department)*

**Yeovil Suite, Highcliff Hotel**

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## **Activist Network: Using social media to campaign**

A best practice discussion on how you can use services like Facebook and Twitter to support your campaigns.

*ALDC*

**Connaught Suite, Connaught Hotel**

---

## **You can do it: Leaflets & literature using templates**

A basic session on how to use Page Plus templates to produce better literature.

*Claire Halliwell (for ALDC) & James MacCleary (for Campaigns)*

**Franklyn, Connaught Hotel**

---

## **Liberal Youth branch best practice exchange (All welcome)**

This session will bring together branches from across the country to pool ideas on where we are successful and how can learn from each other, from recruiting to holding enjoyable socials, come share your own examples.

*Ab Brightman (for Liberal Youth)*

**Boardroom, Connaught Hotel**

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## **Setting the goals for your political career (All welcome)**

How to set up a personal strategy and action plan, including how to work out realistic targets

*Candy Piercy (for Candidates)*

**Priory 1, Connaught Hotel**

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**Tuesday 22nd September: 14.30 - 15.45**

## **Campaigning on a small budget**

Not everything you need to run a winning campaign costs a fortune. This session looks at ideas that work with limited financial and human resources.

*Campaigns*

**Purbeck Suite, Highcliff Hotel**

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## **On the Council: Campaigning on the council**

How to use the council in your campaigning from full council to scrutiny (whatever your numbers are).

*Cllr Howard Sykes & Cllr Alan Connett for ALDC & LGA*

**Connaught Suite, Connaught Hotel**



## **Ethnic Minority Liberal Democrats surgery**

A drop-in session to meet EMLD members who will be able to answer your queries and hear your views on diversity engagement issues

*EMLD Exec members*

**Boardroom, Connaught Hotel**

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## **Dealing with difficult people (All welcome)**

This session will help you to identify how you can adapt your communication and behaviour to build positive working relationships with other team members.

*Jeanne Tarrant (for Candidates)*

**Priory 1, Connaught Hotel**

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**Tuesday 22nd September: 16.00 - 17.30**

## **Targeting your effort - making the most of your time**

How to use your data to speak to the right people & use your volunteers' time effectively.

*Digital & Campaigns*

**Purbeck Suite, Highcliff Hotel**

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## **Activist Network: Strategies for regrowth**

Exchanging best practice on how to rebuild your local party and council group.

*ALDC*

**Connaught Suite, Connaught Hotel**

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## **Public speaking (Women only)**

How to prepare your speech, how to feel and look confident and get a powerful message across.

*Sarah Green & Lisa Smart (for LDW)*

**Boardroom, Connaught Hotel**

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## **Your campaign in the local press**

*Media*

**Priory 1, Connaught Hotel**

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# Bite size sessions

## Saturday 19th September: Shaftesbury Suite, Highcliff Hotel

**14.30 - 15.00:** Find 30 larger donors in your area - a practical exercise to identify people, interest groups & businesses who would donate to your campaign (*Fundraising*).

**15.00 - 15.30:** An introduction to delegation (*Membership*).

**16.00 - 16.30:** How & why to canvass - Learn the importance of contact with voters and how to go about it (*Campaigns & ALDC*).

**16.30 - 17.00:** Emails that get read - Top 3 things you can do to make emails work for you (*Digital*).

**17.00 - 17.30:** Bring your press release to life - Make sure your stories aren't spiked on sight by a news editor. Tips on adding colour to your press release (*Media*).

## Sunday 20th September: Shaftesbury Suite, Highcliff Hotel

**09.30 - 10.00:** An introduction to team building (*Membership*).

**10.00 - 10.30:** Building a delivery network & why we do it - Deliverers are the cornerstone of any campaign. Learn how to build and maintain a delivery network. (*Campaigns*).

**11.00 - 11.30:** Organising your first canvassing session with Connect (*Digital*).

**11.30 - 12.00:** Building up a contacts book - Shore up relationships with local reporters and learn how a good contacts book can help spread your message (*Media*).

**12.00 - 12.30:** Reaching out to business & other daunting donors - A practical exercise in approaching businesses and better-off individuals to ask for a donation (*Fundraising*).

**14.30 - 15.00:** Basic leaflet design - FOCUS and other leaflets have been the bread and butter of Lib Dem campaigning for decades. Learn how to put together a simple but effective campaign leaflet (*Campaigns*).

**15.00 - 15.30:** Basic leaflet content - You may be a brilliant leaflet designer but is your message getting across effectively (*Campaigns*).

**16.00 - 16.30:** Canvassing on the doorstep (*Digital*).

**16.30 - 17.00:** Unforgettable: your compelling case for support - Use the 3 keys to create your own winning case for support to persuade donors (*Fundraising*).

**17.00 - 17.30:** Retaining your members (*Membership*).

### **Sunday 20th September: Purbeck Suite, Highcliff Hotel**

**09.30 - 10.00:** Emails that get action (*Digital*).

**10.00 - 10.30:** Break the fear - how to ask for money - Try out a real-life ask using the 4 steps to a successful face to face or phone ask (Bring along your case for support from the previous session if possible) (*Fundraising*).

**11.00 - 11.30:** Recruiting new members (*Membership*).

**11.30 - 12.00:** Using the phone to campaign - Learn how and why we phone to campaign and get top tips to get the most out of it (*Campaigns & ALDC*).

**12.00 - 12.30:** Finding strong local issues to campaign on - Learn how to identify and campaign on issues that resonate with people (*Campaigns & ALDC*).

**14.30 - 15.00:** Social media for beginners (*Digital*).

**15.00 - 15.30:** Activating your members - Learn top tips and tricks to get new and existing members active and involved (*Membership*).

**16.00 - 16.30:** Getting the most from petitions & surveys - Gathering information from voters is a vital part of any campaign. Get the latest tips and tricks to make your survey or petition as effective a part of your campaign as possible (*Campaigns*).

**16.30 - 17.00:** Campaigning on a shoe string - Campaigns cost money. We show you how to campaign - and win - on a shoestring budget (*Campaigns*).

**17.00 - 17.30:** Basic leaflet design using templates - Basic session on how to use PagePlus templates to produce better literature (*ALDC & Campaigns*).

### **Monday 21st September: Blandford Main Room, Highcliff Hotel**

**09.30 - 10.00:** Emails that get read - Top 3 things you can do to make emails work for you (*Digital*).

**10.00 - 10.30:** How to write a press release - Pick up some tricks and tips on writing a powerful press release from former journalists (*Media*).

**11.00 - 11.30:** Building a community issue campaign - Take your campaign to the next level and build on issues to develop your campaign (*Campaigns & ALDC*).

**11.30 - 12.00:** Building through by-elections - By-elections are a crucial stepping stone in building our presence locally - but what's the best way to tackle them? Find out latest advice and top tips and tricks (*Campaigns & ALDC*).

**12.00 - 12.30:** What's your message? (*Campaigns*)

**14.30 - 15.00:** Beyond FOCUS leaflets - Learn how to produce more advanced leaflets including street letters and surveys (*Campaigns*).

**15.00 - 15.30:** Get out the vote - You may have run the best campaign in the world, but unless you turn out your supporters at election time, you won't win. Learn how to effectively turn out your voters for Postal Votes and Polling Day (*Campaigns*).

**15.30 - 16.00:** Organising a fundraising event (*Fundraising*).

**16.00 - 16.30:** Entering data on Connect (*Digital*).

**16.30 - 17.00:** Content that gets shared - Top 3 things you can do to get people sharing your online content (*Digital*).

**17.00 - 17.30:** Unforgettable: your compelling case for support - Use the 3 keys to create your own winning case for support to persuade donors (*Fundraising*).

**Tuesday 22nd September: Blandford Main Room, Highcliff  
Hotel**

**09.30 - 10.00:** Keep every donor on board for when it really matters - How to build prospect & donor links early to build relationships, save on time, cost and pressure when campaigning is at full tilt (*Fundraising*).

**10.00 - 10.30:** Build an inclusive team (*Membership*).

**10.30 - 11.00:** Break the fear - how to ask for money - Try out a real-life ask using the 4 steps to a successful face to face or phone ask (Bring along your case for support from the previous session if possible) (*Fundraising*).

**11.00 - 11.30:** Postal voter recruitment - How to build a substantial list of Lib Dem postal voters (*Campaigns*).

**11.30 - 12.00:** Postal vote campaigns - Postal voters vote in much higher numbers than others - making sure they get our message is vital (*Campaigns*).

**12.00 - 12.30:** Content that gets shared - Top 3 things you can do to get people sharing your online content (*Digital*).

**14.30 - 15.00:** Using local radio - Don't forget local radio! Learn what works on the wireless (*Media*).

**15.00 - 15.30:** Emails that get action (*Digital*).

**15.30 - 16.00:** Activating your members - Learn top tips and tricks to get new and existing members active and involved (*Membership*).

**16.00 - 16.30:** Get out the vote - You may have run the best campaign in the world, but unless you turn out your supporters at election time, you won't win. Learn how to effectively turn out your voters for Postal Votes and Polling Day (*Campaigns*).

**16.30 - 17.00:** Campaigning on a shoe string - Campaigns cost money. We show you how to campaign - and win - on a shoestring budget (*Campaigns*).

**17.00 - 17.30:** Finding strong local issues to campaign on - Learn how to identify and campaign on issues that resonate with people (*Campaigns & ALDC*).

# A-Z of conference training

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Activist Network	Improving your ALDC MyCouncillor website: Sunday at 11am
Activist Network	Using email to campaign: Sunday at 4pm
Activist Network	Door knocking your way to victory: Monday at 11am
Activist Network	Making local by-elections work for us: Monday at 4pm
Activist Network	Using social media to campaign: Tuesday at 11am
Activist Network	Strategies for regrowth: Tuesday at 4pm
Agents & Organisers	Time & stress management for agents: Saturday at 2.30pm & Monday at 4pm
Agents & Organisers	Election law A-Z : Saturday at 4pm & Tuesday at 9.30am
Agents & Organisers	So you have been asked to be an election agent: Sunday at 9.30am & Monday at 2.30pm
Agents & Organisers	Election law – what we learnt in 2015: Sunday at 11am
Agents & Organisers	Agenting multi ward elections: Tuesday at 11am
Campaigns	What do you want to get out of training at Conference: Saturday at 11am

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Campaigns	So you no longer have a Lib Dem MP – what now? Sunday at 2.30pm
Campaigns	Campaigning on a small budget: Tuesday at 2.30pm
Campaigns & Digital	Canvassing with a purpose: Sunday at 2.30pm
Campaigns & Digital	Getting your message across: Monday at 2.30pm
Campaigns & Diversity	Building an inclusive team: Saturday at 4pm
Candidates	Yes you can be a parliamentary candidate: Saturday at 9.30am
Candidates	Introduction to becoming an approved candidate: Saturday at 2.30pm
Candidates	Lessons learnt: Saturday at 4pm
Candidates	How to be a leader in your own area: Sunday at 9.30am
Candidates	Get involved in the candidate process – if you don't want to be a candidate yourself: Sunday at 11am
Candidates	Working with your team: Sunday at 2.30pm
Candidates	Finding the right seat for you: Sunday at 4pm
Candidates	Media training: Monday at 9.30am



Candidates	Building your candidate profile using social media: Monday at 11am
Candidates	Your personal brand – how to create & use it: Monday at 2.30pm
Candidates	Successful selection: Monday at 4pm
Candidates	Effective public speaking: Tuesday at 9.30am
Candidates	Setting the goals for your political career: Tuesday at 11am
Candidates	Dealing with difficult people: Tuesday at 2.30pm
Compliance	Complying with the Data Protection Act in your local party: Saturday at 2.30pm & Tuesday at 11am
Compliance	PPERA & compliance Q&A: Sunday at 4pm
Compliance	Treasurers' training & briefing: Monday at 9.30am
Digital & Campaigns	Targeting your efforts – making the most of your time: Tuesday at 4pm
Diversity & Outreach	Time management – getting the balance right between politics & the rest of your life (Women only): Saturday at 9.30am

Diversity & Outreach	Thinking about becoming a candidate (Women only): Saturday at 11am
Diversity & Outreach	Engagement matters – campaigning & engaging with diverse communities: Saturday at 2.30pm
Diversity & Outreach	First time speaking at Conference: Saturday at 2.30pm
Diversity & Outreach	Leadership skills for women (Women only): Saturday at 4pm
Diversity & Outreach	Unconscious bias: Sunday at 9.30am
Diversity & Outreach	Growing your own winnable seat (Women only): Sunday at 11am
Diversity & Outreach	Your long term plans for political success (Women only): Sunday at 2.30pm
Diversity & Outreach	Influencing skills (Women only): Sunday at 4pm
Diversity & Outreach	Pictures worth a thousand words (Women only): Monday at 9.30am
Diversity & Outreach	Making magic with CGB circles (Invitation only): Monday at 11am
Diversity & Outreach	Workshop for Regional Diversity Champions: Monday at 2.30pm
Diversity & Outreach	Bouncing back (Women only): Monday at 4pm
Diversity & Outreach	Gender communication for men and women: Tuesday at 9.30am

Diversity & Outreach	EMLD surgery: Tuesday at 2.30pm
Diversity & Outreach	Public speaking (Women only): Tuesday at 4pm
E-campaigning	Developing an online campaign presence: Saturday at 2.30pm
E-campaigning	Using Facebook adverts successfully: Monday at 4pm
Fundraising	Legacy giving for your local party : Saturday at 4pm & Monday at 11am
Fundraising	Online fundraising: Sunday at 2.30pm
Fundraising	Your aspiration goal & planning it now: Tuesday at 9.30am
Media	Your campaign in the local press: Sunday at 4pm & Tuesday at 4pm
Members & Supporters	Engaging & activating members: Saturday at 2.30pm
Members & Supporters	Using the membership database Q&A: Sunday at 4pm
Members & Supporters	Recruit & retain members: Monday at 2.30pm
On the Council	How to be an effective ward councillor: Sunday at 9.30am & Tuesday at 9.30am
On the Council	Campaigning on the Council : Sunday at 2.30pm & Tuesday at 2.30pm

On the Council	Casework systems for councillors: Monday at 9.30am
On the Council	Selecting your council candidates: Monday at 2.30pm
Returning Officer training	Becoming a returning officer: Saturday at 11am
You can do it!	Maximising your gains in 2016: Saturday at 4pm
You can do it!	MyCouncillor websites are free to ALDC members: Sunday at 9.30am
You can do it!	Leaflets & literature using templates: Sunday at 11am & Tuesday at 11am
You can do it!	Getting started from scratch: Sunday at 4pm
You can do it!	Campaigning on local issues: Tuesday at 9.30am
Young people	Communicating with young new members: Saturday at 4pm
Young people	Youth recruit! Sunday at 2.30pm
Young people	Youth activist training: Monday at 11am
Young people	Liberal Youth branch best practice exchange: Tuesday at 11am

# A-Z of bite-size conference training

Campaigns	Building a delivery network & why we do it: 10am Sunday
Campaigns	Basic leaflet design: 2.30pm Sunday
Campaigns	Basic leaflet content: 3pm Sunday
Campaigns	Getting the most from petitions & surveys: 4pm Sunday
Campaigns	Campaigning on a shoestring – 4.30pm Sunday & 4.30pm Tuesday
Campaigns	Get Out The Vote: 3pm Monday & 4pm Tuesday
Campaigns	Beyond Focus leaflets: 2.30pm Monday
Campaigns	What's your message? 12pm Monday
Campaigns	Postal voter recruitment: 11am Tuesday
Campaigns	Postal vote campaigns: 11.30am Tuesday
Campaigns & ALDC	How & why to canvass: 4pm Saturday
Campaigns & ALDC	Using the phone to campaign: 11.30am Sunday

Campaigns & ALDC	Finding strong local issues to campaign on: 12pm Sunday & 5pm Tuesday
Campaigns & ALDC	Basic leaflet design using templates: 5pm Sunday
Campaigns & ALDC	Building a community issue campaign: 11am Monday
Campaigns & ALDC	Building through local by-elections: 11.30am Monday
Digital	Emails that get read: 4.30pm Saturday & 9.30am Monday
Digital	Emails that get action: 9.30am Sunday & 3pm Tuesday
Digital	Organising your first canvassing session with Connect: 11am Sunday
Digital	Social media for beginners: 2.30pm Sunday
Digital	Canvassing on the doorstep: 4pm Sunday
Digital	Entering data on Connect: 4pm Monday
Digital	Content that gets shared: 4.30pm Monday & 12pm Tuesday
Fundraising	Find 30 larger donors in your area: 2.30pm Saturday
Fundraising	Break the fear – how to ask for money: 10am Sunday & 10.30am Tuesday

Fundraising	Reaching out to business & other daunting donors: 12pm Sunday
Fundraising	Unforgettable: your compelling case for support: 4.30pm Sunday & 5pm Monday
Fundraising	Organising a fundraising event: 3.30pm Monday
Fundraising	Keep every donor on board for when it really matters: 9.30am Tuesday
Media	Bring your press release to life: 5pm Saturday
Media	Building up a contacts book: 11.30am Sunday
Media	How to write a press release: 10am Monday
Media	Using local radio: 2.30pm Tuesday
Membership	An introduction to delegation: 3pm Saturday
Membership	An introduction to team building: 9.30am Sunday
Membership	Recruiting new members: 11am Sunday
Membership	Activating your members: 3pm Sunday & 3.30pm Tuesday
Membership	Retaining your members: 5pm Sunday





# Map of Bournemouth

**West Hill**  
 Durlley Roundabout  
 West Cliff  
 The Square  
 Lower Gardens  
 Westover Road  
 Bath Hill Roundabout  
 The Pavilion Theatre  
 Bournemouth International Centre (BIC)  
 Bournemouth Balloon  
 The Pier  
 The Seafront  
 Bournemouth Harbour  
 Bournemouth Pier  
 Bournemouth International Centre (BIC)

- Key**
- B** BIC
  - M** Marriott Highcliff
  - C** Connaught
  - H** Hermitage
  - T** Trouville
  - A** Arlington
  - L** Hallmark
  - R** Royal Bath



# Smart meters are coming to every home

Lorna from number 36...  
loves being able to see what  
she is spending in £ and pence.  
'And no more estimated bills!'

Jean from number 48...  
'Reduced carbon dioxide emissions and  
fewer new power plants are good for me  
and for my children.'



Between now and 2020, everyone in Great Britain will be able to transform the way they buy and use their gas and electricity with a smart meter - installed at no additional cost.

Smart Energy GB, the national campaign for the smart meter roll-out, is here to answer your questions about smart meters, how every consumer will benefit, and the role smart technology will play in future national energy policy.

Come and visit us at stand B10 in the exhibition hall.

[www.smartenergyGB.org](http://www.smartenergyGB.org)