

Bournemouth 2008 - Training Programme

Friday 12th September

09.15 – 10.45

Show me the money – winning appeals (Invitation only)
Victoria Marsom & Tim Pollard (Campaigns Department)
Meyrick Room, BIC

09.15 – 10.45

How to produce a good magazine (Invitation Only)
Ruth Younger (Campaigns Department) & Craig Lin (Carshalton & Wallington)
Durley Room, BIC

09.15 – 10.45

Q&A on literature templates & bulk buy schemes (Invitation Only)
Jake Holland & Alan Muhammed (Campaigns Department)
Branksome Room, BIC

11.00 – 12.30

Refining your message (Invitation Only)
Dave McCobb & Shaun Roberts (Campaigns Department)
Meyrick Room, BIC

11.00 – 12.30

Election Law for Key Seats (Invitation Only)
Neil Trafford, Simon Werner & Ian Horner (Campaigns Department)
Durley Room, BIC

11.00 – 12.30

Improving your media coverage (Invitation Only)
Chris Leaman & Tim Kent (Campaigns Department)
Branksome Room, BIC

14.30 – 17.30

Inter Personal Skills Training (Invitation Only)
Candy Piercy & Miranda Roberts
Meyrick Room, BIC

14.30 – 17.30

What do you do with your email addresses? (All welcome)
Participants will need to bring own lap top
Will Howells (Innovations Department) & Pete Dollimore (Lib Dems Online)
Westbourne Room, BIC

14.30 – 15.45

Q&A on fighting Cameron's Conservatives (Invitation Only)
Richard Pinnock & Michael Wilson (Campaigns Department)
Durley Room, BIC

Bournemouth 2008 - Training Programme

Friday 12th September

14.30 – 15.45

Q&A on fighting Labour (Invitation Only)

Stuart Bray & Jon Aylwin (Campaigns Department)

Branksome Room, BIC

16.00 – 17.30

How to make your candidate a star (Invitation Only)

Austin Rathe & Jeff Muir (Campaigns Department)

Durley Room, BIC

16.00 – 17.30

Running joint elections in key seats (Invitation Only)

Neil Fawcett & Ian Horner (Campaigns Department)

Branksome Room, BIC

Bournemouth 2008 - Training Programme

Saturday 13th September

09.15 – 12.30

Page Plus for beginners

Participants will need to bring own lap top with Page Plus installed & an external mouse

Mark Alcock (Association of Liberal Democrat Councillors) & Michael Wilson (Campaigns Department)

Bayview 1, BIC

09.15 – 12.30

Being an effective ward councillor

Roger Symonds (ALDC) & Improvement & Development Agency

Bayview 2, BIC

09.15 – 12.30

Returning Officer training (Invitation Only) (contact candidates@libdems.org.uk)

Stephen Fenton (Parliamentary Candidates' Office)

Branksome Room, BIC

09.15 – 10.45

Starting from Scratch! Building your development seat (Women Only)

Candy Piercy (Campaign for Gender Balance)

Meyrick Room, BIC

09.15 – 10.45

Using EARS to enhance your campaigning

John Jefkins (EARS)

Durley Room, BIC

09.15 – 10.45

An introduction to the Party's internet tools for campaigners

Mark Pack (Innovations Department) & Pete Dollimore (Lib Dems Online)

Connaught 1, Connaught Hotel

09.15 – 10.45

Getting the tone & language right in your leaflets

Dave McCobb & Chris Leaman (Campaigns Department)

Connaught 2, Connaught Hotel

09.15 – 10.45

Literature templates and bulk deals

Jon Aylwin & Alan Muhammed (Campaigns Department)

Priory 1, Connaught Hotel

09.15 – 10.45

So you want to be a priority seat?

Shaun Roberts & Austin Rathe (Campaigns Department)

Franklyn Room, Connaught Hotel

Bournemouth 2008 - Training Programme

Saturday 13th September

11.00 – 12.30

Making a speech at Conference (Women Only)

Jo Swinson MP (CGB)

Meyrick Room, BIC

11.00 – 12.30

How to plan an election campaign

Ever run out of ink, paper, money, time, ideas or people? Get a plan and take the stress out of your campaign!

Miranda Roberts & Victoria Marsom (Agents Association)

Durley Room, BIC

11.00 – 12.30

Recruiting more members

Richard Pinnock (Campaigns Department) & Dave Hodgson (Membership Department)

Westbourne Room, BIC

11.00 – 12.30

Building your campaign team

Judith Cole & Andrew Reeves (Campaigns Department)

Connaught 1, Connaught Hotel

11.00 – 12.30

Leaflets for the RISO

Chris Leaman & Austin Rathe (Campaigns Department)

Connaught 2, Connaught Hotel

11.00 – 12.30

Squeezing the Labour vote

Stuart Bray & Jeff Muir (Campaigns Department)

Priory 1, Connaught Hotel

11.00 – 12.30

Interpreting your data

Andrew Stunell MP, Mark Pack (Innovations Department) & Simon Werner (Campaigns Department)

Franklyn Room, Connaught Hotel

Bournemouth 2008 - Training Programme

Saturday 13th September

14.30 – 17.30

Page Plus for beginners (this is a continuation of the morning session)

Participants will need to bring own lap top with Page Plus installed & an external mouse

Mark Alcock (Association of Liberal Democrat Councillors) & Michael Wilson (Campaigns Department)

Bayview 1, BIC

14.30 – 17.30

Voter ID/Knocking on doors

John Bridges & Howard Sykes (ALDC)

Bayview 2, BIC

14.30 – 17.30

Returning Officer training (Invitation Only) (contact candidates@libdems.org.uk)

Stephen Fenton (Parliamentary Candidates' Office)

Branksome Room, BIC

14.30 – 15.45

Time Management for candidates (All welcome)

Ros Harper (CGB)

Meyrick Room, BIC

14.30 – 15.45

Understanding your membership & building your local party

Chris Keating & Dave Hodgson (Membership Department)

Westbourne Room, BIC

14.30 – 15.45

Getting the most from text messaging

Mark Pack (Innovations Department) & Pete Dollimore (Lib Dem Online)

Connaught 1, Connaught Hotel

14.30 – 15.45

Breaking in to new territory

Jon Aylwin & Stuart Bray (Campaigns Department)

Connaught 2, Connaught Hotel

14.30 – 15.45

The organised organiser

In conjunction with "How to plan an election campaign" by the Agents Association

Victoria Marsom & Tim Pollard (Campaigns Department)

Priory 1, Connaught Hotel

14.30 – 15.45

High visibility campaigning

Ruth Younger, Jeff Muir & Ian Horner (Campaigns Department)

Franklyn Room, Connaught Hotel

Bournemouth 2008 - Training Programme

Saturday 13th September

16.00 – 17.30

Getting the best from the Candidate/Agent relationship (All welcome)

Miranda Roberts (CGB)

Meyrick Room, BIC

16.00 – 17.30

Election Law Part 1

Including Agent's role, nominations, imprints, accounting with PPERA and election expenses basics

Candy Piercy & Ruth Wharram (Agents Association)

Durley Room, BIC

16.00 – 17.30

Getting your accounts right

Darren Briddock & Nigel Bliss (Membership & Finance Departments)

Westbourne Room, BIC

16.00 – 17.30

Organising action days

Ian Horner & Tim Pollard (Campaigns Department)

Connaught 1, Connaught Hotel

16.00 – 17.30

Lessons from the 2008 elections

Jon Aylwin, Tim Kent & Neil Trafford (Campaigns Department)

Connaught 2, Connaught Hotel

16.00 – 17.30

Fundraising

Finding the money to win

Andrew Reeves & David Robinson (Campaigns Department)

Priory 1, Connaught Hotel

16.00 – 17.30

Running joint elections

Stuart Bray & Neil Fawcett (Campaigns Department)

Franklyn Room, Connaught Hotel

Bournemouth 2008 - Training Programme

Sunday 14th September

09.15 – 12.30

Scrutiny – getting the most out of scrutiny

Alan Boad (Association of Liberal Democrat Councillors) & The Improvement & Development Agency

Bayview 2, BIC

09.15 – 12.30

TV interview skills (Invitation Only) (contact candidates@libdems.org.uk)

David Walter (Parliamentary Candidates' Office)

Branksome Room, BIC

09.15 – 10.45

Focus writing

Mark Alcock & Martin Plant (ALDC)

Bayview 1, BIC

09.15 – 10.45

Coping with conflict in your local party (All welcome)

Candy Piercy & Jenny Shorten (Campaign for Gender Balance)

Meyrick Room, BIC

09.15 – 10.45

Election Law Part 2

Including notional value, libel, TPS and postal votes

Libby Calton (Agents Association) & Neil Trafford (Campaigns Department)

Durley Room, BIC

09.15 – 10.45

Expanding your fund-raising potential

Season Prater & Dave Hodgson (Membership Department)

Westbourne Room, BIC

09.15 – 10.45

Are your messages hitting the spot?

Dave McCobb & Chris Leaman (Campaigns Department)

Connaught 1, Connaught Hotel

09.15 – 10.45

Voter ID & Residents' Surveys

Andrew Reeves & Simon Werner (Campaigns Department)

Connaught 2, Connaught Hotel

Bournemouth 2008 - Training Programme

Sunday 14th September

09.15 – 10.45

Making the most of the phone banks

Richard Pinnock & David Robinson (Campaigns Department)

Priory 1, Connaught Hotel

09.15 – 10.45

Beating Cameron's Conservatives

Tim Farron MP, Shaun Roberts & Hilary Stephenson (Campaigns Department)

Franklyn Room, Connaught Hotel

11.00 – 12.30

Taking better photos

Alex Folkes (ALDC)

Bayview 1, BIC

11.00 – 12.30

Could you be a parliamentary candidate? We'll tell you how! (Women Only)

Ros Harper & Vicky Booth (CGB)

Meyrick Room, BIC

11.00 – 12.30

Using EARS to enhance your campaigning

John Jefkins (EARS)

Durley Room, BIC

11.00 – 12.30

Communications with members & supporters

Colin Ross & Dave Hodgson (Membership Department)

Westbourne Room, BIC

11.00 – 12.30

Winning in rural areas

Ruth Younger & Tim Kent (Campaigns Department)

Connaught 1, Connaught Hotel

11.00 – 12.30

Winning in the last 72 hours

Richard Pinnock & Tim Pollard (Campaigns Department)

Connaught 2, Connaught Hotel

11.00 – 12.30

Best Practice compliant literature

From casework letter to MPs' report backs (MPs' Staff Only)

Victoria Marsom & Jake Holland (Best Practice Team) & Chris Leaman (Campaigns Department)

Priory 1, Connaught Hotel

Bournemouth 2008 - Training Programme

Sunday 14th September

11.00 – 12.30

Changing people's minds

How to get people to switch back to the Lib Dems

Shaun Roberts & Michael Wilson (Campaigns Department)

Franklyn Room, Connaught Hotel

14.30 – 15.45

Planning your campaign

Mark Cole & Kath Pinnock (ALDC)

Bayview 1, BIC

14.30 – 15.45

Using town & parish councils to get the best for your community

David Ekinsmythe & Mike Ward (ALDC)

Bayview 2, BIC

14.30 – 15.45

Leadership skills for women (Women Only)

Candy Piercy & Naomi Smith (CGB)

Meyrick Room, BIC

14.30 – 15.45

Reaching the Christian vote

Debbie Enever (Christian Forum)

Durley Room, BIC

14.30 – 15.45

The Liberal Democrat Vision for Britain: how candidates can use the pre-manifesto

Polly Mackenzie, John Sharkey & Chris Leaman (Parliamentary Candidates' Office, Leader's Office & Campaigns Department)

Branksome Room, BIC

14.30 – 15.45

Membership Secretaries' Q&A

Ernest Mitchell & Dave Hodgson (Membership Department)

Westbourne Room, BIC

14.30 – 15.45

Getting more letters in your local papers.

Using the Party's new online letter writing tool

Mark Pack (Innovations Department) & Pete Dollimore (Lib Dems Online)

Connaught 1, Connaught Hotel

14.30 -15.45

Beating the national squeeze

Neil Trafford & Austin Rathe (Campaigns Department)

Connaught 2, Connaught Hotel

Bournemouth 2008 - Training Programme

Sunday 14th September

14.30 – 15.45

Direct mail, including getting the best value from the Royal Mail (MPs' Staff Only)
Victoria Marsom & Jake Holland (Best Practice Team)

Priory 1, Connaught Hotel

14.30 – 15.45

Identifying strong local issues
Willie Rennie MP & Dave McCobb (Campaigns Department)

Franklyn Room, Connaught Hotel

16.00 – 17.30

Approval and selection
Nic Rattle & Tim Kent (ALDC)

Bayview 1, BIC

16.00 – 17.30

Effective small groups
Kevin O'Connor (Merthyr) & IDeA

Bayview 2, BIC

16.00 – 17.30

Dress for success: What to wear as a woman in politics (Women Only)
Candy Piercy (CGB)

Meyrick Room, BIC

16.00 – 17.30

Motivating members & helpers
How to get the most from your most precious resource – your team.
Miranda Roberts & Steve Jolly (Agents Association)

Durley Room, BIC

16.00 – 17.30

So you want to be a PPC?
The new approvals process explained
Tamsin Hewett, Deborah Morrison & Sal Jarvis (Parliamentary Candidates' Office)

Branksome Room, BIC

16.00 – 17.30

Winning the youth and student vote
Chris Keating & Simon Drage (Liberal Youth)

Westbourne Room, BIC

16.00 – 17.30

Getting the most from Facebook
Pete Dollimore (Lib Dems Online) & Will Howells (Innovations Department)

Connaught 1, Connaught Hotel

Bournemouth 2008 - Training Programme

Sunday 14th September

16.00 – 17.30

Campaigning against the Greens

Ian Horner & Michael Wilson (Campaigns Department)

Connaught 2, Connaught Hotel

16.00 – 17.30

Building your campaign team

Judith Cole & Andrew Reeves (Campaigns Department)

Priory 1, Connaught Hotel

16.00 – 17.30

It's good to talk

Good communications in your seat

Jo Foster (Welsh Liberal Democrats) & Neil Trafford (Campaigns Department)

Franklyn Room, Connaught Hotel

Bournemouth 2008 - Training Programme

Monday 15th September

09.15 – 10.45

If you don't do this you won't win - Winning the postal vote
(Association of Liberal Democrat Councillors) & Judith Cole (Campaigns Department)

Bayview 1, BIC

09.15 – 10.45

Connecting with your community
Jeanette Sunderland & Michael Mullaney (ALDC)

Bayview 2, BIC

09.15 – 10.45

Now you are a PPC
Helpful hints for newly selected candidates (All welcome)
Jo Swinson MP (Campaign for Gender Balance)

Meyrick Room, BIC

09.15 – 10.45

Casework Manager
The ultimate tool to manage your casework
John Jefkins (EARS)

Durley Room, BIC

09.15 – 10.45

Delivering a vote winning speech
Lembit Opik MP (Parliamentary Candidates' Office)

Branksome Room, BIC

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09.15 – 10.45

Towards a more diverse membership
Issan Ghazni (Diversity Officer)

Westbourne Room, BIC

09.15 – 10.45

Getting more people to your events with www.flocktogether.org.uk
Mark Pack (Innovations Department) & Pete Dollimore (Lib Dems Online)

Connaught 1, Connaught Hotel

09.15 – 10.45

So you want to be a priority seat?
Shaun Roberts & Austin Rathe (Campaigns Department)

Connaught 2, Connaught Hotel

Bournemouth 2008 - Training Programme

Monday 15th September

09.15 – 10.45

High visibility campaigning

Ruth Younger, Jeff Muir & Ian Horner (Campaigns Department)

Franklyn Room, Connaught Hotel

09.30 – 10.45

The organised organiser

In conjunction with "How to plan an election campaign" by the Agents Association

Victoria Marsom & Tim Pollard (Campaigns Department)

Priory 1, Connaught Hotel

11.00 – 12.30

Capacity building

Laura Willoughby & Alison Goldsworthy (ALDC)

Bayview 1, BIC

11.00 – 12.30

Group cohesion and management

Roger Symonds (ALDC) & IDeA

Bayview 2, BIC

11.00 – 12.30

Writing and designing your selection leaflets (Women Only)

Michael Wilson (CGB & Campaigns Department)

Meyrick Room, BIC

11.00 – 12.30

Money, Money, Money!

Getting enough money to campaign can be a challenge – why not get some new ideas or refresh your old ones?

Season Prater & Colin Ross (Agents Association)

Durley Room, BIC

11.00 – 12.30

Making heads turn

Presenting yourself effectively as a candidate

Jenny Willott MP (Parliamentary Candidates' Office)

Branksome Room, BIC

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11.00 – 12.30

Understanding your members & building your local party

Chris Keating & Dave Hodgson (Membership Department)

Westbourne Room, BIC

Bournemouth 2008 - Training Programme

Monday 15th September

11.00 – 12.30

Are your messages hitting the spot?

Dave McCobb & Chris Leaman (Campaigns Department)

Connaught 1, Connaught Hotel

11.00 – 12.30

Lessons from the 2008 elections

Jon Aylwin, Tim Kent & Neil Trafford (Campaigns Department)

Connaught 2, Connaught Hotel

11.00 – 12.30

Fundraising

Finding the money to win

Andrew Reeves & David Robinson (Campaigns Department)

Priory 1, Connaught Hotel

11.00 – 12.30

Interpreting your data

Andrew Stunell MP, Mark Pack (Innovations Department) & Simon Werner (Campaigns Department)

Franklyn Room, Connaught Hotel

14.30 – 15.45

Keeping your council seat

Barbara Janke & Claire Jackson (ALDC)

Bayview 1, BIC

14.30 – 15.45

Improving your literature

Mark Alcock (ALDC)

Bayview 2, BIC

14.30 – 15.45

Dealing with difficult people (All welcome)

Miranda Roberts (CGB)

Meyrick Room, BIC

14.30 – 15.45

HandS – the improved membership module

John Jefkins (EARS)

Durley Room, BIC

14.30 – 15.45

Recruiting younger people

Sarah Green & Simon Drage (Liberal Youth)

Westbourne Room, BIC

Bournemouth 2008 - Training Programme

Monday 15th September

14.30 – 15.45

Running an online petition with www.ourcampaign.org.uk

Will Howells (Innovations Department) & Pete Dollimore (Lib Dems Online)

Connaught 1, Connaught Hotel

14.30 – 15.45

Leaflets for the RISO

Chris Leaman & Austin Rathe (Campaigns Department)

Connaught 2, Connaught Hotel

14.30 – 15.45

Making the most of opinion formers (MPs' Staff Only)

Victoria Marsom & Jake Holland (Best Practice Team)

Priory 1, Connaught Hotel

14.30 – 15.45

Changing peoples' minds

How to get people to switch back to the Lib Dems

Shaun Roberts & Michael Wilson (Campaigns Department)

Franklyn Room, Connaught Hotel

16.00 – 17.30

2009 – using the Euro elections

Jeanette Sunderland (ALDC)

Bayview 1, BIC

16.00 – 17.30

2009 County and unitary elections briefing

Andrew Stunell MP & Tim Pickstone (ALDC)

Bayview 2, BIC

16.00 – 17.30

Building your local profile using the media (Women Only)

Candy Piercy & Sarah Carr (Campaign for Gender Balance)

Meyrick Room, BIC

16.00 – 17.30

Eye catching literature

Refresh your style and get your message across with this helpful course for intermediate artworkers.

Jon Walsh & Miranda Roberts (Agents Association)

Durley Room, BIC

Bournemouth 2008 - Training Programme

Monday 15th September

16.00 – 17.30

Expanding your fund-raising potential

Season Prater & Dave Hodgson (Membership Department)

Westbourne Room, BIC

16.00 – 17.30

Organising action days

Ian Horner & Tim Pollard (Campaigns Department)

Connaught 1, Connaught Hotel

16.00 – 17.30

Winning in rural areas

Ruth Younger & Tim Kent (Campaigns Department)

Connaught 2, Connaught Hotel

16.00 – 17.30

How to identify constituency issues from casework (MPs' Staff Only)

Victoria Marsom & Jake Holland (Best Practice Team)

Priory 1, Connaught Hotel

16.00 – 17.30

Getting the tone and language right in your leaflets

Dave McCobb & Chris Leaman (Campaigns Department)

Franklyn Room, Connaught Hotel

Bournemouth 2008 - Training Programme

Tuesday 16th September

09.15 – 10.45

The Pool and direct mail

Mark Alcock & Charles Glover (Association of Liberal Democrat Councillors)

Bayview 1, BIC

09.15 – 10.45

Getting the political advantage out of your casework

Jackie Pearcey (ALDC) & IDeA

Bayview 2, BIC

09.15 – 10.45

He said/She said – How gender communication has an impact in politics (All welcome)

Jenny Shorten (Campaign for Gender Balance)

Meyrick Room, BIC

09.15 -10.45

Winning the youth and student vote

Chris Keating & Simon Drage (Liberal Youth)

Durley Room, BIC

09.15 – 10.45

Leading your team through the mid cycle slump

Ed Fordham & Lynne Featherstone MP (Parliamentary Candidates' Office)

Branksome Room, BIC

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09.15 – 10.45

Membership Secretaries' Q&A

Ernest Mitchell & Dave Hodgson (Membership Department)

Westbourne Room, BIC

09.15 – 10.45

Literature templates & bulk buy deals

Jon Aylwin & Alan Muhammed (Campaigns Department)

Connaught 1, Connaught Hotel

09.15 – 10.45

Getting the best from your MP's diary

How to achieve an efficient and pro-active diary (MPs' Staff Only)

Victoria Marsom & Jake Holland (Best Practice Team)

Connaught 2, Connaught Hotel

09.15 – 10.45

Campaigning against the Greens

Ian Horner & Michael Wilson (Campaigns Department)

Priory 1, Connaught Hotel

Bournemouth 2008 - Training Programme

Tuesday 16th September

09.15 – 10.45

Voter ID/Residents' Surveys

Andrew Reeves & Simon Werner (Campaigns Department)

Franklyn Room, Connaught Hotel

11.00 – 12.30

Effective delivery networks

Mark Alcock & Charles Glover (ALDC)

Bayview 1, BIC

11.00 – 12.30

Running an effective away day

Roger Symonds (ALDC) & IDeA

Bayview 2, BIC

11.00 – 12.30

Confidence on the doorstep! (Women Only)

Dealing with local members and the public face to face

Tessa Munt (CGB)

Meyrick Room, BIC

11.00 – 12.30

The perfect polling day

You may have run the perfect campaign, but make sure your voters get to the polling station!

Miranda Roberts & Jon Walsh (Agents Association)

Durley Room, BIC

11.00 – 12.30

Making the best use of your voice

Tamsin Hewett (Parliamentary Candidates' Office)

Branksome Room, BIC

11.00 – 12.30

Communications with members & supporters

Colin Ross & Dave Hodgson (Membership Department)

Westbourne Room, BIC

11.00 – 12.30

Running online surveys with www.libertyresearch.org.uk

Will Howells (Innovations Department) & Pete Dollimore (Lib Dems Online)

Connaught 1, Connaught Hotel

Bournemouth 2008 - Training Programme

Tuesday 16th September

11.00 – 12.30

Using House allowances

Rules, budgets & resources (MPs' Staff Only)

Victoria Marsom & Jake Holland (Best Practice Team) & Hilary Stephenson (Director of Campaigns)

Connaught 2, Connaught Hotel

11.00 – 12.30

It's good to talk

Good communications in your seat

Jo Foster (Welsh Liberal Democrats) & Neil Trafford (Campaigns Department)

Priory 1, Connaught Hotel

11.00 – 12.30

Breaking in to new territory

Jon Aylwin & Stuart Bray (Campaigns Department)

Franklyn Room, Connaught Hotel

14.30 – 15.45

Making sure you win in the 2009 county elections

John Bridges & Chris White (ALDC)

Bayview 1, BIC

14.30 – 15.45

Councillors online – using the electronic age to your advantage

Tim Pickstone & Mary Reid (ALDC)

Bayview 2, BIC

14.30 – 15.45

Planning and winning your selection campaign (Women Only)

Sarah Carr & Martin Tod (CGB)

Meyrick Room, BIC

14.30 – 15.45

Killer facts for campaigners

George Crozier (PICS)

Durley Room, BIC

14.30 – 15.45

Making the best use of the internet as a candidate

Tamsin Hewett (Parliamentary Candidates' Office) & Will Howells (Innovations Department)

Branksome Room, BIC

Bournemouth 2008 - Training Programme

Tuesday 16th September

14.30 – 15.45

Running joint elections

Stuart Bray & Neil Fawcett (Campaigns Department)

Connaught 1, Connaught Hotel

14.30 – 15.45

Beating the national squeeze

Neil Trafford & Austin Rathe (Campaigns Department)

Connaught 2, Connaught Hotel

14.30 – 15.45

Making the most of the phone banks

Richard Pinnock & David Robinson (Campaigns Department)

Priory 1, Connaught Hotel

14.30 – 15.45

Beating Cameron's Conservatives

Tim Farron MP, Shaun Roberts & Hilary Stephenson (Campaigns Department)

Franklyn Room, Connaught Hotel

16.00 – 17.30

Messages & Manifestos

Ed Fordham & others (ALDC)

Bayview 1, BIC

16.00 – 17.30

Liberal Democrat Political Support Officers

Tom Dommet & Margaret McNeill (ALDC)

Bayview 2, BIC

16.00 – 17.30

Finding and building a team of volunteers (All welcome)

Candy Piercy (CGB)

Meyrick Room, BIC

16.00 – 17.30

Winning the count

Elections can still be won or lost after the polls close. Make sure you know what to watch for.

Miranda Roberts & Chris Keating (Agents Association)

Durley Room, BIC

Bournemouth 2008 - Training Programme

Tuesday 16th September

16.00 – 17.30

Treasurers' Q&A with the Electoral Commission

Nigel Bliss (Director of Finance) & David Allworthy (Head of Compliance & Constitutional Support)

Westbourne Room, BIC

16.00 – 17.30

How to get and write content for your website

Mark Pack (Innovations Department) & Pete Dollimore (Lib Dems Online)

Connaught 1, Connaught Hotel

16.00 – 17.30

Winning in the last 72 hours

Richard Pinnock & Tim Pollard (Campaigns Department)

Connaught 2, Connaught Hotel

16.00 – 17.30

Squeezing the Labour vote

Stuart Bray & Jeff Muir (Campaigns Department)

Priory 1, Connaught Hotel

16.00 – 17.30

Identifying strong local issues

Willie Rennie MP & Dave McCobb (Campaigns Department)

Franklyn Room, Connaught Hotel